Muhammad Fahreza,...(et al.)

K-Media

ENGLISH FOR SPECIFIC PURPOSES

(Students' Experiences Learning English for Specific Pusposes using Alison Platform)

Editor : Abdul Syahid

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Isi di luar tanggung jawab percetakan

FOREWORD

All praise and gratitude we give to Allah SWT, because it is with His permission that we were able to complete the book entitled "ENGLISH FOR SPECIFIC PURPOSES (Students' Experiences Learning English for Specific Pusposes using Alison Platform)".

This book was compiled as a Guide for Students, Educators and Society in General consisting of student experiences in learning the English for Specific Purposes Course on the Alison.com platform. This book is structured to meet the demands of the needs in the ESP field. The author has tried to make this book able to meet the demands mentioned above, as well as to increase the knowledge and skills of students, educators and society in general.

This book is written in clear language and detailed information so that it is easily understood by both students and educators. With the publication of this book, hopefully it can add to the knowledge reference about ESP and can also provide positive meaning for all of us. We hope that everything we have done will be blessed by Allah, and may he always bestow His taufik and guidance, so that writers, editors and assessors through this paper can improve the quality of education in particular.

Finally, with all humility the author, if there are criticisms and suggestions from readers we will gladly accept. The author does not forget to thank Dr. Abdul Shahid, M.Pd. who has provided encouragement and direction, as well as for the support and motivation for the making of this book, and so on, thank you to all those who have provided moral and material support to make this book a reality. Hopefully what we have received from all parties,

hopefully will get a reward from Allah Subhanahuwataala and be a good deed for all of us, amin yarobbal'alamin.

Palangka Raya,   July 2021

Author

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Muhammad Fahreza,

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Abstract

The Industrial Revolution Era 4.0 is the application of data using automation technology to obtain information. E-learning stands for electronic learning, e means electronics that utilize technology as a tool in the learning process involving hardware, software, and other electronic processes. In the era of digitalization as it is now, learning is not only done in the classroom but also outside the classroom or self-study at home. There are so many platforms or web and also e-learning that can be used and utilized for independent learning, both for developing a skill (;).
Keywords: E-Learning;Web Based Learning; Alison

Introduction

The Industrial Revolution Era 4.0 is the application of data using automation technology to obtain information. Automation technology that does not require human labor in its application. Technology that utilizes computer media, laptops, cellphones and other electronic devices to display multimedia information. Information

Technology is indeed a technology that is used to assist humans in creating, changing, storing, disseminating information, and others.

In the era of digitalization as it is now, learning is not only done in the classroom but also outside the classroom or self-study at home. There are so many platforms or web and also e-learning that can be used and utilized for independent learning, both for developing a skill.

E-Learning

E-learning stands for electronic learning, e means electronics that utilize technology as a tool in the learning process involving hardware, software, and other electronic processes. E-learning is an abbreviation of electronic learning Nana Syaodih Sukmadinata (2007: 206-207), e in e-learning does not only stand for electronic but it is can also stands as experience, extended, and expended.

Web-based e-learning or commonly referred to as web-based learning (WBL) is a form of utilizing information technology in education. According to Rusman, Deni, & Cepi (2012: 265), WBL is a form of e-learning whose material and delivery method is via the internet (web). Through this understanding, a web-based learning will be created. Web-based learning in question is a learning experience by utilizing the internet network to communicate and convey various learning information. This web-based e-learning will give its users the opportunity to communicate and exchange information anywhere and anytime.

Alison

Alison is a platform for online learning or e-learning that was founded by Feerick in 2007. Alison helps each of its users to learn to focus on developing certain skills either for work or otherwise, Alison

has more than 3 billion users worldwide. world like French, Spanish, Russian, Portuguese, Chinese, Urdu, Hindi and Arabic.

Experience Using Alison

Alison is a very easy and effective platform to use for several reasons:

1. Free

   Because Alison is based on improving someone's skills, focusing on one or more skills, which are spread almost all over the world, it's no wonder that Alison can be accessed easily and for free without being charged a membership fee, but only for a certificate, which is a certificate equivalent to a Diploma..

2. User

   Almost 6 million people around the world been used it and learn in alison

3. Benefits

   Lot of the material that you can find and learn all by yourself, and you can simply get diploma certificated by following several modul and the material. You can see your learn record by following some a few test after the material.

I've taken lessons through Alison several times and most recently I took skills that focused on English for a specific purpose, namely:

1. English for Business and entreprneurship

   After I studied this material at Alison I felt that this material was at the level of heavy material and equivalent as an diploma material.

   Even though the material is quite difficult, I can still get a satisfactory score after following the material and testing on

this topic, which is 92% of the test results for passing the material.

There are some skills that I feel improve after following this material first developing my reading strategy, and in this material the material use comparative language, outline the listening strategy, teach me key the steps conducting market research, discuss basic component of bussines plans, indetify vocabulary to disscus plan and goal for funding bussines.

2. English for Travel

   After I studied this material in alison I feel that this material in the level easy, easy to understand but made our understanding in grammar and some vocabulary improve.

Conclusion

Alison is a platform for online learning or e-learning that was founded by Feerick in 2007. Alison helps each of its users to learn to focus on developing certain skills either for work or otherwise, Alison has more than 3 billion users worldwide. world like French, Spanish, Russian, Portuguese, Chinese, Urdu, Hindi and Arabic. Alison is a web-based learning, At Alison we can get certain specific materials that can help improve certain skills according to our wishes, be it business, finance, and etc.

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The Experience Using Alison.com Web-Based Learning Method : English for Travel

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Abstract

The year 2021 is where technology is now experiencing a very rapid progress. In fact, this technology affects all aspects such as education, economy, government, and so on. In the aspect of education, technology has a very big influence, especially in the pandemic that is being experienced throughout the world. Someone who usually learns face to face, now it has turned into online learning or what is commonly known as online. There are many application programs that support online learning today. Starting from online classes, face-to-face online or online meetings, even learning media that use an online system. One of them is web-based learning media such as Alison.com which provides learners using the web as an intermediary.

Keywords:*Technology*;Learning; Online

INTRODUCTION

Technology is something that can change the world. Only with technology all aspects of life around us will be affected by it. Starting from aspects of life, economy, government, military, education, culture, and other aspects will be affected by it. The year 2000 or the

present year is also the year where technology began to develop rapidly.

One example is in the aspect of education. Usually learning is done face-to-face or interaction between students and teachers in class. Even though in 2019 there was a disease or virus that is still ongoing, namely COVID-19 which causes or affects all aspects of our lives. In particular, in the educational aspect, which is initially learned in the classroom and interacts between teachers and students. It's even become an online learning or what we call online.

By using technology, the system of learning or learning using distance or online becomes easier. Many learning media or applications can be used to support online learning. Starting from applications to control classes, applications to give assignments, applications for online meetings, applications to make students learn independently, even applications that are used for things related to practical learning.

Thepurpose of this paper is to provide information about the author's experience. which will make readers feel interested in trying to use web-based learning media, one of which is Alison.com which will be very useful for students who want to study online or study independently.

METHOD

In this paper the authors use library research method.

DISCUSSION

Web-based learning is a learning activity that uses or utilizes website media that can be accessed using an internet connection. This media can be accessed anytime and anywhere as long as you have a stable internet connection. There are

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several advantages to using this web-based learning. Where there are advantages, of course, there are also weaknesses. Here are the advantages and disadvantages of using or web-based learning.

- Advantages
  - Can be done by anyone, anytime, and anywhere
  - Accessors can freely choose learning according to their own characteristics and preferences
  - Very potential as a learning resource for learners who do not have enough time to study
  - Can encourage students to study more actively and independent in terms of learning
  - Able to provide additional learning resources that can be used to enrich learning materials
  - Content and materials provided can be updated easily.

- Disadvantages
  - The success of web-based learning is more dependent on students' independence and motivation to learn from the students themselves
  - The access needed by students to use web-based learning is sometimes a major problem for students who do not have internet access
  - Allows students to become bored or bored if they cannot access the required information or it is not in accordance with their wishes.
  - Guidance is needed for students who have absolutely no basic in using the web or information related to the material.

Alison.com is one of the websites related to education where on the web students or accessors are able to learn or search for teaching materials that contain various kinds of material. Starting from material about IT, language, sales & marketing, management, health, business, technical & development, self-development, and teaching & teaching. The advantages of alison.com are

● The diversity of the types of materials offered is very varied.

● Freedom of the accessor in choosing the desired material according to the interests and talents of the accessor or the student.

● In addition to getting knowledge or information relating to the desired interests and talents will also get a certificate online.

● Can be accessed by anyone, anytime, and anywhere as long as they have stable internet access. Have a more attractive and more minimalist than the other web-based learning.

Meanwhile, the weaknesses that Alison.com has compared to other web-based learning are.

● Unfortunately, the certificates and diplomas that have been obtained have a number of fees that must be paid in advance

● Have ads on the website and to remove these ads must pay a fee in advance.

● The display interface used on smartphone devices is less optimized than on laptops and computers.

● And may not be compatible on devices on iOS.

One of the materials that the author has completed is the material on English for Travel at Alison.com. In the material will be taught about various kinds of useful things. Starting from learning about tenses commonly used when traveling, expressions used when traveling, explaining the place with adjectives, asking & showing directions, comparisons of adjectives, and so on.

Then, after completing the materials that have been provided as above. Later, it will be continued by working on questions or tests that will measure the value or ability based on the material that you have understood in the previous material session. So that the value that will appear after working on the problem is the value for you to get a certificate after working on the practice question. If after working on the practice questions you get a score that is less or below the average. You can still try again or repeat the practice questions in order to get a satisfactory score.

CONCLUSION

Many sites that provide learning using a web-based system. Aslison.co is a web-based learning provider that uses a web-based system more than others because of its effectiveness and efficiency. In addition to the many benefits obtained later, you will also receive a certificate as proof of having completed the material.Even after completing the material in Alison.com and completing the practice questions and getting a score that does not meet the criteria. However, at Alison.com you are still able to repeat or re-complete the Exercise questions until you are satisfied or get a score that matches the criteria so that the certificate you have has a better score.

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The Use of ALISON in ESP Classroom

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Abstract

This study aims to determine the use of Allison, an online learning platform in the ESP classroom in IAIN Palangka Raya. In addition, the authors' perceptions of the use of Allison were also explored to find out the advantages and disadvantages of implementing Allison. In analyzing the collected data, the library research method was employed. After analyzing the data from several articles, the results showed that students had a positive perception of the use of Allison because it accommodated their need to apply technology in their learning. In addition, it can also encourage shy students who tend to despair when interacting and participating without the help of online tools in the classroom.

Keywords: Allison, online learning,ESP classroom

INTRODUCTION

Following the English for General Purpose (EGP) Course set for freshmen and sophomores majoring in English, ESP courses promote English teaching & learning course application levels in various fields and industries. In the whole new reality of the Covid-19 pandemic, when educational institutions are closed due to quarantine, it is often difficult for teachers to decide which educational technology will best suit their students and meet their learning needs. To prevent the spread of the COVID-19 pandemic,

most higher education institutions worldwide abruptly stopped in-class study at the end of March 2020 (UNESCO, 2020b). (Avsheniuk et al. 2021) Currently people are being spoiled by convenience with the rapid development of and internet facilities for students to get material quickly and easily. In one's learning educators must provide opportunities for students to get material via the internet but from a trusted source.

As a result of this closure, universities are forced to use online training tools regardless of the competence of students and teachers in using technology resources. Although online education is not a new pedagogical methodology and has been used in various fields for many years, there is still a lack of competence in integrating online learning platforms in higher education Institutions.Technology is a mode of teaching and has a place with certain types of learners just like traditional classrooms. The literature review did not reveal any previous research with the relationship between program choice and learning preference scores. Studies were found to show higher education delivery choices related to generation but not specifically to learning preferences

It is not always easy for teachers to decide which of the various educational technologies will appeal to their students and best suit their learning needs. In these circumstances, it is imperative for all those who consider themselves part of the international educator community to support each other and share experiences, so that colleagues around the world can use best practices and be better prepared to face adversity. That may arise in distance learning in quarantine. Information and communication technology systems, is one of the one that can be used as a learning medium used in teaching and learning process. Learning media using technology are innovative learning media. As previously stated Learning ESP is one

of the subjects that can be said to be boring, so Alison is application. In Allison, there are so many courses we can take not only English, but also physic, math, and other language course.So, Allison is an online learning platform that can we use as free. We also can get the certificate from the course.With this in mind we aim to share our experience of using Allison as a distance learning tool for English for Special Purposes (ESP) at universities.

METHOD

This study is a library research study since it aims to find the use of Allison in ESP Classroom. It also explored to find out the advantages and disadvantages of implementing Allison. In this study, we analyzed some theses aiming at how online learning can be applied in the learning process during COVID-19.

FINDINGS

The emergence of the industrial revolution 4.0 (IR 4.0) is marked by innovation and technological progress in all lines of people's lives. It is changing the way people live, interact, work, and learn. This has an impact on all parts of people's lives including education. The millennial generation known as Gen Z who is now a student at school can use technology products which then change their attitude towards learning. Referring to this phenomenon, teaching and learning must change to address the needs of Gen Z. (Ulfah Hoesny, Cahyani, and Nur Aziz 2020)

In line with this, the content of teaching, the roles of lecturers and students changed. The logic of the education system must be reversed so that the system suits the learner rather than the learner with the system. The point of change may relate to personalization

as well as the integration of technology into learning. (Ulfah Hoesny, Cahyani, and Nur Aziz 2020)

The author studied ESP during COVID-19 quarantine in IAIN Palangka Raya with the use of the Allison platform. This platform offering courses related to the ESP classroom, so students can take different ESP classes. The course of ESP that the author took is "English for Business and Entrepreneurship".

In this course, the author learns about how English be used in business and entrepreneurship. English for business and entrepreneurship is a course that provides language instruction and training in business communication. Moreover, it's including business correspondence, negotiations, formal presentation, and so on. The author also learns about some tips to be an entrepreneur in the modules in the course.

