

## **CHAPTER I**

### **INTRODUCTION**

#### **A. Background of Study**

People use language as a means of communication, to express their ideas, feelings and thoughts, either in spoken or written forms. Sometimes, people use written form of language to convey their ideas, for example, in novels, short story, movie, etc, which are commonly called literature.

Literature is one of significant parts of a society language. The researcher and their literary works can't be separated because literature usually tells about human life and their society or culture which written by the researcher through their thinking and language. Literature is a word that sometimes some people do not bear in their mind that they are reading a piece of literary work. It might be because they do not know what literature is and if they know, each of them has a different perception about it.

"Literature" is used to describe anything from creative writing to more technical or scientific works, but the term is most commonly used to refer to works of the creative imagination, including works of poetry, drama, fiction and nonfiction.<sup>1</sup> Based on the statement above character of literature is related to the art in a creative discussion of English lesson, something that interested if we talked about literature. It can be found in everything that regards to study in

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<sup>1</sup>[http://classiclit.about.com/od/literaryterms/g/aa\\_whatisliter.h](http://classiclit.about.com/od/literaryterms/g/aa_whatisliter.h).(30 march 2016)

formal activity or informal activities, entertain tool such as television, radio, or live performance.

Literature is a creation that has aesthetic and artistic sides. In the past, the form of literature is usually conveyed orally, such as epic stories. In the further progress, literature is made in written form and then it is visualized as in drama. Later, Epic stories, written literature and drama are known as genre of literature.

Klarer explains the parts of three major literary genres, these are fiction that consists of novel and short story, drama that consist of comedy and tragedy, and poetry that consists of narrative poetry and lyric poetry. These three genres of literature are applicable until now.<sup>2</sup> Based on that statement by Klarer that explains about three major of literary genres they are fiction, drama and poetry, those genres are applicable and still use until now, in this study will take one of major literary genres and it is fiction that consist of novel or short story. The media that compatible is using movie as an object.

Short story as a part of literary work is interesting to be analyzed. Although it has a quite short plot, small number of characters and a few places and time as setting, the story can be fully developed. In literary society, there are many short stories that have been analyzed and usually, the result of the analysis is messages in form or fact in current situation, social critiques toward reality, educational value and moral value that should be exist in people's mind in present time. But

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<sup>2</sup>Klarer, Mario.1998. *An Introduction to Literary Studies*. New York: Routledge 711 Third Avenue. Page:9.

now not only intrinsic element of the story that we can analyze but also there are many sub of each element that we can analyze too. Intrinsic elements of a short story are theme, plot, character, setting and point of view.

According to Klarer, the most important elements on the short stories are plot (what happens?), characters (who acts?), narrative perspective (who sees what?), and setting (where and when do the events take place). Based on that Klarer opinion setting is one of intrinsic element, so that is important to know because setting is the physical and social context in which the action of a story occurs. The major elements of setting are the time, the place, and the social environment that frames the characters. These elements establish the world in which the characters act. The three major elements, we can part it to be sub of part, such as sub in time of the place there are location, geography, atmosphere and etc.

“Sometimes the setting is lightly sketched, presented only because the story has to take place somewhere and at some time. Often, however, the setting is more important, giving the reader the feel of the people who move through it. Setting can be used to evoke a mood or atmosphere that will prepare the reader for what is to come.”<sup>3</sup>

There is a reason why this study using setting as a one of variable in research, even though, all peoples have expected their children grow up and improve naturally. If the children leave alone to improve their ability. All children have ability to realize if their able. Parent, family and environment just pull up to

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<sup>3</sup> <http://www.unm.edu/~hookster/Elements-of-Fiction.pdf>. (31 March 2016)

give spirit to advance and struggle.<sup>4</sup> When we discuss about setting, it is can cover all of element that content in a movie, story or film. In this variable we can know something that related with the movie or story, and that is the important information from the place, time, cultural, habit or even geography is covered in setting. Besides setting in drama, movie or short story, educational value is important to know so who are watching or reading short story or drama can take the positive effect like educational value that can conclude from the story.

Is exposure to television entertainment making think or act differently? Does it change attitudes and shape felling and reaction? Most adult believe television entertainment does not have an important social influence on them. It is, after all only entertainment. But children are seen as more susceptible than adults, and concerns about the effects of other media on children's social and personality development were voiced long before the appearance of television. In fact, sex and brutal violence were taken out of comic books and movies by those concerned about children's social and moral development.

According to M. Sastrapratedja educational value is the planting and development of values in person. Educational value should not constitute a special program or lesson, such as a drawing or English lesson, but rather a dimension of the whole enterprise of education. Education does not only want to develop the knowledge, skills, technologies, but also want to develop other

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<sup>4</sup> Suryani, Luh Ketut. 2008. *Biarkan Anak Berkembang Dengan Wajar*. Bekasi: Eviexena Mediatama.

aspects: personality, morals and ethics, etc., all of which can be called educational value.

