

# **Encouraging to Increase Interest of Reading Among Students**

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## **ABSTRACT**

Lack of interest reading among the public especially children and adolescent due to the many technology and informatic so that children and adolescent prefer to watch and broadcasting rather than read so rarely people who love to read book. Reading book to increase knowledge and our imagination. To reading interest, it should be done at an early age by introducing colored books as the fairy tale book, and other story books get them used to read a book in the future

**Key words:** *interest, reading, book*

## **INTRODUCTION**

Reading is the activities typical in humans. Although ability reading indirect in humans. But must learn from childhood. If someone learned to read it will be happy to reading. In 2000 years, according to organization International Education Achievement (IEA) ability reading elementary school student in Indonesia was at number 38 of the 39 countries in ASEAN. With condition like that, quality education in this country very bad. Not caring society Indonesia in reading book due to the lack of writing culture with many informatics and technology so people watch and listening broadcasting rather than reading book.

This condition very bad when parents very busy at the work, so children do not get attention its development. Interest in reading should be introduced since childhood so that children prefer to read a book. Many parents is very busy with his job so at the time its development her son overlooked. There should be effort for increase interest in reading in according with the expression which says "*it will be easier straighten trunk when he was a child than straighten it getting old*"

## **Literature review**

### **A. Reading enhance the knowledge, skills and creativity of children**

Reading is an activity of a person to obtain information or a message in the form of written language, emblem or symbol. To be able to capture information quickly someone must read seriously what he reads. Interest in reading is closely connected with a person's education or level of intelligence and the environment. Reading will be realized through the process of learning, practice, and experience. Reading is a physical and mental activities that could develop into a habit. Forming a reading requires a relatively long time (Subandi, 2012).

In reading, there are two aspects to be considered, namely interest (fusion between the desire, willingness and motivation) and reading skills, namely eye skill and mastery of the techniques of reading with the target the realization of efficient reading habits. By reading the open horizons, increase their knowledge and skills as well as promote creativity so that children get excited and motivated to learn so that through reading activities expected of children growing potential to the fullest. In the past, education experts argue that the best age for children to start learning to read was about the age of 6 years, ie since the children started to attend primary school. But since about 1960 more people and education experts who argue that would be more favorable for the child when he was given a reading lesson at the earliest possible age (as early as possible). However, this depends on the mental readiness of each child. For this, education experts divide the period beginning reading for children in three periods, namely: pre-reading period, beginning reading period, and later reading period. Pre reading period, a period that can be used to make efforts and implanting policies that are mental and psychological preparation of the child, before she was given lessons to read and write in a comprehensive and focused. This activity is emphasized to parents or relatives at home to help their children learn to read by setting conditions that are conducive towards investment business related reading experiences for children. Habits parents to read to their children who are still small on a children's story book is a wise move, especially also shown pictures of the illustrations that complement the stories read book. The habit of reading for all family members influence the children's interest. It is true that in time later the child will naturally learn to read in school the more so when understandings interpreted merely as a purely physical activity, which is simply to recognize a series of letters in words and sentences which are arranged systematically. But in this case is read is as one of the social and cultural activities are carried out by a person to develop himself as a citizen of a civilized and cultured society. There are two possible continuation if one is able to read: first,

that person becomes a casual reader, that is, those who simply can read only (not merely illiterate) and not much / never used. The reading ability in developing themselves as being intellectual. In general, such a person is not included in the group people who love to read (interest in reading is low); second, that person becomes functional reader, one who is full awareness and initiative are always trying to take advantage of the ability to read in order to increase the value himself and develop their intellectual potential as citizens cultured. But the penchant read as active readers not grows by itself in a person, but is the result of

the coaching process usually begins with the development of related reading experience during the period of pre-reading. Besides, it is also worth noting the third period of the learning process reading, ie reading later period. If the child is able to read, should parent or teacher can give the child a useful reading material in accordance with the level of skill of reading and psychology of the child's psyche. Humans to communicate with ourselves and others, should be have the ability to read. For primary school children, the ability to read and mastering the language is the foundation for further learning. Children who have been clever reading will be able to acquire the knowledge, ideate, develop forces which are attached to it (physical, logical, taste, creativity, initiative, work, think, reason and imagination), and form a good attitude. Nevertheless a good reading ability is not a collateral to acquire the knowledge, skills, attitudes and others. For acquire the knowledge and develop the potential of the self, children demanded to have a culture of reading. Therefore the ability to read in children should be accompanied by increased interest in reading that can change learning to read gradually be reading to learn.