First, the author learns about how we use English in business and as an entrepreneur. She learns about how to make a sentence in communicating with others as a businessman or an entrepreneur. Then, she also learns how to become an entrepreneur. In this section, the author learns how to be an entrepreneur. Understanding what the entrepreneur is, how to find the right idea in business, and how to identify an opportunity.

Last but not least, the author learns about how to create a business plan. In this module, the author learns about how to make a good business plan. How an entrepreneur can describe her future and how the business plan can attract suppliers. Alison.

CONCLUSION

The result of this article shows that Allison has many advantages and only a few disadvantages. Students believe that Allison is a positive tool for learning as they state that it is an

effective and creative tool to support teaching and face-to-face interaction. It is also positive in terms of providing students with many references that are available online and can be in various forms.

This study concludes that the students are satisfied with the ESP teachers who created a comfortable ESP online environment in times of COVID-19, where they agreed on specific teaching rules to use, assessment choices, training workshops, and online technical support. Students are also satisfied with the facilities provided by the ESP teachers.

Overall, all the students are delighted with online teaching during COVID-19. The study revealed that the students are content with the assessment types. The assessment plans used by teachers are perceived as favorable for gaining course knowledge and skills. An efficiently tailored ESP online course uses various teaching tools and services to increase students' performance. ESP online in the university offers more accessibility and freedom.

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Learning Experience of ESP Using Alison.com

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Abstract

This paper will explain the advantages of using Alison as online learning. using Alison can simplify the learning process in the current pandemic era. The use of Alison media is not only beneficial for ESP (English for Specific Purposes) courses, but also for other courses. In this paper, I will explain the advantages of using Alison.com for ESP courses based on my experience.

Keywords: *Alison; ESP; Experience using Alison*

INTRODUCTION

Alison is a free online education platform focused on workplace-based skills. Alison is a Global leader in free online courses with certificates. As of now, Alison offers 2000 free online courses, and has around 17 million students and 3 million graduates spread across 195 countries. Alison can improve workplace-based skills well. The advantages of using Alison are the ease of use and the number of courses that can be followed in it.

Based on the opinion of Hutchinson and Waters (1994) it can be seen that learning English for specific purpose (ESP) is an English learning approach whose materials and teaching methods are based on the reasons why the learner wants to learn English. It can be concluded that, English for special purposes is an approach

in teaching and using English for special fields and studies that are in accordance with the needs of the fields of science and professions that use English.

The ESP course was the first time I got to know Alison, after using Alison I realized that learning to use Alison provided very significant benefits for me. Ease of use and completeness of the material are the advantages of using Alison as a learning medium. I have attended several courses at Alison, namely English for STEM, English for Media Literacy, English for Tourism and many more that you can take at Alison.

METHOD

This article uses library research methods from several journals, arguments, and experiences from people who use Alison's courses.

DISCUSSION

Alison is a free online course provider that provides Certificates. The goal is to provide free education online. At Alison there are 3,000 free online courses and there are new offers every week. Today, Alison has served the learning needs of more than 20 million enrolled students, and more than 175 thousand more who register each month to access free education and fulfill their life goals. Alison is the world's leading provider of high quality free knowledge.

My experience using Alison in ESP courses is that in Alison there are many choices of courses that can be taken according to our own interests. Each course has material that has been neatly

arranged from an introduction about the material to an evaluation. The material listed is gradual and divided into several modules according to the order of the material. The evaluation presented is also in accordance with the material being studied, making it easier for students to recall the material. At the evaluation stage we are asked to get 80 scores as a sign of graduation and get a certificate. Based on what is stated in the previous sentence, it can be seen that the use of Alison as a learning medium, especially for the ESP course, makes it very easy for students because the availability of many courses and well-organized materials can make it easier for us to understand the material. In addition, learning to use Alison also knows no time and location limits, which of course makes it very easy for us to learn anytime and anywhere.

CONCLUSION

Alison is one of the free online learning media that is easy to access anytime and anywhere. The use of ESP media is very beneficial in ESP learning because in Alison there are lots of courses about ESP. the provision of material is also neatly arranged and accompanied by questions that can determine the level of our understanding of the material we have studied. Alison also provides a certificate as a token of appreciation for completing the course at Alison. In addition to certificates, there are also learning records that can be a sign for us about what courses we have taken.

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Learning Experience in Alison

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Abstract

Experience taking online courses that have a positive impact, online courses that can make it easier for English language learners with a variety of different learning materials according to what they want. Learning English which is not only done face-to-face can be replaced with online learning which has many advantages but returns to oneself again which makes it profitable or detrimental. Using selected online courses that make us comfortable following them and getting the desired results from the chosen course. And whenever and wherever you can do the course because unlike taking lessons directly, as usual, the knowledge you choose is also diverse, then the learning methods are varied so you don't get bored in facing the course, all the facilities in it are very good.

Keywords: *experience; online course; Alison*

INTRODUCTION

This article was created to describe some of the experiences gained from Alison's online learning, what she got and what she went through while studying with Alison.Alison is a free online English course that will teach you about Articles and Emphasis. In this course, you will learn about instructional English grammar, the different phrases used to give instructions, and the types of English articles. Take this free online course and familiarize yourself with the use of articles, emphasis, and instructions with the help of our clear, simple, and easy-to-understand has written and audio examples.

Alison provides free courses from the Google platform with various categories of courses available, ranging from health, language, business, math, and others. In addition, Alison also provides various types of courses, such as certified courses, diploma courses, and gradual learning.

Learning English is an important thing that until now is needed by many people in a certain job. Learning English can not only be done by taking direct courses held by certain institutions that cost a lot of money. There are many ways that a person can do to increase his or her knowledge of English independently by taking online courses continuously because then it will increase the ability to speak English and certain other knowledge that can be obtained. Online courses by choosing according to specific skills or needs or according to the job, for example as a doctor, tour guide, hotelier, teacher, and others. So just focusing on where you want to go, you don't need to learn anything outside of that.

One of the most sought-after languages to master is English. This is because it is truly global and is the international language of science, technology and research. Our English language courses cover conservational English, vocabulary, writing, pronunciation and advanced users. Once you're proficient in basic English, you can hone your skills according to which industry you want to enter: we have specialist tutorials on English for front-desk staff in the hospitality industry, for STEM workers, journalists, tourist guides and business workers.

Online learning is learning that is done using online media, through videos, and online assignments. Through online learning students get many advantages and disadvantages, the advantage is that online learning is convenient, it allows students to lead normal lives and maintain their jobs while continuing their studies.

Students can divide their time as much as possible between work and online learning. The time to study can be at any time during leisure or whenever the student wants. Learning can be anywhere, pick up and use any application that provides better learning features and is free or interesting. Students can choose learning according to what they like, what they get quickly, and what makes it very easy for them to catch a lesson. That way online learning is very useful and makes life easier for students at the time. But behind the advantages there must be disadvantages, where students can relax in learning and be lulled by more enjoyable social media, networks can also be the impact of shortages for doing online learning if students are far from the reach of a good network. Their negligence is because they are busy doing other work. After all, they are not noticed by lecturers or teachers when doing online learning. So in online learning, it all depends on the students themselves, whether they want to study seriously or vice versa, because no one pays attention directly to learning that is done face-to-face or directly. From this online learning, some are getting smarter because they study hard, some are not getting knowledge at all because they don't want to learn. For online learning to be effective and good, a lecturer or teacher should always remind or give light assignments that involve them so that they can read or search even for a moment.

Experience is something that someone gets when someone has or has tried something. In learning, of course, someone has a lot of experience that he gets, either directly or indirectly. Online learning is very diverse and has various forms and media today, of course, you try various kinds of online learning until you get online learning that matches what you are looking for. For example, you try online learning where A in it you run it casually but there are

shortcomings in it, for example, no pictures, the voice doesn't sound clear, the writing is too small, doesn't get an assessment at the end of the lesson and many others. But you will look for other online learning and you will get lots of differences and something new that you may not necessarily be able to learn in person or face to face. This experience will lead you to gain new knowledge of various kinds. So, you can face similar things if found in other online learning.

METHOD

The method of reading, selecting, and sorting out existing articles about it, as well as some personal experiences about other online learning that have been tried before.

DISCUSSION

By using Alison's free course from the Google platform, which can make it easier for me to understand an English lesson with special themes and materials that I want to follow. Alison became the chosen online course because of the assignments that must be fulfilled by the lecturer, but it turns out that there are many advantages that I get so I listen to it repeatedly to fill my spare time, so I get a little bit of new knowledge that is not necessarily obtained out there.

Why should Alison's course have so many other courses? Because Alison provides a lot of gradual learning according to what you want to achieve and gets an award such as a certificate for free, then the delivery of material is gradual, clear, and easy to understand using various methods, from images, audio, video, and plain writing. Using various forms of questions from choices, fillings, and guesses, and at the end of the lesson, the appropriate answer

key is given if we answer incorrectly, so we can find out the right answer. Other then that advance your performance or enhance your employment potential by developing valuable skills today. While we appreciate that there are many different sales marketing courses to choose from, what makes ours distinct is that you can develop your skills and start learning today – for free. All you need is a desktop, tablet or mobile device.

We can use Alison's course anytime and anywhere according to each one if we want to follow the course and can repeat it several times until we get the perfect score. And being able to follow all the learning in the course, if followed regularly we will get a lot of good and useful knowledge.

We can open Alison on Google with just an email registration to become a member of the online course and we have an account so we can take the course. The features used are very attractive with striking colors that make it easier for us to read and see the parts and the writing used in clear and large fonts. Wherever we can access Alison's online courses, whether on mobile phones, laptops and tabs, and so on. Only by requiring a strong and stable internet network, we can follow the online course well.

Anyone can access these online courses because they provide according to their skills and occupations, for example, doctors, teachers, tour guides, hotel workers, technicians, and others. That way you can access Alison with what you need or need. I tried yesterday with the theme of English for Tourism, which discussed tourism and in more detail on the business in tourism, so in the gradual course, an explanation or description of the business was given through the material. The material given is very easy to use and very clear, the explanation is short but understandable enough so that we can remember it easily.The barriers identified from

analysis of the interview data related to access to technology resources, affordability, ability to use technology, pedagogy, online study materials, assessment, andequity. Lack of access and affordability, Challenges related to pedagogy and materials, Cost of Internet connectivity, Lack of technological competence, Assessment-related concerns, Psychologicalfactors, Suggestions for online instruction, Ensuring access to resources, Enhancing technological competence of teachers and student, Addressing issues related to pedagogy and materials, Dealing with psychological issues. The lack of laptops and desktops is a major obstacle to online instruction in Bangladeshi public universities. Another major impediment is poor internet connectivity mainly in rural areas. The smooth functioning of online classes requires an uninterrupted and strong internet connection.

So,if you want to take a course when you already have an account, we can freely choose which courses we want to take, choosing there will be an explanation with several modules and usually, there are 2-3 modules, for example, the first module describes the "Hotel" module which the second explains about "Hotel Employee Duties" and the last module usually contains questions related to those described in modules 1-2. After that, we go to the assessment and immediately come out with the right answer when there is a wrong answer we answer. Then we can download the learning record for proof of our assessment.I chose Tourism Marketing and Promotion, each customer has a different buying process. This course will teach you the 6 stages of this process and explain how the process can be used to define tourism promotion objectives. From this course, you can get many other benefits for other things, for example in using good language and good public speaking skills.

CONCLUCION

Learning English can be done in many ways, not only by taking courses in well-known institutions which are quite expensive and require free time to come to the course. We can change the pattern now by taking online courses regularly and diligently so that it can make us always remember and not neglect what we have obtained. By choosing a good online course also choose according to the required needs. Online learning really has advantages and disadvantages in today's era, everything is according to each one to make it a profitable or a disadvantage. An experience that will pay off in the future, the experience of participating in various courses with various differences in them so that we will get many other useful things in the future. With Alison, one of the free online courses that we can use as a learning medium and fulfill the need for good English by just spending a little time without having to go far, we will feel a positive impact when we always follow the steps that have been provided. And get feedback so that we know where the shortcomings can be fixed in the future.

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Experiences Using Alison Platform

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Abstract

Nowadays, E-Learning has become a necessity and a trend in doing learning. Especially during the COVID-19 pandemic that is spreading. To avoid a pandemic, now all schools are busy learning to use applications to conduct distance learning which can prevent students and teachers from covid 19. There are so many very helpful learning applications that can be used for distance learning. In this paper I will discuss about my experience using the ALISON application which is useful in helping English learning activities. That is a free learning application that offers a certificate in it.

Keywords : Online courses, Alison English learning platform, Alison.

ALISON is an application that can be used to learn, this application was made on the basis of filling in people's responses about the lack of skills in the workplace. So that this application develops English language skills that can function for us to use in the world of work. There are many learning courses offered in this ALSON application that you can find. The ALISON application is run by a team represented almost all over the world.

ALISON is an application that is easy to use, even the appearance of this application is very simple. Which we can see search, my courses, learn, shop, and also the dashboard. At the bottom we can press according to the needs we need. There are not a few platforms that discuss or review the experience of using the ALISON application for learning. There are many authors who tell the

advantages and disadvantages that can be found in the ALISON application, not too different from my own experience after using the application.

METHOD

The method I use is to directly try or personally use the ALISON application without any intermediaries involved.

FINDINGS AND DISCUSSION

We can learn personal development skills, language, health, economics, and many more skills that we can find in this application. This application is very easy to use and easy to understand. This application gives us the opportunity to check our comprehension skills. Which is where after we finish learning about the material we want we will immediately find an assessment at the end of the lesson. In the assessment we need a score of 80% or more to be able to proceed to the next material. But if we get a score below 80% then we have to repeat answering the assessment until our score can reach 80% or more. In this application we can also see our own learning record so that we know how much time we have spent studying in this application and also what materials we have studied. This application also provides certificates that we can have.