This study discuss about the important of setting and education of “Brave” movie which give information to the readers about the importance of discipline and education. The story is very interesting. The film was produced by Pixar Animated Studios and distributed by Walt Disney pictures. The first released of this film in the Seattle International Film Festival on June 10, 2012 and aired in Indonesia on June 22, 2012. This film is directed by Mark Andrews, Brenda Chapman, and Steve Purcell, 2012.<sup>5</sup>

The film told us about a girl (Merida) that brave and can change the old tradition with her courage and educational about how to solve the problem in a family conflict that sometime make many parents confused to face it. Based on problem in the background of above, this study describe the setting of the animation movie entitled “Brave” and want to find out the educational values on the animation movie of “Brave”.

## **B. Problem of The Study**

Based of background of study above, the research problem can be organized as follows:

1. What is the setting on the animation movie of “Brave”?
2. What are the educational values on the animation movie of “Brave”?

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<sup>5</sup><http://movie-latte.com/>.(31 march 2016)

### **C. Objective of The Study**

The objectives in this research are:

1. To describe the setting on the animation movie of “Brave”.
2. To find out the educational values on the animation movie of “Brave”.

### **D. Significant of The Study**

Theoretically, it is expected that the result of the study can increase the treasure of topic that related with literature study. And the benefits of this research are also addressed to student or the learners of literature about how to identify an object using literature approach.

Practically, the result of the study can give more references to the language teacher to find example what is setting, educational value, and the example of sentence that is show the setting or educational value especially in “Brave” animated. And so for the other researcher, they can use this research to be their references, related studies or their consideration for their next research.

### **E. Limitation of Study**

In the literature section there are some analysis technique of an object of research was based on viewed from the aspect:

1. Setting
2. Plot
3. Characterization

#### 4. Narrative Perspective

#### 5. Educational Value

However, the focus of this study describes the setting and to find out whether that “brave” animation movie has educational values that could influence the teaching and learning process through literary works.

### **F. Definition of Key Terms**

1. Analysis: a careful study of something to learn about its part, what they do and how they are related to each other.<sup>6</sup>
2. Education: According to Mudyaharjo, education is all life situations that affect individual growth (Hidayat, 2010:29).<sup>7</sup>
3. Values: According to William Smart (1931: 18-19) Value, in the subjective sense, we may call, generally, the importance which a good is considered to possess with reference to the well being of a person. Value, in the objective sense, is a relation of power or capacity between a good and an objective result. In this sense, a good has value when it has the power of producing-or" avails" towards-some objective effect.
4. Educational Values: According to M. Sastrapratedja (1993: 3) educational value is the planting and development of values in person. Educational value should not constitute a special program or lesson, such as a drawing or

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<sup>6</sup> <http://merriam-webster.com/dictionary/analysis>. (07 May 2016)

<sup>7</sup> Hidayat, Ara, Drs, M. Pd. Machali, Imam, M. Pd. *Pengelolaan Pendidikan Konsep, Prinsip Dan Aplikasi Dalam Mengelola Sekolah Dan Madrasah*. Pustaka Educa. Hal:29

English lesson, but rather a dimension of the whole enterprise of education. Education does not only want to develop the knowledge, skills, technologies, but also want to develop other aspects: personality, morals, and ethics, etc., all of which can be called educational value.

5. Setting: Setting is the physical and social context in which the action of a story occurs. The major elements of setting are the time, the place, and the social environment that frames the characters. These elements establish the world in which the characters act. Sometimes the setting is lightly sketched, presented only because the story has to take place somewhere and at some time. Often, however, the setting is more important, giving the reader the feel of the people who move through it. Setting can be used to evoke a mood or atmosphere that will prepare the reader for what is to come.<sup>8</sup>
6. Qualitative Research: Qualitative research is characterized by its aims, which relate to understanding some aspect of social life, and its methods which (in general) generate words, rather than numbers, as data for analysis.<sup>9</sup>
7. “Brave” Animation Movie: The film was produced by Pixar Animated Studios and distributed by Walt Disney pictures. Brave first released in the Seattle International Film Festival on June 10, 2012 and aired in Indonesia on June 22, 2012.<sup>10</sup> This film is directed by Mark Andrews, Brenda Chapman,

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<sup>8</sup><http://www.unm.edu/~hookster/Elements-of-Fiction.pdf>. (31 March 2016) retrieved (13.50)

<sup>9</sup>Patton, Michael Quinn and Michael Cochran. 2012. *A Guide to Using Qualitative Research Methodology*. MedecinsSansFrontieres. Page:2

<sup>10</sup><http://movie-latte.com/>. (31 march 2016) retrieved (13.51)



Steve Purcell, 2012.<sup>11</sup> It shows us about a girl (Merida) that brave and can change the old tradition with her courage and educational about how to solve the problem in a family that sometime make many parents confused to face it.

## **G. Framework of Discussion**

**Chapter 1:** Introduction consist of background of study, problem of the study, objective of study, significant of the study, limitation of study, definition of key term, and framework of discussion.

**Chapter 2:** Review and related literature consist of related studies, theoretical basis, definition of literary works, setting, education, value, educational values, movie, objective approach, relation between movie and education.

**Chapter 3:** Research method consists of research methodology, research object, data source, research type, data collection technique, data analysis technique and research instrument.

**Chapter 4:** Result of the study consists of synopsis of the movie, finding and the discussion.

**Chapter 5:** Conclusion of the study consists of conclusion and suggestion.

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<sup>11</sup><http://kidnesia.com/>.(31 march 2016) retrieved (13.54)