CHAPTER I

INTRODUCTION

In this section, the writer describes the background, the problem, Objective, and Significance of the study, scope and limitation, definition of Key Terms, and framework of the discussion.

A. Background of the Study

Nowadays, the implementation of Information and Communication Technology (ICT) in teaching and learning process is pivotal. It benefits the process of teaching in the classroom. The information and communication technology such as Internet facilitates students to improve their learning outcome. The use of Internet in the academic life is depending on the students' perception.

According to Kruk theirs perception of Internet also determines the importance of Internet and how often they access it to obtain information from which they are able to complete their academic tasks. Moreover, their perception of Internet is essential to expand their knowledge. The students who have positive perception towards the use of Internet tend to use it as the source of information. In other words, those who have skills to operate ICT are able to win the job competition because they are capable of gaining much information of vacancies. [1] English plays a decisive role in the global activities such as business, communication, education, and many other aspects of life. English is used as a means of communication by

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[1] Kruk, M.The Use of Internet Resources and Browser-Based Virtual Worlds in Teaching Grammar.*Teaching English With Technology.14(2),15-66.*2014.

many countries on the world including Indonesia. According to Silva, in the context of Indonesian language, English has several functions, i.e., gaining prestige, raising one's social status, and getting future jobs.[2] Hence, Indonesian language has borrowed many English words in various fields, e.g., in sport, culture, science, politics, technology, and medical.

Basthomi argues that English has been a global language because the number of people who use it as media of communication has increased significantly.[3] As a result, it is regarded as an international language that is used by many people on the world. Most professions such as scientists, businessmen, politicians, teachers, and many other careers use English as media of daily communication at their work places. They use English to share their ideas and even to disseminate their knowledge to other people.

Almelhi claims that developing reading and writing skills is a recent curricular reformatory practice in college academic writing settings worldwide. Given that both skills are process-oriented, it is assumed that there is a relationship between both skills by integration. In other words, reading comprehension is one of the basic language skills that enable learners to improve their achievement. Through reading comprehension, learners can gain new experiences that become the basis of knowledge acquisition. A student can appreciate other people's experiences through books or other printed sources. It is because all scientists and journalists

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[2] Silva. Upon the Prepalance of English on Bilboard Advertisement: Analyzing the Role of English in Indonesia Contexts. *TEFLIN Journal, 25(1),*33-61.2014.

[3] Basthomi, Y. Reviewing the Discourse on (Potential) Enemies of Standard English. *TEFLIN Journal, 18*(2), 167-177. 2007.

write their ideas or information in the form of report which is published as a book, magazine, academic journal, and Internet. Generally, they disseminate their concepts or knowledge into printed and electronic mass media.[4] Therefore, reading comprehension is a fundamental skill for everyone who wants to improve their insight. Reading is a skill that leads all people to achieve their goals of life.

In the Study Program of English Education at IAIN Palangka Raya, reading is very essential for lecturers and students. However, only a few students have skills to understand the main ideas of the texts. Most of them are having ability below the average in the use of text to improve their knowledge. It is caused by several problems that make them unable to understand the author's message.

According to James, adults who struggle with reading may have faced literacy obstacles in the primary grades. Students below grade level in reading by the time they enter the fourth grade are likely to experience academic difficulties and literacy problems in high school. There is a need to close the achievement gap between students who are and are not proficient in reading. In other words, it is important for teachers to improve the students' proficiency in reading.[5] Likewise, Setiasih claimed that English literacy skills became important because they were learning

[4] Almelhi, A. M. Effects of Teaching Argumentative Reading and Writing by Integration in an E-Learning Environment on Literacy Development in EFL College Students. *Interantional Journal of Humanities and Social Science, 4*(5), 85-102. 2014.