But there are not only advantages, in this application I also found disadvantages and obstacles when using this application. The drawback that I feel is that it is difficult for us to log in when we open this application using a cellphone. So that makes us always have to learn to use a laptop. Nowadays, almost everything we do is using cellphones. We carry cell phones everywhere. However, this application is difficult to use when using a cellphone.

CONCLUSION

ALISON is an application that can be used to learn, this application was made on the basis of filling in people's responses about the lack of skills in the workplace. So that this application develops English language skills that can function for us to use in the world of work. There are many learning courses offered in this ALSON application that you can find. The ALISON application is run by a team represented almost all over the world.

We can learn personal development skills, language, health, economics, and many more skills that we can find in this application. This application is very easy to use and easy to understand.

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Experience Using Alison Courses of ESP

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Abstract

The purpose of this study was to determine the application of online learning models with the help of Alison's media. The use of Alison's course as an independent learning medium is considered quite helpful in implementing online learning for certain English learning purposes.

Keywords: *Alison courses, ESP, Experience using Alison*

Alison is a free online education site where most courses focus on skills training that can be applied to the world of work. Alison was founded in Ireland on 21 April 2007 until now. One of the most important elements of Alison's review is its ease of use.

English For Specific Purposes is related to language teaching, especially English which is used in certain fields of activity. According to Barnard and Zemach, "ESP should not be separated from ELT, focus more on goals and use narrower topics". The topics are often work or study related.

Through the EnglishFor Specific Purposes (ESP) course, I got to know a learning application that can be used to practice, namely Alison. What I think about using Alison, with Alison we can search for the course we want. At Alison, there are lots of courses that you want, such as English for Tourism courses, Restaurant Service and many more.

METHOD

This article uses literature research methods from several journals, arguments, and experiences from people who use Alison's courses.

DISCUSSION

Alison is a growing Irish non-profit social enterprise that offers free online courses. The company mainly targets Anglophone and developing countries. The company has reached 6 million students. Alison claims that she is exploiting a niche market by adapting courses designed by various online publishers and universities into targeted job-related skills training. the aim is to fill the gap where there is a perceived lack of skills at work in their target. There is no deadline to complete all courses taken. All courses offer the option of earning an Alison certificate (free or paid).

The relationship between Alison and ESP is an approach in teaching and using English for specific fields and studies that are following the needs of the fields of knowledge and professions that use English. The fields of science and professions are for example English for law, medicine, psychology, engineering, economics, and so on.

My experience using Alison's course media is very easy to use and the discussion and questions are also very diverse. When using Alison we don't need it during classroom learning. We only need to pay attention and read some of the material already in the module, after that we will be tested using questions. When we still do not meet the minimum passing standards, we can go back to working on these questions until we reach the highest score. In Alison, there are

certificates that you can buy or you can also download the available learning records as a substitute for the certificate. The learning record itself is the result of our achievements when working on the existing questions. In the learning record section, there is the name of the course that we chose, how long it took us to work on the questions given, and our final grade, and much more. By using Alison we can learn anywhere and can access it whenever we want (flexible).

CONCLUSION

When using Alison we can easily learn things related to ESP in learning English. The method used is also quite interesting. We only need to open the module and read the contents of the chapters that have been provided. After that, we are tested using questions with the same material to see how far we understand the material given by the module and when we have finished working on the questions we can download the certificate or learning record.

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Experience of Learning Using Alison

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Abstract

This paper will determine how great of using Alison as self-paced learning. It is shown as a great example of online learning in pandemic era like right now. The use of Alison also quite helpful for learning course of ESP (English Specific Purposes). It is not just for course of ESP, it is also for other courses. But, I'm just going to share my experience using Alison for studying ESP.

Keywords:Alison; ESP; Experience using Alison

Alison is a free online platform that you can use anytime, anywhere. Courses can be used for people who want to improve their job skills, get certified, support their schoolwork or learn more about a topic they are personally interested in. People who take courses from Alison get proof of completion of the course/program. You can get a learning record for free which is proof that you have completed the course you have taken, while the certificate is of course paid. Through their website, Alison offers more than 1,000 courses. This course is self-guided and can be completed at any pace. Students can choose to take a one-time course through Alison, or they can take advantage of the site's learning pathways or diploma programs to follow a designated course path to gain expertise, certification, or diplomas in a specific subject area.

What is ESP (English Specific Purposes) is? Well, the ESP course is focused on developing English communication skills tailored to the sector or department the student needs, such as

Finance, Medical, Marketing, etc. It focuses on a specific area, enabling learners to master skills relevant to them. The purpose of ESP is for students to be able to master English in the field they are studying. For example medical students, they must understand English in the medical field, or if they are engineering students, they must know English in engineering, or if they work in restaurant, then they must master English in the restaurant sector.

The relationship between Alison and ESP is that Alison works as online learning which people choose as platform for their self-paced learning and ESP is one of the courses in Alison they choose to study for. Alison offers more than 1,000 courses and ESP is one of those courses. Alison has an easy access to search for the courses that people wants to study.

METHOD

This articles uses the library research method from journal, arguments, and experience from people who use Alison course.

DISCUSSION

What was my experience while learning ESP course using Alison? Well, what I think about Alison is that, Alison is really easy to use. The entire courses are free to enroll. There is wide variety of courses to choose from, which is going to peak our interest to learn it. But, in this experience I choose ESP as my learning course. Of course it's easy to use; you just have to type what kind of ESP that you want to learn in search box. For example, I choose ESP for restaurant service, before I took this course I read the description, how many modules there are and outcome of courses. I feel glad there is this kind of thing so I can be sure to take this course or not. After you, study all the modules you will working on test, there are

20 or 10 questions sometimes. After you finish it, you will earn learning record which is really nice to know how many times you've been studying and how much score you got. So, for me Alison is really easy to be use and its good way to self-paced learning, you just have to create account and then search something that you want to study. You can study anywhere you want to.

CONCLUSION

Alison is a free online platform that you can use anytime, anywhere. Courses can be used for people who want to improve their job skills, get certified, support their schoolwork or learn more about a topic they are personally interested in.What is ESP (English Specific Purposes) is? Well, the ESP course is focused on developing English communication skills tailored to the sector or department the student needs, such as Finance, Medical, Marketing, etc.The relationship between Alison and ESP is that Alison works as online learning which people choose as platform for their self-paced learning and ESP is one of the courses in Alison they choose to study for.So, for me Alison is really easy to be use and its good way to self-paced learning, you just have to create account and then search something that you want to study. You can study anywhere you want to.

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Learning Experience With Allison

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Abstract

This paper describes how to use Allison and how to benefit from this Allison web. in the current era, this technological era makes it easier for us to learn independently and also online. At Allison, we can learn and also get a certificate because after studying in it. Not only knowledge, we also receive awards.

Keywords: *Alison; ESP; Experience using Alison*

This paper will explain the advantages of using Alison for online learning. using Alison can simplify the learning process in the current pandemic era. The use of Alison's media is not only useful for ESP (English for Specific Purposes) courses, but also for other courses. In this article, I will explain the advantages of using Alison.com for ESP courses based on my experience. . Alison is an online training site that not only provides training on topics like Microsoft PowerPoint but also offers online learning resources to hone basic and important workplace skills. Alison provides quality learning on almost every topic you can look at. This includes courses related to Business and skills, Economics and Financial Literacy, Health Literacy, Personal development and Soft Skills, Languages, School Curriculum and more.

METHOD

This article uses library research methods from several journals, arguments, and experiences from people who use Alison's courses.

DISCUSSION

Alison is a platform that is used for learning on a website, Allison provides many things and materials. The material provided varies depending on your wishes, if you want material about journals, then at Allison this provides it, more than 3000 materials are provided here. In addition, Allison also gives an award in the form of a certificate after we work on it and get a score according to the standards given by Allison. Then after getting a certificate or award, you can leave a review or impression on this website. You can also repeat the material that you have worked on. especially in today's era. Technology makes it easier for us to learn to seek knowledge, especially Allison. Of the many interesting learning websites, I focused on this website, because as I said above. We can search for many categories according to our will and enthusiasm for learning. scroll down you also see additional material that will add to the impression of learning and enthusiasm for learning the desired material.

CONCLUSION

Allison is a website where we can learn online or self-taught, here there is a lot of material provided. These materials are written and made by reliable teachers. So that the material provided is appropriate and good for all people, especially those of us who learn to want an award when we finish working on the questions. Well, in Allison, the award is in the form of a certificate which we can print.

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Alison Courses for Effective Learning

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Abstract

Alison have a thousand of free online courses and is adding more all the time. Alison seeks experts in their respective fields to design comprehensive learning materials, and broken down into manageable parts and provide a set of achievable learning outcomes. Alison is an online course that strives to provide an interactive learning experience for anyone, and anywhere. Alison offers a learning system that is mostly text-based, making it lighter and easier to use save internet access. So, for those who have a limited internet connection, there is no need to worry. Even though it's text-based, Alison still offers interesting material with interspersed pictures so that we do not get bored. interestingly, we can get certificate for free if you pass the class you are taking. Discussion of features in Alison:

1. An accurate count that displays how many students are currently enrolled in courses, how many have graduated, how many courses are currently available, and the number of countries that have enrolled in Alison-provided courses.

2. Can inform Alison to friends, family and student.

Keywords: Alison; courses; media literacy

Media savvy people can be highly skilled at composing and

producing a media message, with the aim of demonstrating an understanding of a specific quality of each medium, or for creating media. Media literacy education is for the purpose of increasing awareness of the influence of media and creating an active attitude towards media consumption and creation. In the 21st century, media literacy is one of the skills used by those who work and learn to use digital tools and materials. but for now education systems around the world are facing the need to adapt to new challenges in teaching and distance learning.

The term media literacy also has more or less the same meaning as digital literacy. The term media literacy also has more or less the same meaning as digital literacy. Education for media literacy is often used in inquiry-based models that aim to encourage people to ask questions about what they are watching, listening to, and reading. in addition Media literacy also moves through traditional written and printed texts to examine more modern or contemporary sources. Examples of media literacy include television, video games, photos, and messages audio. Media literacy education has tools to help people develop a receptive media ability to critically analyze messages, offers students opportunities to broaden their experience of media, and helps improve creative skills in creating their own media messages. For students it is very important to see the difference between the basic terms related to media literacy, such as "bias", "credibility", "identity", etc.

People who can understand or know the media skillfully can create and produce a media message, with the aim of demonstrating an understanding of the specific qualities of each media, or to create a media and participate as an active citizen. Media literacy can also be seen as a contribution to the formation of an expanded literacy concept, treating mass media, popular culture, and digital media as

new types 'text' that require an analysis and evaluation. Media literacy education on critical evaluation of media messages and how the lack of understanding of the definition of literacy education is expanded. The function of media literacy is to teach students to be media users and to appreciate the aesthetic design of media. In Alison's online learning there are many kinds of learning that are very suitable for students to learn. Not only that, now many people tend to learn the skills needed independently with the aim of getting job opportunities.

CONCLUSION

Alison is an online course which is not only in the form of text but also in the form of images or videos. So, for those who have a limited internet connection, there is no need to worry. There are many very interesting lessons at Alison so that students don't get bored quickly and the explanations in the material are also very complete and allow students to understand easily. Alison's design itself is also quite interesting, the color of the appearance is quite neutral and has a simple layout. But on Alison online course, she has a lot of annoying advertisements in every explanation of the material.

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Experience Using Allison :English for Tourism - Tourist Information and Guided Tours

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Abstract

Popular tourist destinations usually have an attraction that attracts people to visit them.Tourism impacts countless sectors, and has become an important source of employment and foreign exchange in countries around the world. This means that people are working, or hoping to be em ployed.

Keywords: Toursim, Guided Tours, Allison.

INTRODUCTION

Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and gradual courses.

Tour guides are tasked with providing assistance, information and interpretation of cultural, historical and contemporary heritage to tourists in historical places, museums, religious, educational and other important places.

Tourist Information is a facility that provides specific information about local areas, tourist attractions, festivals, and services (Mill, 2000). The TIC also helps collect data about tourists, such as country of origin, length of stay, motivation, and other important data to assist other agencies in developing tourism plans. TIC must be able to provide complete information about the area.

METHOD

In this paper the authors use library research method.

FINDINGS AND DISCUSSION

Tourist information offices have a large staff all of whom have specific responsibilities. The manager of a tourist information office will over seeall aspects of the operation and assign responsibility to staff. Some staff will work directly with travel agents to encourage visitation to an area. Others will work with local businesses, airlines and hotels to create promotional offers fortourists. The marketing department will work with local and national media to ensure that these offers are advertised effectively. Information clerks work at the desks in a tourist office and interact directly with customers. They will ensure that tourists are gaining information that meets their needs.

CONCLUSION

English is not only used in education, but English is also used in everyday life.and we know that English is often used in the international world, and in education in Indonesia, English has become a subject that has been applied in elementary schools to a high level of education, but the Indonesian teacher association

proposes the elimination of English at junior and senior levels. , and therefore the authors convey the above opinion with the importance of learning English now and especially in the world of education.

In this global era, where everything is globalized and people are urged to able to communicate globaly. English language plays a very important role, especially in international communication.

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The Experience Using Web-Based Learning Methods Alison.com

Tourism Industry Sector and Career Development

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Abstract

Currently technology is progressing very fast. In fact, this technology affects all aspects such as education, economy, government, and so on. In the aspect of education, technology has a very big influence, especially in the pandemic that is being experienced throughout the world. Someone who usually learns face to face, now it has turned into online learning.There are many application programs that support online learning right now. Starting from online classes, face-to-face online or online meetings, even learning media that use an online system. One of them is web-based learning media such as Alison.com which provides learners using the web as an intermediary.

Keywords:Tourism, Career, Development, Alison

INTRODUCTION

Today's technology has been mining very rapidly from year to year, today's technology is very much a renewal of human life, starting in terms of economics, fashion and so on. Included in the

field of Education that has now entered a new era, namely the learning system that has used various technologies in it.