#### **B. The picture book as a medium to increase interest in reading**

Huck, et al (1987) and Cullinan (1989: 12-23) argues that if children read literature includes stories can help cognitive development, development of language, moral and social development. In another section Wright (In Hafid, 2002) states that the story can help children understand his world and then talk about it with others. According stewing (1980: 97), a picture book is a book that aligning a story with pictures. Both of these elements are combined to produce stories with illustrations. Usually the picture books intended to lead to an appreciation and love of books. Apart verbal story should be interesting, the book should contain the image so affect the interest of the students to read the story. Therefore, the images in

children's story should be lively and communicative. Picture book can be grouped into several types.

Rothlein and Meinbach (1991) distinguish the type of picture book into five types, that is :

a. Book alphabet (alphabet book)

In the book alphabet, each letter alphabet is associated with an object illustration beginning with a letter. Illustrations should be clearly related to letters keys and drawing objects and easily identifiable.

b. Books toys (toys books)

Books toys using ways of presenting content that is not unusual. This toy books lead children to understand the text, to explore the concept of number, rhyming words and storyline.

c. Book concept (Concept books)

The book is the concept of the book presents the concept of using one or more examples to help understanding of the concept being developed. Concepts that are emphasized are taught through the storyline or described by reps (repetitions), and comparison.

d. Picture book without words (wordless picture books)

Wordless picture book is a book to tell a story through This illustration only found on television, comics and visual forms more communication.

e. Story book with picture.

Picture book contains illustrations and text messages through writing.

Second

In view Mansoor (1994) book that both meets the requirements as follows :

(A) it is easy to understand the reader.

(B) draws readers it's still easy to get to know the real life.

An example is very important because children usually learn by example.

Good manners should be implicit in the nature of the characters

(C) the right choice of words.

(D) for fiction, the book said interesting if the authors managed to entice the reader to continue to follow the path thoughts. peak or climax of the story should be at the end of the story, while conflicts must continue in all the books. Moods, such as excited, overwhelmed, sad, proud and so should be well represented.

(E) the authors mastered the technique of storytelling so that the writing does not seem long-winded and boring.

(F) the design of a well-ordered home, which means that the choice of fonts, line spacing, page layout, print wide, wide margin, and so on determine the reading comfort. If the author is too much use italics or bold to attract the attention of readers, face page book becomes not smooth.

(G) the book cover that artistic and representatif, where the title, image and color plays an important role. Titles are not directly highlight keywords is the title superfluous. Picture (if any) should reflect the content. color is not may be arbitrarily selected.

In choosing a picture book that will be used for activities learning there are several criteria that must be considered. According Rothlein (1991) there are several criteria in choosing picture books, namely: (1) whether the picture supports text, (2) whether the images are clear and easily distinguishable, (3) whether the illustration clarify the background, a series of stories, inspiration and character, (4) whether the child is able identify the characters and action, (5) whether the style and accuracy suitable language for children, (6) whether the illustration to avoid clichés, (7) whether the theme have utility, (8) whether the accuracy of the concept for the kids, (9) whether the books that have been variations reflect cultural diversity, and (10) whether The selected books reflect a variety of styles.

## **Methodology**

This literature review is based on the collection of material - material from literature and journals. The data in this journal is the fact that there is the field that in the modern era, lots of people, especially children and adolescents who do not like to read, they prefer to watch and listen rather than read. This journal aims to improve the public interest, in the back in particular to increase the interest of children to read with an effective way to make them interesting and perspective of books to read, especially by the children of an early age. So with interesting books, the interest in reading can be formed at an early age and became a habit for children in the future.

## **Results and Discussion**

With the creation of interesting books and directed, will make an early age children prefer to read than watch, with the reading ability of children will improve and be able to add insight by reading a book.

Civilization of a nation is determined by the intelligence and knowledge. While intelligence and knowledge obtained from the learning outcome, knowledge

gained from the information either orally or writing. More residents of a region the more knowledge is needed and the higher civilization.

The lack of public interest reading greatly affect the quality of the nation. Because the lack of interest reading can't know and follow the developments of science and the world information.

In this modern age, reading does not have to with the book because the informatons is already available on the internet. with so many innovations than more book can written beautifully, so that a lot of people who love to read books that interest terms of design and content. These initial steps to increase interest in reading, that is :

1. motivate yourself to read

Increase interest in reading by motivating myself to read. By reading, our view be open to a lot of new things that we did not know before.

2. start reading something that we like

To increase interest in reading then begins to read the books we like.

3. take the time right and comfortable to read, using the usual time we spend with waiting and our lazy time to read.

4. increase curiosity

Usually, curiosity is very effective to make us do something

5. just read the required

Reading should not be exaggerated. the more we need information, then of course the quantity and quality of the reading will be better.

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