[5] James, L. The Integration of a Computer-Based early Reading Program to Increase English Language Learners' Literacy Skills. *Teaching English with Technology, 14*(1), 9-22. 2104.

tools to understand the three subject matters.[6] As a result, without having English literacy skills, the students would have difficulty in understanding the contents of the subject matters. In this case, university students were assumed to have the English literacy skills, especially, reading and writing skills, which were needed to do academic English literacy practices.

English is the important medium in the development of science. In Indonesia, English is the first foreign language taught from elementary schools to universities. Therefore, reading is very important for all students either inside or outside of campus. Reading is also very essential for students to improve knowledge and skills. Consequently, it is suggested that students enhance their reading skills. They need to find a medium that can improve their reading skills through many media like Internet.

Sudiran and Prasetiyowati state that media is essential to teaching learning process. It gives many advantages to the teacher and students. By using teaching media, the students are interested in learning English. [7]Moreover, it is effective to provide them with message and information clearly, attracting their attention, and giving them experiences as a reality. As a result, students can comprehend the materials easily.

Media plays a significant role in the language learning process. Students are able to understand lessons easily through media. Media also

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[6] Setiasih, L. The Role of out-of-School English Literacy Activities in Promoting Students' English Literacy, *TEFLIN Journal 25*(1), 62-79.2014.
[7] Sudiran & Eni Prasetyo. The Implementation of Media in Teaching English For Young Learners (EYL). *Celtic Journal, 1*(1),1-15.2014

creates an interesting atmosphere of learning. The use of media should be appropriate for the learning objectives. Media is used to assist students understand the learning materials. On the other hand, the explanation from the lecturer is difficult to be understood for most students without the presence of media. For some students, not all lecturers' explanations can be understood easily. To bridge the gap between lecturers' explanations and students' ability to understand, it needs appropriate media. For this reason, the media is very important in the learning process. Media helps students master the subject and makes learning run well. In terms of media, the Internet can be used as a systematic supporting facility of learning media. In the teaching-learning process, a lecturer can use a computer with all its programs to improve students' learning achievement. Internet as part of the electronic media can be used to stimulate student interest in many subjects including reading comprehension course. Internet is a global communications network that uses computer as a tool to access information.

The use of the search engine in the educational environment has enabled easy access to many resources, and information sharing has, therefore, significantly increased. Moreover, the prevalence of this sharing has brought additional benefits in that these resources can be used in any location and any time. Although the efficiency of this technology, it is evaluated with use of proportion of the desired results in student achievement does not exactly come out and is difficult to determine and

especially for teaching reading. Hence, much research has been conducted over time to understand the reasons for this situation.

Therefore, media is an instrument that can motivate and stimulate interest in learning. Both manual and electronic media are very important to help students gain the learning experience. Today, electronic media such as computer is already familiar to students. Computers are an effective way to acquire knowledge because it can show images or objects including knowledge that enables students to increase their learning outcome. In line with that statement, a computer program can show students interesting objects from which they can learn well.

In relation to the computer, the image can generate student's interest and motivation. Interesting image will stimulate the students to learn with enthusiasm. Search engine can be regarded as media that are useful for a lecturer to teach writing, speaking, listening, and reading in an integrated way. There are many lecturers and students trying to find more efficient ways to search for an information or knowledge through Search engine because it can provide a lot of useful information. They can access to a wide range of information they need through the search engine for hours a day. Their enthusiasm is very high when accessing information through the search engine. It makes the search engine familiar to many people because it can be considered as a part of their daily activities. When they use it to access information, they need reading skills to understand the text. Therefore, there is a close correlation between search engine and

reading skills. The Search engine can also be used to increase student competence. Those reasons become a fact that arouses the curiosity of researcher to have a depth observation about *"The Students' Perceptions towards Search Engine as Learning Media to Promote Reading Comprehension at English Education of IAIN Palangka Raya".*

B. Problem of the Study

The problem of study of this research are constructed as follows:

How do students perceive towards search engine as learning media to promote reading comprehension?

C. Objective of the Study

The objective of the study of this research is to know and describing the students' perception towards search engine as learning media to promote reading comprehension.