The COVID-19 worldwide widespread, an exceptional open wellbeing crisis, suddenly changed instructive hone.Education also felt the impact, the current Education system has changed which initially used a face-to-face or offline system into a remote or online system. With this change in system, a student must be able to adapt to this. In online education today there are many websites that provide online courses that can be reached by all students or others.

The website that provides online courses is certainly very helpful for students in improving skills or adding knowledge easily and practically, one of the providers of online courses is Alison.com

Alison is an educational platform where courses are free of charge and some of the courses focus on skillstraining that can be applied in the world of work. And founded byMike on April 21, 2007 .They have developed their own education and training model that focuses on skills in the workplace and provides non-formal learning assessment, testing and certification. Alison is one of the free online learning tools that help increase users' insight into their careers. Alison focuses on basic learning in the workplace and its courses are not formally accredited. However, students can download their study records for free or purchase a physical certificate on the website. It all depends on the goals and ambitions of the learners, they can choose any field that suits their learning.There is no time limit to complete the course.

The purpose of this paper is to provide information about the experience that the author has which will make the reader feel interested to try to use web-based learning media which one of the

web is Alison.com which will be very useful for students who want to learn online or self-study.

METHOD

In this paper the authors use library research method.

FINDINGS AND DISCUSSION

In the author's experience when using Alison there are several things that the author can convey,Alison.com is one of the web related to education where in the web the students or accessors are able to learn or search for teaching materials that contain a variety of materials. Starting from materials about IT, language, sales &marketing, management, health, business, technical &development, self-development, and teaching & teaching.

The advantages of alison.com are:
The variety of materials offered varies greatly.
Freedom of access in choosing the desired material according to the interests and talents of the viewer or the student.
In addition to obtaining knowledge or information related to desired interests and talents will also get an online certificate.
Accessible to anyone, anytime, and anywhere from having stable internet access.It has a more attractive and more minimalist look than other web-based learning.

Meanwhile, for the weaknesses that Alison.com have compared to other web-based learning is
Unfortunately, the certificate and diploma that have been obtained have a certain amount of fees that must be paid in advance.

Have advertisements on the website and to remove the ads must pay a certain amount of fees first.

The interface used on smartphone devices is less optimization than on laptop and computer devices.And it may not be compatible on devices on iOS.

One of the materials that the author has completed is material about tourism sector and career development revised in Alison.com. In the material will be taught about various useful things. Starting from learning about what is tourism then explanation about tourists and visitors, career development various professions, in the field of tourism industry and so on.

So, what is the tourism industry, basically refers to all the activities related to the short-term movement of people to locations far from where they normally live.

CONCLUSION

In the pandemic covid 19 has brought many changes in the system of human life order, including in the field of Education. Education today has brought the era of bru by using an online system. Many sites provide learning using a web-based system. One of them Aslison.com is one of the web learning providers using a web-based system more than the other because in terms of effectiveness and in terms of its effectiveness. In addition to the many benefits obtained later will also get a certificate as proof of having completed the material.

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The Benefits of Online Learning Platforms During the Pandemic

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Abstract

Subject English for Specific Purposes (ESP) is a learncentred approach to teaching English as an additional language, that focuses on developing communicative competence in a specific discipline, such as academics, accounting, agrology, business, IT, teaching, and then engineering. The more the times, the more advanced the technology. ESP not only teaches about how to learn and teach English. But, also looking for technology ways of learning and teaching by utilizing these technologies. And one of them uses an online platform as additional insight. Alison is one of them.

This platform, Alison's goal is to create universal standards of education and learning on every subject for every level. Our opinion is that access to knowledge and skills should be available to everyone regardless of nationality and should be a universal opportunity of empowerment. So, that 's why Alison is a non-institutional platform that directly bridges the gap between those with skills and those looking to gain skills.It's simple.

This platform, Alison works with subject matter experts (SME's) from education, business, industry and government agencies, on every subject for which it publishes content. This experienced professionalsuse their applied knowledge to create the courses on their platform. We then open up these courses to theworld for free. This direct relationship between expertise and skill-building allows us to quickly develop new resources and update an existing courses in a fast-moving world where knowledge is not

static.Above all, it enables us to provide free access to the study of subjects to anyone who wishes to learn.

Alison is one of the online learning platforms that will help many people and broaden their horizons of course. With Alison we don't just learn. But we can use this platform as teaching material for students. Alison not only provides 1 course. However, there are around 2,000 courses available on this platform.Not only students who can learn it. Even grade 3 elementary school children can definitely access this platform. Besides being interesting, this platform is also not boring. Because the modules provided are all very good and easy to understand.

In fact, wherever we can access this Alison. Because it is easy and affordable. My personal experience when using this platform, for me it is very easy to access. And after finishing understanding, reading over and over again, completing the test, we will get a certificate because we have attended one of the classes on this platform. Every Alison's learners could access to online courses, specializations, and then degrees in a variety of subjects. When using Alison, we have to be really focused. Because if we find the wrong class we are looking for, it will be different too and when we want to take one course, make sure we really want to learn it.

The benefit that we can take when learning on the Alison platform is that we can learn as much as possible without having to focus on one lesson. We can learn about cooking, IT, and even Engineering. There are so many courses that Alison provides to its users. Therefore, I think the Alison platform deserves appreciation.

The relationship between Alison and ESP is very close according to the author. Because ESP is one of the lessons that teaches a second language about technology using an online platform during a pandemic like now. Alison works as an online learning that many people choose as a platform for their self-learning and ESP is one of the courses at Alison that they choose to study. Alison offers more than 2,000 courses and learning related to ESP is one of them. Alison has easy access to search for courses that people want to study today.

METHOD

This article uses research methods reading from journals, arguments, and experiences from people who use Alison courses, and often use Alison.

DISCUSSION

What are the benefits of an online platform during a pandemic and learn this ESP course using Alison? Well, what I think about Alison is, Alison is very easy to use and access. All courses are free to use and register. There is a wide variety of courses to choose from, which will increase our interest in learning and understanding them. But, in this experience I chose ESP, Speaking, and Reading as my learning. Absolutely it's easy to use; You just type in the type of course you want to take and study in the search box.

For example, I chose Speaking for restaurant service, before taking this course I read the description, how many modules are there to be followed and the results of the course will be visible. I am happy that there is technology like this so that I can either take this course or not. After studying all the modules that will be worked on in the exam, sometimes there are 20 or 10 questions, up to more.

After completing everything, we will be shown notes and study results that are very good or mediocre. To find out how many times you have studied and how many scores you got, you can look at the history of the course. So, for me Alison is very easy to use and can provide new insights and also a good way to learn independently. You just need to create an account and then search for something you want to learn and understand. You can study anywhere and anytime you want.

CONCLUSION

Alison is one of the online learning platforms that will help many people and broaden their horizons of course. With Alison we don't just learn. But we can use this platform as teaching material for students.What are the benefits of an online platform during a pandemic and learn this ESP course using Alison? Well, what I think about Alison is, Alison is very easy to use and access. All courses are free to use and register. The relationship between Alison and ESP is very close according to the author. Because ESP is one of the lessons that teaches a second language about technology using an online platform during a pandemic like now.Alison offers more than 2,000 courses and learning related to ESP is one of them. Alison has easy access to search for courses that people want to study today.

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Effectiveness of Asynchronous e-Learning using Alison to Support English for Specific Purpose Course

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Abstract

English for specific purpose is an approach in learning english to learn language according to what makes students interested. Based on that understanding, english for specific purpose course considered very suitable and in line with the principle of asynchronous system using Alison. In asynchronous system, the learners can looking for more information according their interests without pay attention about time and place. Furthermore, it is known that today's learning cannot separated from technology. Techonology or courseware such as Alison can help learners to get learning experience, learning understanding, interesting and good for enviroment.Therefore, the reseacher conduct research to know effectiveness of asynchronous e-learning using Alison in English for specific purpose course. Some things are done, by understanding student's interest in some field or science which all of information can be accessed at Alison.

*Keywords:*Asynchronous e-learning; Alison;English for Specific Purpose

In a time that requires e-learning activities, there are two systems of approach taken by teacher, there are synchronous and asynchronous. Both of them have an influence on learner's experience. Especially in English for specifict purpose, the teacher using asynchronous system to teach that course. This is done for the objectives can be achieved. The English for specific purposes (ESP) course is one of the area of teaching English that specifically teaches in particular field. These field is usually a profession which can be based on special needs of learners. However, according to Marcu, Nicoleta Aurelia(2020) stated that ESP is still part of learning English, therefore each of dicipline being taught, the language used is English. although some have special vocabulary. It means that, the role of english language is only as tool used to carry out the profession.

Based on the definition above, the researcher can see the relationship between English for specific purpose course and using Alison in asynchronous e-learning. The functional of alison is support the goals to be achieved by English for specific purpose course. Learning activities at alison can support ESP course. This is because learners can access any material they are interested, without pay attention about time and place. Its accordance with the asynchronous e-learning principle. So that the use of alison in the ESP is considered effective.

DISCUSSION

Alison is free program, apllication, or courseware which is used to learn many dicipline through article, video, and professional teachers. Alison as a application, supports asynchroous systems and cares about education. Alison also schedules and offers the knowledge learners need. Some of those provided by Alison areare many courses provided from various fields such as IT, language, teaching academic, marketing, bussiness, health and others.Through Alison, learners can learn anything they want and need.

Besides, alison also provided several certified modules and tests. The available modules are trusted modules. In learning with these modules, learners are given time to study and take some tests. The time given is long enough, so that learners can enjoy to learn slowly and understand it. However, the module has a lot of sub—chapters. Therefore, that's the cause of time is long to learn. Besides, the tests in form of multiple choice. Although, the level of the test is only at the level remembering, however, the test is still good. In this case of this test, learner's ability to absorb information both from what is read and heard must be better. The ability to understand quickly must be mastered by learners, so that they can answer the test well.

In addition, Alison provided the free learner's record and paid ceritificate.The certificate from external organization is NHCPS and CPD Sertificate service.CPD (Continuing Professional Development) is a professional activities to get skill required on the job. Through CPD certificate, it will proof that the learner have studied a certain field and it can help in job application. Some people in the Alison said they got a job and others because Alison.

In this case, alison is an application that is compatible with asynchronous system and is better to supporting learners e-

learning. Alison provided free and unbound study time. The learners can open and learn the module anywhere and anytime. In addition, Alison appplies the ESP principle in it. Acoording to Dudley Evan and St. Jhon stated that ESP characteristics are absolut and variable. In other words, ESP pays attention to the special needs of learners and the diciplines being taught. So, ESP more focuses on the learner's need and skill in using language in different context.

CONCLUSION

The use of Alison as an application that is used to help asynchronous e-learning in ESP course is considered effective.Alison with CPD activities helps learner to learn the skills needed on the job. This principle is in line with the ESP principle. Another advantage of Alison is that it uses an asynchronous system, which means learner can learn anywhere and anytime.

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Self-Paced Learning Experience Using Alison.com

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Abstract

Alison is an online based platform that can be used for free for learning. There are many categories that we can find that we can study at Alison.com such as English, business, health and many more Alison also offers a variety of courses, including certified courses, diplomas,and gradually.

Keywords: Alison.com, Self-Paced Learning, Knowledge

INTRODUCTION

Technological advances today have an impact on today's modern world. Because, with technology, our work is greatly facilitated, this is certainly very helpful, with speed, everything goes quickly and well and there is no need to spend too much time in a job because it is assisted by technology. We cannot deny that life cannot be separated from technology. This is certainly not a prison for internet use and it can be seen now how many million people are using the internet around the world today. Because the internet is very useful in every way. With the internet we can communicate with other people remotely, this is of course we can add friends, business partners and others.

One of the most important aspects of life is knowledge. Because at this time it is important to have knowledge about these things because, so that we can compete with others and so as not to be left behind.We can get knowledge from anywhere now because we can learn from various sources. A person can learn in his own way or his environment, such as family and friends or friends. In addition, it is also necessary to study an educational institution because learning in

an educational institution must have good quality, on the other hand it is considered an ideal place to study.

Educational institutions were founded with the aim of helping someone who wants to expand knowledge and improve educated, moral, and skilled human beings and many othersdnd someone in increasing knowledge of course someone is looking for accurate sources and many people visit this because someone does not want to make mistakes in the wrong source

ALISON ONE OF THE BEST SELF-PACED LEARNING

Alison was founded in 2007 in Galway, Ireland, and has now grown to date and become one of the online learning platforms used by people around the world with more than 20 million students in 195 countries. one can create very useful applications or websites to improve one's skills in various fields and everyone can access Alison. At Alison, one can improve his skills unconditionally, of course, simply by registering a goggle or facebook account at alison.com. It is certainly someone has the opportunity to study at Alison.

There are many we find now maybe billions of articles and websites on the internet for someone to find the information needed, this is certainly very easy for someone to find related information. But of course someone wants to find accurate and reliable information with Alison presenting a lesson that can improve one's abilities, of course this is very good and at Alison learning can be done gradually and get a certificate.

With the current situation, of course, we have a lot of time at home because of the corona virus pandemic. Of course, our activities are limited for us to learn from home but because of that, there are no obstacles and also our work in the learning process with Alison we can learn easily from homeWith that, of course, we learn on our own at home, with this we must be smart in increasing the abilities in what is difficult at this time.

Self-paced learning (SPL) is a recently raised methodology designed through simulating the learning principle of humans/animals. A variety of SPL realization schemes have been designed for different computer vision and pattern recognition tasks, and empirically substantiated to be effective in the applications.

FIRST IMPRESSIONS OF THE ALISON LEARNING SITE

Here the author will share a little about his first impression of studying at Alison. The author is a student at IAIN Palangka Raya, a campus in Palangka Raya, Indonesia. The author is studying English and majoring in language and here the author wants to share a story about a very great lecturer in teaching, namely Mr. Abdul Syahid. He who introduced my writer about Alison, this is certainly very happy. My first impression of studying at Alison, of course, the author was very enthusiastic about studying at Alison. Because at Alison the author can learn various things, this is certainly very helpful in increasing the author's knowledge.

CONCLUSION

Finally, we can conclude that we can do independent learning from home because the corona virus pandemic situation does not allow us to study at school or on campus, this of course makes us think smart by using current technology with the free online learning platform, Alison. com is very helpful in improving the abilities we want, of course we are not lagging behind in all aspects of knowledge.

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Experience learning English at Alison.com about English for Tourism - Tourist and Information and Guided Tours

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Abstract

This study designs learning activities supported by a cellular learning English learning media has become more advanced and interesting. Learning English can be learned from applications, websites or other online tools. This English learning application and website is intended so that people can learn English easily and of course the learning system that is loaded is more interesting to learn. Alison is one of the famous learning media websites or applications that provide certificate courses when we have completed the courses. Thus, students or someone who is basic in English can easily find interest in the work they want to do or add more teaching knowledge to their students. So this is a new way of self-taught in learning English.

Keywords: Learning activities; application and website; courses.

INTRODUCTION

Online learning now has many important roles in providing a more engaging learning experience. The online learning experience has an impact in helping students find talent and interest in work. Online learning provides many benefits for us, one of which can be a more interesting learning method. There are many online learning platform media, one of which is Alison.

Alison is an online learning platform that provides a lot of knowledge and experience in learning. Online learning is a new

source of learning for students who want to focus on their work interests. Alison is a website for learning or practicing various professions that you want to be interested in. Alison has a free learning or training system to study anywhere and anytime for free. Alison has a wide variety of courses that beginners can look up to to start looking for a job that suits them. Online learning is starting to be in great demand by several groups ranging from young to adults who want to get special training in the desired field of work.

Experience while studying courses at Alison

The author shares his experience while studying at Alison. The Author's learning experience at Alison has an impact on finding job knowledge information about guided tours. Lessons at Alison are made for participants for training in recognizing job information. The training has several modules for the participants to study and in each module there are several materials about the work. For example, how to become a tour guide needs to recognize the tourist information that will be guided.

Tour guides will usually guide tourists to famous and interesting places in order to make the tourists a pleasant experience. In the training there is also a quiz at the end of the training course taken. This is intended to test the understanding of the participants after studying all the modules given. After the training is completed, Alison will provide a certificate as a success in completing the training. There are certificates that can be downloaded for free and paid depending on the type of certificate. Training at Alison provides a fun learning experience in learning and can be done anytime and anywhere.

CONCLUSION

Alison can be an online learning platform that provides knowledge and a fun experience. Tour guides have roles and

sometimes face role conflicts when interacting with tourists. Online learning is an alternative in adding more insight into today's modern era. Online learning makes people more knowledgeable and their understanding is more and their way of thinking is more modern.

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ONLINE COURSE EXPERIENCE AT ALISON.COM

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Abstract

Technology that is developing rapidly has a positive impact in the field of education. Because technology can improve the quality of learning through the use of a system known as online learning or online learning.Online learning was originally known for the influence of electronic-based learning . Online learning is a system that provides facilities for learning anytime and anywhere as long as you can access the system. Without being limited by distance, space and time. The material has been provided in the system. Materials can be provided in the form of verbal, visual, audio and motion. Nowadays, there are so many places to study online that are easily accessible. By providing easy learning, we will get more knowledge from wherever we are.

Keywords: online learning,distance learning,easy learning

Introduction

English as an international language is needed in various aspects of life such as education, work, entertainment, electronic communication, and travel. The purpose of these goals is, so that people who come from various geographic, religious, cultural backgrounds have an agreed medium to communicate with each other, namely English. The condition

of learning English in universities today has not been able to produce students who have good English skills. Seeing this fact, a number of people who have a business spirit set up courses which are quite expensive. Referring to the problems above, it seems that an alternative method of learning English that is more practical and can be accessed by all groups is needed. on the other hand, students' need for internet shows an increasing trend. The current circumstances are unique; unlike normal digital learning situations, as some might argue, it is more accurately crisis learning (Pace, Pettit, & Barker, 2020). There is a stronger need for academic organizations tomimprove their curriculum and the usage of new instructional methods and strategies should be of utmost significance (Toquero, 2020).

Discussion

Nowadays, it is easy to find many free online English course websites that offer

convenience in learning English. this is quite interesting here because it is free online which means it is not paid and can be accessed online by direct connection via the internet.

The English material provided is not inferior in quality to what is taught in higher education and other English courses. The advantage of free online virtual English courses is that the time is flexible because it can be accessed anytime, if students have free time, it is free and fun but problems arise when students are faced with confusion in choosing the most appropriate website according to their level of ability. Seeing this reality, a method or method is needed on how to

use it, including the facilities provided by the free online English course website.

English courses should provide basic facilities to students, including more effective metrics and teaching techniques. When observed more deeply, many English languagecourse institutions in Indonesia have a number of shortcomings. such as the cost of the course which is relatively expensive, the material delivered is monotonous, the course time is inefficient, the tutors and teachers are less competent and the facilities are inadequate. Independent English learning through virtual online for the wider community in general and academic circles in particular and explain the effectiveness of the free virtual online course method in independent English learning.

Alison is a free online learning platform where students can enroll in specific courses, diplomas, or learning paths. People who want to improve their career abilities, get certified, increase their coursework, or learn more about a topic that interests them might take courses. Alison's students receive proof of completion of their courses/programs.

Alison has over 1,000 courses available on her website. This is a self-paced course that can be completed at your own pace.

Alison course area of study:

Information Technology (IT)

Language

Science

Health

Literature

Software development

Marketing

Business

mathematics

Lifestyle

Operation

Life Science

Health

Software engineering

Skilled Trading

Finance

Students can take one-time courses through Alison, or they can use the site's learning paths or diploma programs to follow a pre-determined course pathway to gain expertise, certification, or a diploma in a specific subject area. Alison courses are divided into three levels of difficulty: Certificate Courses – Certificate courses are intended to provide in-depth, to-the-point information on a specific subject. Alison provides over 900 certificate courses, all of which are free and take about 3 hours to complete.

Online Diploma Certificates – 8 to 10 hours of coursework are required for online diploma certificates. They are intended to provide a deeper understanding of the course subject in order to allow for career advancement.Learning Paths – Subject matter experts outline 18 to 20 hours of course material in learning paths. Subject mastery in a variety of areas is the goal of learning paths. People can browse the Alison course catalog or use Alison's career guides to find courses to develop a specific skill or search for courses by job description to determine which courses to take. Different types of courses are designed to meet students' various learning objectives and are available in three levels of intensity. Alison students can also search for courses based on their knowledge or skill level.

The most frequently mentioned benefits of attending Alison Free Online Courses &

Online Learning are "Flexible class hours" and "Affordable," but respondents also

mentioned "Good career preparation" and "Helpful career services."

Conclusion

English is required as an international language in many aspects of life, including

education, work, entertainment, electronic communication, and travel. The goal of these objectives is to provide people from various geographic, religious, and cultural backgrounds with an agreed-upon medium of communication, namely English. Nowadays, there are numerous free online English course websites that provide convenience in learning English. This is quite interesting in this context because it is free online, which means it is not paid and can be accessed online through a direct connection via the internet. The English material provided is of the same high quality as that taught in higher education and other English courses.

Alison is a free online learning platform where students can enroll in a variety of courses, diplomas, and learning paths. People who want to advance their careers, become certified, expand their coursework, or learn more about a topic of interest may enroll in courses. Alison's students are given proof that they have completed their courses/programs.

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Viability of Nonconcurrent e-Learning utilizing Alison to Bolster English for Particular Reason Course

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Abstract

English for particular reason is an approach in learning english to memorize dialect agreeing to what makes understudies interested. Based on that understanding, english for particular reason course considered exceptionally reasonable and in line with the guideline of nonconcurrent framework utilizing Alison. In nonconcurrent system, the learners can trying to find more data agreeing their interface without pay consideration almost time and put. Moreover, it is known that today's learning cannot separated from innovation. Techonology or courseware such as Alison can offer assistance learners to induce learning encounter, learning understanding, curiously and great for enviroment. In this manner,

the reseacher conduct inquire about to know viability of nonconcurrent e-learning utilizing Alison in English for particular reason course. A few things are done, by understanding student's intrigued in a few field or science which all of data can be gotten to at Alison.

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In a time that requires e-learning exercises, there are two frameworks of approach taken by educator, there are synchronous and offbeat. Both of them have an impact on learner's involvement. Particularly in English for specifict reason, the educator utilizing offbeat framework to instruct that course. This is often done for the goals can be accomplished. The English for particular purposes (ESP) course is one of the zone of educating English that particularly educates in specific field. These field is as a rule a calling which can be based on extraordinary needs of learners. In any case, agreeing to Marcu, Nicoleta Aurelia (2020) expressed that ESP is still portion of learning English, in this manner each of dicipline being instructed, the dialect utilized is English. in spite of the fact that a few have uncommon lexicon. It implies that, the part of english dialect is as it were as device utilized to carry out the calling.

Based on the definition above, the researcher can see the relationship between English for specific purpose course and using Alison in asynchronous e-learning. The functional of alison is

support the goals to be achieved by English for specific purpose course. Learning activities at alison can support ESP course. This is because learners can access any material they are interested, without pay attention about time and place. Its accordance with the asynchronous e-learning principle. So that the use of alison in the ESP is considered effective.

DISCUSSION

Alison is free program, apllication, or courseware which is used to learn many dicipline through article, video, and professional teachers. Alison as a application, supports asynchroous systems and cares about education. Alison also schedules and offers the knowledge learners need. Some of those provided by Alison are are many courses provided from various fields such as IT, language, teaching academic, marketing, bussiness, health and others. Through Alison, learners can learn anything they want and need.

Besides, alison also provided several certified modules and tests. The available modules are trusted modules. In learning with these modules, learners are given time to study and take some tests. The time given is long enough, so that learners can enjoy to learn slowly and understand it. However, the module has a lot of sub—chapters. Therefore, that's the cause of time is long to learn. Besides, the tests in form of multiple choice. Although, the level of the test is only at the level remembering, however, the test is still good. In this case of this test, learner's ability to absorb information both from what is read and heard must be better. The ability to understand quickly must be mastered by learners, so that they can answer the test well.

In addition, Alison provided the free learner's record and paid ceritificate. The certificate from external organization is NHCPS and

CPD Sertificate service. CPD (Continuing Professional Development) is a professional activities to get skill required on the job. Through CPD certificate, it will proof that the learner have studied a certain field and it can help in job application. Some people in the Alison said they got a job and others because Alison.

In this case, alison is an application that is compatible with asynchronous system and is better to supporting learners e-learning. Alison provided free and unbound study time. The learners can open and learn the module anywhere and anytime. In addition, Alison appplies the ESP principle in it. Acoording to Dudley Evan and St. Jhon stated that ESP characteristics are absolut and variable. In other words, ESP pays attention to the special needs of learners and the diciplines being taught. So, ESP more focuses on the learner's need and skill in using language in different context.

CONCLUSION

The utilize of Alison as an application that's utilized to assist offbeat e-learning in ESP course is considered effective. Alison with CPD exercises makes a difference learner to memorize the aptitudes required on the work. This guideline is in line with the ESP rule. Another advantage of Alison is that it employments an offbeat framework, which suggests learner can learn anyplace and anytime.

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Experience learning using Alison.com

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Abstract

Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and staged courses.

Keywords: online course business, health, mathematics

Alison.com is a platform for its ease of use. Everyone understands that first impressions are important. No exception the impression caused by a web page. When you just look around, you can immediately conclude if a design is quite attractive and meets your expectations.

DISCUSSION

Alison is a free online course site that provides learning from the Google platform. and many various kinds of topics in it, and of course certified. for more I review some of my online learning/self-study using the Alison.com platform.

Content quality is one of the main aspects that everyone (me or anyone) should pay attention to. This has resulted in frequent questions in reviews of this site, whether Alison's online courses are

good enough or not. So, most of Alison's reviews are positive. Most users claim that Alison's courses are very useful and provide them with a new set of skills, which can be considered micro-courses.

For its features on alison.com what catches the eye is that when scrolling the site a little further down is an accurate count that displays how many students are currently enrolled like, how many have passed, how many courses are currently available, and the number of countries that have signed up for Alison-provided courses.

Then there's an important thing you should know: there are 5 language preferences to choose from, including English, Spanish, French, Italian, Brazilian Portuguese. There are several other features such as course recommendations, accurate tracing, and others.

The next thing is Price is something that every user pays attention to when choosing the right online course for their respective interests. Most people prefer online courses over offline courses, because Alison's online courses are usually cheaper and, in some cases, you can reap more benefits. Now, in this review, I want to emphasize the price because Alison's courses are absolutely FREE, anywhere, anytime. it's just that when we don't register a PRO account there are some ads when we read the module, I don't think it's a problem because it's only a few seconds, and we don't get a certificate if we don't register a PRO account.

CONCLUSION

The Alison.com section of course reviews in my opinion from the design section, courses, topics, and more is great. at this stage is the part that is understood and evaluated by each person with a

different perspective. It all depends on the style and preference of use that you feel so far and your overall mood at the time of rating. In addition, you may also have different expectations of online courses using this platform compared to other users, so basically you are in the middle, you may be disappointed or you may be impressed by how great the learning experience will be.

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ALISON as a Self Paced Learning Platform During the Covid-19 Pandemic

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Abstact :

The Covid-19 pandemic constrained numerous colleges to apply online learning. The pandemic causes the teaching and learning process can't be done up close and personal in the homeroom. Notwithstanding, the learning cycle should consistently be completed appropriately. This article is about Alison, a platform that can be use for self-paced learing during the Coronavirus pandemic.

Keywords : Covid-19; Alison; Self-paced learning.