D. Significance of the study

The study has two significances namely theoretical significance and practical significance. Firstly, the theoretical significance is expected to give contribution to lecturers of reading comprehension course about search engine as learning media to promote reading comprehension course in teaching learning activity at English Education study program of IAIN Palangka Raya. Secondly, it is expected search engine the students will be eager to read and find some sources about reading comprehension besides using book sources. Eventually, being assigned to seek the materials using searching engines, the students can be made more easier to read a lot

because they can choose the materials that fit their level understanding. Thirdly, the practically, the result of the Study can give the contributions for acreditation of the English Study Program of IAIN Palangka Raya by using search engine as learning media to promote reading comprehension in teaching reading subject at the English Education Study Program of IAIN Palangka Raya.

E. Scope and limitation

It takes place at IAIN Palangka Raya, specifically English Department students. The research is conducted only who took the class of Reading Comprehension English subjects of English Education Study Program at IAIN Palangka Raya academic years 2014/2015 and 2015/2016. English subject at another Study Program at IAIN Palangka Raya is not included on this research.

The writer limits the focus on the student's perception towards search engine as learning media to promote reading comprehension at study program of English education of IAIN Palangka Raya. With assumption that students use the books as sources for reading, beside that students also use search engine to look for some new sources such as article, journal, and promoting the reading comprehension.

F. Definition of Key Terms

Perception: Perception is the product of humans experience to judge the conditions in their environment by the stimulation of sensory receptors in

the eyes and ears. [8] In this study perception means proces of interpreting information of search engine from the Students of English Education Academic Years 2014 and 2015 at IAIN Palangka Raya.

Search Engine: a search tool that collects information from the Web by running an automatic program which visits huge numbers of web pages. It stores information in database and searches it by keyword when it receives your search request. It then provides you with a list of sites that include your keyword.[9] In this study search engine means search engine resources is viewed as a significant educational technology and media that promote reading comprehension by reading soures in internet.

Learning Media : is a physical means of learning media to deliver content /learning materials such as books, movies, videos and so on. National Education Associaton revealed that learning media is a means of communication media in print and point of view heard, including technology hardware.[10] In this study Learning Media means media education in general, is a teaching and learning tool. Search Engine Resources that can be used. The learning process is a communication process and takes place in a system, the learning media occupies an important position as one of the components of the learning system.

Reading Comprehension: Brown states that reading comprehension is primarily a matter of developing appropriate, efficient comprehension

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[8] Dr A Lewis, *"The issue of perception: some educational implications"* p.4&5.
[9] Sutedjo, B. *E-Education Konsep, Teknologi dan Aplikasi Internet Pendidikan* (E-education Concept, technology, and applied internet education).Yogyakarta:ANDI.2002 p. 200
[10] Smaldi, E Sharoon and Russel, D James. *Instructional Technology and Media for Learnig* Eight Edition, , New Jersey Columbus, Ohio.1999. p.9

strategies.[11] In this study Reading Comprehension means process of inferring the ideas and information from by searh engine will be increased significant.

G. Framework of Discussion

The systematic of the discussion of the study is as follows:

Chapter I   : Introduction that consists of background of the study, research problem, objective of the study, significance of the study, scope and limitation, definition of key term, and framework of discussion.

Chapter II   : this review of related literature discusses about previous studies, perception, nature, kinds, importance and assesment of perception. Searh engine, nature, kinds of internet resources, and the use of internet resources for language learning. Reading, nature, problems in reading, the teaching of reading in IAIN Palangka Raya

Chapter III   : research design and the design strategies underpinning this research study. In addition, the chapter discussed the research design and approach which used in the study including place and time of the study, population and sample, research instrument, data collecting procedure and data analysis procedure while explaining the stages and processes involved in the study.

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[11] H. Douglas Brown, *Teaching by principles: An interactive Approach to Language Pedagogy,* San Fransisco State University, 2001 p.306