INTRODUCTION:

The spread of Covid-19 has had an impact on all elements of the world's citizens, including academia. The World Health Organization (WHO) has declared the Covid-19 outbreak a Public Health Emergency of International Concern (PHEIC). Following this crisis circumstance, the government provided directions through college strategy producers, utilizing the Internet and online media to train the exchange of courses. This is viewed as an answer for break the Covid-19 pandemic chain.

Pandemic Covid-19 is a huge challenge for the education system. Alongside the Covid-19 pandemic, one potential learning model is to learn through arranged frameworks, for example, e-

learning ready by colleges through grounds sites or utilizing on the web applications.

As indicated by Suyanto (2005), the principle reason for e-learning is to prepare understudies to be free and liable for their learning at specific occasions. Susanto (2006) called attention to that understudies' versatile perspectives will give space and adaptability to self-guideline, which can prompt achievement and learning accomplishment. Hence, the creator will examine the creator's experience utilizing Alison for a free learning measure during the Covid-19 pandemic.

METHOD :

The method used by the author is library research. The author used some journal references to help the author complete this article. Library research includes a bit by bit measure used to accumulate data to compose an article, make a show, or complete a venture.

DISCUSSION:

Alison is free online schooling stage that centers for the most part around the abilities that everybody has. Alison was established in Galway, Ireland by Irish social business visionary Mike Feerick on April 21, 2007.

Everybody realizes that the initial impression is significant. The web is no special case. According to the author's experience when using Alison, the design of the Alison website is very attractive. At the highest point of the page, we can discover a drop-down menu, which is normal. Then, at that point, when we look down, we can likewise see different classes, which really makes it simpler for us to choose which course to pick.

Alison identified three different research areas, including academics, personal development, and the workplace. It depends on the goal of the student or user. We can choose any field that suits our learning needs. Students can switch learning areas at any time, or study different courses in different learning areas at the same time.

At Alison there is additionally information introduced in each course, then, at that point we will get an authentication in the wake of finishing the course and answer a few inquiries. In Alison we can save any course we need and it doesn't need to be finished immediately, we can return later to complete the course.

Unfortunately in Alison ads will appear after we select a course. Ads will appear when moving to additional exercises of a similar course too. According to the author, this is quite disturbing because it takes time. If we want ads to stop appearing, we can use Alison premium, but we have to pay for it.

The author has attended several courses at Alison, but in this paper the author will only explain further about Introduction to Special Education-The Responsibilities of Special Education Teachers and Tourism Advertising. Some of the main points I got from this class are;

1. In the United States there has been a change in the legalization of education;

-The Rehabilitation Act of 1973 nineteen seventy-three

-The Americans with Disabilities Act 1990 nineteen ninety

-Law on Education of Persons with Disabilities 1975/2004 nineteen seventy four or two thousand four

2. Changes in the education law have affected the work of teachers by creating three new expectations in relation to special education. These expectations are:

-Provide alternative assessment methods for students with disabilities.

-To set up a learning environment as normal or 'at least restrictive' as possible.

-Participate in making individual education plans for students with disabilities.

When author first used Alison for self-paced learning, author was a little confused. But after a few tries, using Alison isn't as confusing as the first time. As previously explained, at Alison there are many classes or courses that we can choose from.

After choosing a course, there are many material modules in it that we can study. Then, after completing all the modules, we have to answer the questions from the modules we have studied. If we have not reached the minimum score, we can repeat the exam, to answer the same question again. Then, we get a score for our answer. And we can see in the results.

However, not only too many advertisement, another disadvantages in Alison according to the author is if we want to get a certificate we have to pay. But other than that, Alison is quite able to help writers to self-paced learning, because the writer gets new knowledge at Alison.

CONCLUSION:

In conclusion, during the Covid-19 pandemic, the only effective way to continue to carry out the learning process is by conducting online learning, which must use the internet and platforms that are able to support teaching and learning activities.

Alison is a platform that can be used for self-paced learning. The advantages of Alison; 1) Alison can be accessed anytime anywhere, while there is an internet network. 2) There is no time

limit for completing the module. 3) There are many classes that we can choose. 4) We can repeat doing the exam questions. Although it has many advantages, Alison also has some disadvantages; 1) We have to pay if we want to get sertificate. 2) There is so much advertisement in Alison.

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Alison.com : An Exciting Self-paced Learning Experience.

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INTRODUCTION

Science is just a few of the many blessings that God has bestowed upon mankind. Science comes like a light that gives beauty in darkness. Science comes as a guide that can make a person able to distinguish right from wrong. Someone who has knowledge in himself will have a broad view in everything, and have thoughts that are not rigid and monotonous. In essence, God has given knowledge to humans since they were born in the world. It's just that the knowledge that was given at that time was very little and God ordered us to seek and find other knowledge when we ourselves, physically, and mentally are able to do it. This is all purposeful because God wants a process in life. This process will later become a "friend" in activities to improve and achieve this knowledge. Thus, the process carried out to increase knowledge and insight is what we then know as learning.

Learning can be done anywhere and anytime. A person can learn in the surrounding environment such as family and others. However, the place that is considered the best place to study is an educational institution. The educational institution itself was established with the aim of helping someone who wants to increase their knowledge and give birth to intelligent, moral, and skilled human beings. Educational institutions themselves start from

elementary schools, middle schools, to high schools. Then there are also universities which are places for students who want to expand and deepen their knowledge. In educational institutions later, a student will meet with a teacher (Murabbi) / Lecturer (teacher at a university) who will guide and assist students in the process of learning later. The above is a little description of the science and institutions that will support it. But one thing we need to remember is that a human being will always experience dissatisfaction in something and this also often happens to a student. There will come a day when a student is dissatisfied with the knowledge they have gained from the place where they studied. They feel thirsty for knowledge and feel that the knowledge they get in class and the knowledge given by their teacher is not enough to satisfy their unfulfilled curiosity. So then the idea was born to get knowledge from other sources and carry out learning activities outside of learning activities at school/campus which we know as "Self-paced Learning".

Self-paced learning is learning on the initiative, with or without the help of others, in learning. A student decides to do Self-paced learning when they feel that the lessons they get in class are still not enough to increase their knowledge. So that's when students decide to take the initiative to do their own learning activities. Examples of Self-paced learning activities such as studying in the library. But in this modern era, students usually use the internet more often to help their own learning activities. The internet itself has provided hundreds or even millions of articles that discuss various kinds of knowledge according to what students need. Just by writing keywords in the search field, you will get hundreds of thousands of articles from various sites according to what they are looking for. So that students in this modern era think

that they no longer need to walk far just to read a book, because only with the internet can they get what they want quickly. So then came the saying "Modern problems, modern solutions". Some students help their own learning activities, they also take learning courses outside of school. However, students have to spend more money to take this course. Another human trait is greed. Humans always think about how to achieve something quality with very little capital. This also often happens in a student. They are also always thinking and looking for ways to find a place where they can get good quality courses but not have to spend money. This then raises the question, is it possible to find the best place to study without spending money to join it?. *Mīlle viae dūcunt hominēs per saecula Rōmam* (a thousand roads lead forever to Rome). There will always be a way to break the deadlock. In this modern era filled with high technology there will always be a way to find a way out of the deadlock and millennial students are aware of this. The internet world is very wide, there are many learning sites that provide free and quality courses, so we don't have to worry about this. All of this comes back to each of us. Human intelligence has given birth to a very extraordinary technology. There are always modern solutions to modern problems. So back to ourselves, do we want to open our eyes to take advantage of this technology, or pretend to be blind and think it doesn't exist.

Alison as the best Self-paced learning advice

A little discusses the history of Alison's establishment. Alison was founded in 2007 in the city of Galway, Ireland. Alison has organically grown to become a major force in free online education and skills training. To date, more than 20 million students in 195 countries have become part of Alison. Alison is changing the way the world learns and improves skills. Alison has a commitment based on

equality and access to education and skills training regardless of geography, economic status, gender, or other barriers that can often hinder a person's potential. This is what makes Alison offer a variety of free courses that meet the diverse needs of students around the world who want to join Alison. As stated by the United Nations in Article 26 of the 1946 Declaration of Human Rights that "Education must be free...". Adhering to this foundation will always inspire Alison to continue to provide quality and free educational services.

Alison was founded by Mike Feerick who served as CEO of Alison. Mike is an extraordinary businessman. He believes in social impact, and that we can build financially successful businesses that focus on meeting great global social needs, making education and skills training more accessible to people around the world. Mike Feerick invites anyone who believes the same as him, to help him support Alison's mission. Alison is free for anyone who wants to be a part of them. But Alison is still a business, albeit a social one. Alison is a social enterprise that makes money through advertising, merchandising and selling Certificates and Diplomas, if graduates are willing to buy them.

The internet itself provides many places for free Self-paced learning. For example, some well-known free learning sites such as edX, Khan Academy, Coursera, Brain Academy Online, and others. But the author himself chose to attach his heart to Alison's free learning site. Not without reason why the author decided to choose Alison over other learning sites. The thing that makes the author choose to use Alison is that the subjects provided on the Alison learning site are very complete. There are hundreds or even thousands of subjects that you can take and study at Alison. The subject matter provided is also very good. The subjects at Alison are divided into several modules where each module is further divided

into sub-chapters that are complete and detailed and very easy to learn. And of course it's all free. Second, it's easy to register. To become a member of Alison is not difficult. Enough with your email address can become part of Alison. You can also register yourself using a Facebook account, Linkedin, and other social networking accounts. When you are already part of Alison, don't forget to complete your personal data, use your best photo to show your identity, and this process doesn't take long time. Third, you can study anywhere and anytime with Alison. One of the special things about Alison is that you don't have to worry about time limits when you take courses at Alison. You can study whenever you want. No need to worry if the modules you have learned will be repeated because time has passed. This is not going to happen at Alison. You can also study the modules in Alison over and over again without any limitations until you really master the module in full. Third, there is an exercise at the end of the lesson. After completing all the modules in Alison, you will be taken to the assessment section. You can practice how far your ability in mastering the lessons that have been mastered by answering a few questions. You can also directly see your score after completing the exercise. You can keep answering and doing the exercises until you get a perfect score and really are able to master the exercise. There are so many advantages that you can get from Alison's learning site and you will find out more when you become a part of Alison.

First time getting to know Alison's learning site

The author will tell a little about the experience when he first met Alison. The author is a student who studies at a campus called IAIN Palangkaraya. The author majored in language, English study program. I first met Alison when I was in 5th semester of college. At that time, one of my lecturers, Mr. Abdul Syahid introduced Alison

to his English Material Development class. Mr. Abdul Syahid is a great lecturer who always introduces and gives us new things in every class we take. Alison is one interesting thing that he introduces. For some people who already know Alison this may sound normal. But for the writer, there are interesting things that the writer gets. Mr. Abdul Syahid introduced Alison as a very interesting learning site and recommended it to help us in our Self-paced Learning activities. At that time Alison was indeed the best choice for us who wanted to improve and expand our knowledge. At that time, it was not possible to carry out self-paced learning activities by attending or joining outside course institutions. Because at that time the COVID-19 virus pandemic was really in a very worrying state, so some courses were forced to temporarily stop operating. This is done in order to reduce the spread of COVID-19. But Alison is here as an answer to all these deadlocks. Alison helps writers and other students to continue to be able to carry out self-paced learning activities during the COVID-19 pandemic.

The author then decided to register himself as part of Alison. Registration is also very easy and it doesn't take long for me to become a member on Alison's learning site. The first course I took at Alison was the Course "Introduction to Teaching English as a Second Language". The author has successfully completed the course with satisfactory grades. Then the author also took other courses such as English for Career Development, English for Journalims and others. The experience and what the author felt when taking courses at Alison was that online courses turned out to be very fun. There is a personal satisfaction that the author gets when taking courses at Alison. For example, there is a feeling of being challenged when trying to get the best score when entering the scoring module. The author feels compelled to be able to answer all

questions and get a perfect score, this creates a sense of satisfaction for the author. The author also gains a lot of experience while taking courses at Alison. By taking courses at Alison, the author knows more about what it is like to take an online course and the author also knows about the system used in online courses. This opens the possibility for authors to make comparisons between face-to-face courses and online courses. The author is sure that you will also feel the same or even more when you join the Alison learning site later. Alison also opened the author's eyes that we find quality courses at a low cost and the internet really facilitates this. But as explained earlier, Alison is still a business. So in some cases we do have to pay a fee to get it like a certificate. To get a certificate at Alison we need to pay money in order to receive the certificate. But you can download the learning record for free and according to the author, this learning record is enough to prove that we have participated and have been a part of Alison.

CONCLUSION

In the end, we can conclude that self-paced learning is carried out when students feel they need to increase and expand their knowledge outside of learning activities at school or on campus. Self-paced learning can be done alone or with friends. Self-paced learning can be assisted by a teacher as a guide or not. Online courses are one way that can facilitate and assist students in self-paced learning activities. We can find lots of learning sites for online courses on the internet, one of the learning sites for online courses is Alison. Some of Alison's advantages as a free learning site include easy member registration, complete courses provided, learning activities at Alison are not limited in time so students can study at any time, and there are exercises that can help us find out how far we have mastered the material that has been taught. we learn. You

will gain a lot of lessons and experiences after joining Alison. In addition, you can also download your learning record for free as proof of participation and proof that we are one of the millions of people who are part of Alison. Technology makes it easy for us to develop and expand our knowledge and insight. So what we have to do is make the most of this golden opportunity.

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Learning Experience using Alison Platform

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Abstract

The main purpose of making articles is to describe the process of learning experiences using the Alison media platform to make it easier for students to learn material through the internet.

Online learning uses a technological approach that is more suited to today's learners than conservative methods of learning in the classroom. The delivery meth ods used in online learning classes are also generally a combination of formal and informal.

In the learning that we teach is usually two hours, then we read about and answer the questions, both teachers and students, the learning process through the Alison platform is useful for teachers. especially for students who want to learn independently, in addition to cheap learning costs, of course it helps us in understanding learning styles and while reaching our capabilities, another benefit of online learning is to save expenses even though we spend some money to buy an internet connection at a place to sell internet data pulses.

The process of online learning activities that provide changes to students and teaching teachers from before using manual media such as pens, notebooks and other

learning tools. We can get learning through Alison's media, all of which will provide a more enjoyable learning experience.

Introduction

Learning by utilizing the internet network is commonly known as e-learning. Moodie is a platform used to create study spaces by creating online-based study materials, practice questions, and other training activities.

Definition of learning Experience Use the Alison platform

In this digital era, the Online Learning method is becoming increasingly popular in the world of education. Where this method is the dominant teaching and learning process by utilizing the internet and digital media in delivering each material. This method is also considered closer to today's students who in their lives are very close to technology, one of which is gadgets.

This method also brings many benefits for students and also teaching staff. Both in terms of time, cost, experience, and convenience. Even this Online Learning method has become the right solution for everyone who wants to stay in high school while running a job.

In the current student learning prcicess, it is made easier on the media platforms available on the internet, students can also learn and understand the appropriate ways described in the description on Alison's media platform.

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Many things were obtained, whether it was reading, listening to questions from questions, lots of practice abnut English.

The Purpose of learning through the Alison platform

Alison is a media platform for free online learning for students who develop their abilities independently. The course can be used for people who improve work skills, and also get certified, improve teaching qualit y in the process of assignments, and learn more abnut the topics they want to learn more deeply understand exercise content.

Whether you're exploring a new career path or hoping to get a promotion or raise in your current position, Alison's free online certificate helps you stand out from the competition. They can also serve as a basis for improving academic achievement or personal development.

How to learn material from Alison Platform

Alison provides a learning process in three different areas of study, namely academic, personal development and workplace, depending on the initial learning goals and ambitions of the students they prefer in which field they want to pursue according to their learning needs.

Learners can switch between fields of study, or study different courses from different fields of study in parallel at any time. After students choose their field of study, they must then choose a field of study which further divides the learning options. The Academic Studies sector will offer students the choice of study at primary, secondary or third-level schools or colleges. The field of study of personal development is divided into person al improvement or

activities and hobbies. The workplace studies sector is further broken down into job role training or formal learning. After selecting the field of study and field of study, students can choose the level of difficulty according to their personal knowledge and learning ambitions.

Conclusion

In this digital era, the Online Learning method is becoming increasingly popular in the world of education. Where this method is the dominant teaching and learning process by utilizing the internet and digital media in delivering each material. This method is also considered closer to today's students who in their lives are very close to technology, one of which is gadgets.

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Online Learning Experience Through Alison.com Website:
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Abstract

Against the background of the online learning system that is currently booming, several online platforms that can be used for learning have emerged, both languages, journals and so on. This scientific paper describes how my experience using the Alison.com online platform has been certified as valid. About what I learned from selected modules at Alison.com, I chose Beginner Level English: Food as the experience for the module I'm working on.

INTRODUCTION

Online lessons are a form of learning that is quite effective and popular today. Online learning is learning that is done without privately, but with available application. All forms of subject matter are allocation online, communication is also done online not offline, even tests are also done online. This online learning system is assisted by online website like Alison.

A condition is said to be online if it meets the following requirements:

1. In control of an application and system.

2. Available for live and real time or same time use.

3. Connect to a system that is operating as in the application example above,

4. Functioning and ready to serve.

During online learning, students have the flexibility of time to study, anytime and not limited by space and time. Teachers can interact with students simultaneously by using video calls or with applications that function as live chat. When learning with an online network, it is electronic in nature, that is, it is available as a forum or message. Online learning certainly has its own challenges, such as, students not only need a supportive home atmosphere for learning, but also an adequate internet connection, whether it's internet packages, local networks, and other obstacles. However, an effective learning process is equally important. Here are tips so students can study online effectively:

1. Communication between teachers and students must work well when making video calls.

2. Actively discuss both with teachers and friends.

3. Time management for students is very important.

4. Keep socializing with other people, including family members at home, as well as classmates outside of video call sessions to keep honing and maintaining your social skills.

METHOD

In this paper the author used library research method.

DISCUSSION

Learning through online platforms or online learning is a learning application that helps students prepare for exams, school assignments and even assignments and exams during college. Today, in a digitally globalized world, more and more students learn foreign languages from outside forums of classroom-based formal and structural education. During the initial introduction, especially young students with Information and Communication Technology

(ICT) have shaped their new way of understanding and processing information even the way they learn within the technology itself.

The fast online environment of language learning websites and mobile applications offers foreign language learners a wide range of possibilities of exploring various types of existing texts along with the material and the use of authentic target languages such as English for example. However, this process will not work without the right motivation for them. Teachers, students, researchers, and even developers of language didactic materials agree that motivation is an important factor in learning a second or foreign language.

The main objective of this section is to review several online language learning environments, whether they are web-based or mobile applications and then discuss these features from a student perspective. This study also focuses on the involvement of a platform that can be productive in foreign language teaching due to its ludic character and increased motivation in students. What I chose here is an internationally certified website, namely Alison.

Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, languages and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and staged courses. It can be used as a good online learning experience. Now that I'm pretty clear about Alison, I'll continue this discussion on to my interpretation of my experiences with courses or studying online with Alison.

I got to know Alison starting from the English Specific Purposes course assignments by my lecturer to gain learning experience and material for international webinar presentations including the one I will be working on now. Alison offers many

modules or courses for us to study and understand with various exams that are also embedded to complete.

The course I chose was Beginner Level English: Food, a low-grade course that I chose to make it easier for me to use it for presentations or journals. The title of course does not necessarily only discuss the type of food in detail, which will be discussed are some grammatical rules with the theme of eating.

In the Beginner Level English : Food course, what you learn is how to use the articles 'a' and 'an' correctly, which is very easy if you know English vowels and consonants. Then learn how to ask politely using the verbs 'can' and 'would like' so you don't sound like a bossy tourist. Followed by learning how to answer questions politely. This experience will greatly please the people we talk to, and maybe even give us a small discount!

Then here I learned how to form 'Wh...' questions like 'what', 'where', and 'when', and learned how to use the verb 'like' in the third person singular. I also learned the correct use of 'can' and 'could' and practiced conversational English for restaurants with simple question and answer exercises.

At the end of the course, I learned everything I needed to express what I like in English, especially when it comes to food. Being able to communicate in basic English is great, but being able to speak politely in English is even better. This basic English vocabulary and grammar course is perfect for beginning English learners who don't want to go hungry while on vacation in an English-speaking country. So start improving your English skills through Alison in no time for free.

CONCLUSION

The fast online environment of language learning websites and mobile applications offers foreign language learners a wide range of possibilities of exploring various types of existing texts along with the material and the use of authentic target languages such as English for example. However, this process will not work without the right motivation for them. Teachers, students, researchers, and even developers of language didactic materials agree that motivation is an important factor in learning a second or foreign language.

The main objective of this section is to review several online language learning environments, whether they are web-based or mobile applications and then discuss these features from a student perspective. This study also focuses on the involvement of a platform that can be productive in foreign language teaching due to its ludic character and increased motivation in students. What I chose here is an internationally certified website, namely Alison.

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Improve Teaching English Language Skills in Alison

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Abstract

Various methods are used by educators such as teachers to improve the quality of education. One way for teachers to continue to improve their teaching skills is by learning. Like students, teachers also need to keep learning in order to keep up with the times. Various kinds of learning platforms on the internet can be a place to learn that is easily accessible and some of them do not cost money. This time, the author will share his experiences when learning platforms at Alison and what he felt after participating in learning there. This paper was completed by using Library Research. The author uses several books and journals as sources of reference that the author thinks are related to the subject matter being analyzed.

Keywords: Alison; Teaching; English Language Skills

Introduction

Teaching is a skill that a teacher must have. Teaching it's easy and not everyone can do it. Not only knowledge, to be able to teach someone requires intention, determination, patience, tenacity, and enthusiasm to continue learning. According to (Febriyanti 2018), that a teacher must always be ready with several possibilities that can occur when teaching in class, starting from students who have attitudes, intelligence, moods, material that is always evolving,

and so on. But behind it all, being a teacher is fun. Gathering and studying with children can make a teacher's heart happy, when teacher sees them laughing, cheerful and growing into intelligent, children thanks to the hard work of a teacher and the persistence of the students in learning.

Therefore, a teacher needs to always improve his knowledge and teaching abilities by always continuing to learn. A teacher is not only limited to studying the learning material to be taught, but also needs to learn about how to control the class and its students. Every student has a different character, therefore the teacher must understand how the students are. But a teacher is also a human being, to master it all a teacher must find the best way to learn, as effectively as possible and as practical as possible.

In this digital era, learning can be easier by accessing the internet. Not only students can study anywhere and anytime on the internet, but a teacher can also do this. Nowadays, there are many websites and learning platforms that provide learning materials that can be accessed easily and some of them can be accessed free of charge. One of the learning platforms that provides free learning materials is Alison. Alison is a free online learning platform that focuses on teaching skills to prepare for work. At Alison there is a wide selection of modules that provide various areas of expertise needed in the world of work. The purpose of this paper is to share my experience while studying at Alison and hope that I can be a reader of readers in choosing a learning platform.

Method

This paper was completed by using Library Research. The author uses several journals and based on writer's experience as

sources of reference that the author thinks are related to the topic. The author uses descriptive method, to describing the data, and then giving an explanation of writer's experience when learning in Alison and article that have been read by the author will be explain and written in this paper.

Discussion

Alison is a free online learning flatform where most of the courses focus on training skills that can be applied in the world of work. Alison was founded in Galway, Ireland by Mike Feerick (Irish social entrepreneur) on 21 April 2007. In Alison, there are many categories covering technology, languages, science, health, humanities, business, math, marketing and lifestyle. You can choose the various categories according to what you want to learn.

In Alison, you will study various modules that contain material discussions according to the categories you have previously selected. After studying all the modules, you will take a final test to get a certificate. To pass the final test, you must exceed 80%, and only then can you get a certificate. All courses are free of charge, however, the certificate is not free. You have to pay for it, and the price depends on the course category and the form of the certificate you choose. Prices vary from .€12 to €35.

The first time I took a course at Alison when I was in the 6th semester, I was recommended by my lecturer to follow one of the courses at Alison to complete an assignment in the English Media Development course. In Alison, I have joined two courses, namely Intoduction to Teching English as a Second language and Motivating Students to Learn. So, I will explain my exprince when I join Alison.

1. Introduction to Teaching English as a Second Language

This free TESL course guided me through the basic learning theory and practice required to become a TESL instructor. First of all, I explained the important theories of adult learning in use today and how to use these theories in ESL learning. Then, you will understand the five stages of second language acquisition and how to promote these stages in the classroom so that you can directly acquire practical knowledge backed by recognized theories. In addition, this course introduces adult ESL learners and student learning methods in more detail, and introduces activities and exercises to improve students' English skills.

Finally, I received instructions on how to prepare and conduct specific grammar courses in class, such as how to develop a lesson plan, especially grammar courses that meet the needs of ESL students. The ability to teach language acquired through studying at Alison not only has a major boost to my own career, but also may make a meaningful contribution to the lives and education of many people. By taking this course, you can help your students learn English well.

2. Motivating Students to Learn

According (Rido, 2018) Interaction is a remarkable pattern in which both parties teachers and students are exposed to share information and knowledge, especially in language classroom. It improves efficiency language teaching process is a two-way interactive participation and active participation between teachers and teachers in class activities

This free online motivational training course will first introduce you to the theory of Behaviorism, operant conditioning, and how to apply them to motivation. I study how to influence student interest in learning, increase student motivation, and

learn how to arouse student interest in a learning topic. In addition, I also learn about teaching strategies that I can apply to support the needs of students. After I finished this course, I can helping my students set achievable goals and motivating them to work towards them can be easily done when I acquire proper teaching techniques and understand important learning theories.

Maybe you think this 2 courses in the same categories but, actually the course 1 and 2 are from different categories. The first from Language Categories, and the second is from Teaching Academics. So, I think this course has a mutual relationship and has the same goal, that is for purposes in the field of Education.

Conclusion

So, I learn many things about ESL after I joined this learning platform. This is really helful me to understand more about ESL. About the teaching method in ESL, about ESL classroom management strategies, ESL lessom plan, ESL learn grammar that actually diffrent with learn grammar of Native English speakers do, and many more. So, I throughly enjoyed this course and maybe would certainly recommend it to anyone who wants to learn ESL and learn how to motivate students in learning.

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Deveploping Skills By Using Alison
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Abstarct

The paper was created because the author wanted to find the benefits of the alison.com platfrom, independent learning form the alison.com platfrom has beend used by many people, this isshown as the expereince of the author asome of his friends. Using the platform is also very suitable in an era that is always online like now.

Keyword : Alison; experience using alion.com

Using the Alison platform is a place where we learn online very easily and quickly, here Alison has developed several online based learning systems that you can use anytime and anywhere, courses personal developemnt is a lifelong process that involves expanding one's knowledge and improving personal skills it alows people to asses their skills and qualites, consider their life goals and set new goals. Our personal development courses will teach you strategies and frameworks for self-deveploment to relize and maximize your potential.

These programs are aimed at anyone who wants to learn a new skill, pursue their interest or work for their personal growth. Explore the areas of physical fitness, mental well-being, parenting,time management, stress management, interpersonal skills, emotional intelegience financial planning and many other topics that will enrich your personal and professional life.

I and some of my friends have also made the alison platform-an based learning that I have learned in the last a few months, and it is very easy for us to find a lot material that we want, such as our desires in business, hospitality, english and others. Other people know that alison is a platform that can be used anytime.

METHOD

Learning on the alison platform, several journal articles and very easy ways to learn, and very easy to access.

DISCUSSION

This has been my experience studying on the alison platform for the past few months, and I also asked some of my friends' and attended a saty webinar that we held a few months ago, I observed my friends'opinions differently, some of them really liked this platform, and by the way they explain what the alison platform looks like, with several other like, with several other platform which one is the easier, alison's. answear is the easiest and most understandble, depending on which one we want to use.

CONCLUSION

Online- based learning using the alison platform is a very easy learning for us to develop our skills in the field we want online and easy to learn.

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https;//alison.com/courses/personal-development, *alison.com*, *Free Online Personal Development Courses, Free Online Courses & Online Learning*

Learning Experience Using Alison.com:
Tourism - Introduction to Travel Patterns and Destinations

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Abstract

Tourism is a variety of activities when visiting a place and staying in places outside the daily environment temporarily and not exceeding one year in a row, for certain purposes such as recreation, businesses, and various personal matters. The travel pattern is a chain of travel from the place of residence of tourists while in the tourist area through the entry/exit portal of a destination (entry point) in which there are facilities used by tourists to support tourism activities. related to things that tourists will do such as seeing and buying around tourist objects. On the other hand, the destination is a certain place that have more than one administrative area where there's tourism activity also complete with the availability to attract the tourists, public facilities, accessibility, as well as related local residents.

INTRODUCTION

Today along with the times, learning media are getting more and more widespread. Unlike in the past, learning media only came from books and explanations from teachers at school. Now by

utilizing today's technology we can use learning media through an online network called the internet.

As we know, several countries around the world are being hit by the COVID-19 outbreak, including Indonesia. covid-19 is an infectious disease caused by a type of virus that was only discovered in December 2019. The virus that causes Covid-19 will attack all parts of the lungs of the infected person. The public is asked to be more careful by not making crowds and wearing masks when going out of the house and also all activities carried out must be limited to prevent the spread of the virus from getting wider.

While in the pandemic, in order to continue to be productive as a student, students are required to look for other alternatives in the world of education other than face to face with teachers or lecturers. The Ministry of Education has also issued a policy by changing the face-to-face learning system to online learning (on the network/online). This is because virtual learning media is urgently needed to reduce the intensity of face-to-face meetings between students and teachers and students with other students to avoid crowds so as to help reduce cases of this outbreak.

Another alternative is to use technology. With the development of increasingly advanced technology, it also has an impact on the progress of learning media and is also a solution for learning carried out in the midst of the current epidemic. Learning media has advanced and developed along with the birth of the communication revolution that is used for learning purposes other than pre-existing media such as teachers, textbooks and blackboards. There are so many learning media technologies in the

form of platforms that are used in every educational institution, at the school and university level to streamline the learning process carried out.

Technological advances not only make it easier to find information, but are also able to become a new learning medium, namely the internet. On the internet we can access thousands and even millions of websites and among them there are websites that are useful in the world of education, one of which is Alison.com.

Alison is an online Education platform in the form of a web for learning. Alison is freely accessible and the education it includes is largely focused to skills for work. Alison was created since 21 April 2007 in Galway, Ireland, by Irish social entrepreneur Mike Feerick. Alison contains 2,000 courses and of course it can be access for free. Alison's students can freely to access the online courses, skill specialization, and other various subjects.

METHOD

This paper uses library research method.

FINDINGS AND DISCUSSION

The course I'm taking at Alison.com is focused on tourism. The law on tourism defines tourism as various things related to tourism activities also have support from various facilities as well as services provided by the parties concerned, such as local residents, entrepreneurs, government and local governments.

This course contains several purposes and benefits. It explains the seven main reasons to travel, how travel evolves over time, outlines the six main types of pleasure travel, makes a summary of pleasure travel useful for the tourism industry, explains the four main types of business travel, and also shows how airlines and hotels can maintain loyalty.

In module 1 of this course some of the reasons people travels are explained. Understanding tourism needs is important information for travel agencies, travel agents and tourism business owners. This information helps them to target users, customize products, and advertise effectively. Certain travel patterns have emerged over time. The seven main factors: Distance, International Connectivity, attractiveness, Cost, Special occasion and National Character and Image.

When tourists visit a tourist attraction, of course they will do an activity which is also known as a tourist activity, with many choices of tourist activities which are generally divided into 3, namely natural, cultural and special tourism activities, it will have a direct impact on the length of stay.

Tourists usually take a trip not only to visit one tourist attraction. This tourism trip is caused by the availability of good infrastructure. The pattern of travel is strongly influenced by the path and trajectory that is passed. The paths and trajectories traversed by tourists on their journey will form a pattern so that there are route patterns, short path patterns, long path patterns, and return patterns. The movement of tourists consists of several

types and is generally divided into 3 types, namely single patterns, multiple patterns and complex patterns.

Furthermore, in the module also explained about time & distance. Traditionally, distance measures the destination mil/km from someone current location. Nowadays, distance has other definition, which is measured in time. It takes quite time consuming for tourist when they want to go to a pretty close place, because lack of flight facilities. Moreover, much longer duration of travel time, then more expensive costs must be paid by tourists. The less time it takes and the less it costs to go to the destination, the more tourist will go there.

Next is about trips and resorts types. To understanding the reasons for travel patterns, it is important to know the types of trips people take. Today, there are six main types of pleasure trips. This unit will explain each type and detail the interests and priorities of tourists who take it. This will explain how common each trip is and the benefits they provide to the tourism industry. The six main types of pleasure trips are: Resort Vacations; Tour Vacations; Outdoor Travel; City Trip; Amusement Park and Cruise.

While the tourism industry focuses on leisure travelers, it is important to remember that business travelers are also technically tourists. The World Tourism Organization defines a tourist as a person who travels for "recreation, business and other purposes". Business travelers are an important source of income for airlines, hotels and tourist-focused businesses. It is important that such businesses understand the different types of business travelers and how best to attract them. Since the 1960s, travel patterns have

emerged among business travelers. Today, there are four main types of business travel: Regular business travel; convention travel; Incentive trips and Hybrid rides.

Business is one of the main reasons people travel. Indeed, both airlines and hotels offer special services for business travellers. Airlines offer "business class" service, with more legroom and personal media monitors. In addition, the service includes amenities that immediately appeal to business travellers, such as laptop charging stations and wireless internet access. The comfort and business class rooms allow business travellers to work and/or rest.

In module 2 there is an explanation of Travel Climate, such as weather. In addition to understanding people's travel patterns, it is important to know the reasons why tourist attractions and facilities tend to be built in certain places. In the destinations section, resorts and attractions in rural areas attract tourists for many reasons. The scenery is one of the biggest draws for a rural destination. Before the mid-18th century, nature was not considered a tourist attraction. Most people work and live close to nature and tourism is still in its infancy. In Europe, living close to nature is considered "uncivilized" by the elite. The first tourists prefer to visit the city, to feel the "good culture".

CONCLUSION

Technological advances not only make it easier to find information, but are also able to become a new learning medium, namely the internet. On the internet we can access thousands and

even millions of websites and among them there are websites that are useful in the world of education, one of which is Alison.com.

The course I'm taking at Alison.com is focused on tourism. The law on tourism defines tourism as various things related with tourist activity. This course have several purposes and benefits. It explains the seven main reasons to travel, how travel evolves over time, outlines the six main types of pleasure travel, makes a summary of pleasure travel useful for the tourism industry, explains the four main types of business travel, and also shows how airlines and hotels can maintain loyalty.

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Self Paced Learning Experience Using Alison.com

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Abstract

Alison is a free online course site that uses the Google platform to give learning. There are numerous course categories to choose from, including business, health, English, and many others. Alison also offers a variety of courses, including certified courses, diplomas, and staged courses.

Keywords: Alison.com, Self-Paced Learning, Knowledge

INTRODUCTION

One of the most crucial aspects of life is knowledge. Knowledge is a person's guide in knowing the elements of life in seeking truth and wrong. With knowledge, a person is able to find and create various useful needs for everyday life. In fact, science is also believed to be one of the most important aspects of life. Seeking knowledge does not have to go through formal education, such as in school or college.

Knowledge can come from anywhere, either through reading books, self-experience, adopting a self-taught system, or learning independently through the internet, in today's sophisticated era, getting knowledge is very easy and fast. Someone who is knowledgeable about himself will have a broad perspective on things and will think in non-rigid and repetitious ways. In essence, humans have had knowledge from the moment they were born into the world.

It's just that the knowledge supplied at the time was insufficient, and God instructed us to seek and obtain additional knowledge when we were physically and mentally capable of doing so.

It is possible to learn at any time and from any location. A person can learn by his or her surroundings, such as family and friends. An educational institution, on the other hand, is considered the ideal place to study. The educational institution was founded with the goal of assisting someone who wishes to expand their knowledge and raise educated, moral, and skilled people. Elementary schools, middle schools, and high schools are the different types of educational institutions. Universities are also available to students who wish to broaden and improve their knowledge. A student will meet with a teacher and lecturer later in educational institutions who will guide and support pupils in the learning process. The research and institutions that will support it are described in the preceding paragraphs. However, it is important to note that a human being will always be dissatisfied with something, and this is something that a student will experience as well. A student will eventually get unsatisfied with the knowledge garnered from their studies. They have a need for information and believe that the knowledge they receive in class and from their teacher is insufficient to satisfy their unsatisfied curiosity. As a result, the concept of "Self-paced Learning" was established, which involves gathering information from a variety of sources and carrying out learning activities outside of school/campus.

Self-paced learning is defined as learning on one's own time, with or without the assistance of others. When a student feels that the teachings, they get in class are insufficient to expand their knowledge, they opt for self-paced learning. As a result, pupils

decide to take charge of their own learning activities. Self-paced learning activities include things like studying in the library. However, in today's world, students are more likely to use the internet to aid their own learning activities. Hundreds, if not millions, of articles exist on the internet that explain various types of knowledge based on what pupils require. Simply typing terms into the search bar will return hundreds of thousands of articles from numerous sites that match your search criteria.

As a result, students in the present period believe that they no longer need to walk far to read a book because they can acquire what they want swiftly merely through the internet. As a result, the phrase "contemporary challenges, modern solutions" was coined. Some pupils assist themselves in their learning activities and participate in learning courses outside of school. Students must, however, spend more money to take this course. Greed is another human attribute.

Humans are constantly considering how to reach a high level of quality with limited resources. This is something that happens to a lot of students. They are also constantly thinking about and seeking for ways to find a place where they can acquire high-quality courses without having to pay a lot of money. This begs the question of whether it is possible to discover the ideal place to learn without having to pay for it.

There will always be a way out of the impasse. There will always be a way out of an impasse in this current day of advanced technology, and millennial students are well aware of this. We don't have to worry about this because the online globe is vast, and there are numerous learning sites that offer free and high-quality courses. It all boil down to each of us.

ALISON ONE OF THE BEST SELF-PACED LEARNING

The history of Alison's establishment is briefly discussed. Alison was formed in 2007 in Galway, Ireland, and has developed organically to become a prominent player in free online education and skills training. Alison is revolutionizing the way the world learns and improves skills today, with more than 20 million students in 195 countries. Alison is dedicated to ensuring that everyone has equal access to education and skill training, regardless of gender, region, economic background, or other factors that can limit one's potential. As a result, we provide a variety of free courses to meet the demands of our students. "Education must be free" proclaimed the United Nations in Article 26 of the 1946 Declaration of Human Rights. We shall always be inspired by this statement.

Mike Feerick, the CEO of Alison, started the company. Mike is an entrepreneur who isn't like the rest. He believes that you can establish a financially successful firm focused on solving a major global social need by making education and skills training more accessible to everyone. He asks everyone who shares his convictions to join him in supporting Alison's mission. Alison is available to you. However, it remains a company, albeit a social one. Alison is a non-profit organization that makes money by promoting, retailing, and selling Certificates and Diplomas to graduates who wish to do so.

Many free self-paced learning resources can be found on the internet. For example, edX, Khan Academy, Coursera, Brain Academy Online, and other well-known free learning sites. However, the author chose to put his heart and soul into Alison's free learning site. The author's decision to choose Alison above other learning sites was not made lightly. The author chose Alison because the courses available on the Alison learning site are extremely comprehensive. At Alison, you can choose from hundreds, if not

thousands, of subjects to study. The offered subject matter is likewise excellent. Alison divides her themes into numerous modules, each of which is further divided into sub- chapters that are thorough, detailed, and simple to understand. It's all free, of course.

Second, registering is simple. It is not difficult to become a member of Alison. Enough with your email address, Alison can be a part of you. You can also use your Facebook, LinkedIn, or other social networking accounts to register. If you're already a member of Alison, don't forget to fill up your personal information and upload your best photo to prove your identification. This is a quick process. Third, with Alison, you may learn anywhere and at any time. When you take classes at Alison, you don't have to worry about time constraints, which is one of its unique features. You have complete freedom to study whenever you choose.

There's no need to be concerned about the modules you've studied being repeated because time has gone. At Alison, this is not going to happen. You can also study the modules in Alison as many times as you like until you have a complete understanding of them. Finally, at the conclusion of the session, there is an exercise. After you've completed all of Alison's modules, you'll be taken to the assessment part. By answering a few questions, you can test your ability to master the lessons that have already been mastered. After you've completed the activity, you'll be able to see your score right away. You can keep answering the questions and executing the exercises until you achieve a perfect score and are confident that you have mastered the activity. There are numerous benefits to joining Alison's learning site, and you will learn more about them after you become a member.

FIRST IMPRESSION OF ALISON'S LEARNING SITE

The author will share a bit about his first encounter with Alison. The author is a student at IAIN Palangka Raya, a campus in Palangka Raya, Indonesia. The author studied English and majored in language. Alison was the first person I met when I was in my fifth semester of college. Mr. Abdul Syahid, one of my teachers, introduced Alison to his English Material Development class at the time. Mr. Abdul Syahid is an excellent instructor who always presents and teaches us new things in each of our classes. Alison is one of the more intriguing characters he introduces. For those who are familiar with Alison, this may appear typical. However, there are some interesting things that the writer receives. Mr. Abdul Syahid presented Alison as a fascinating learning resource and suggested that we use it in our self-paced learning activities. Alison was, at the time, the finest option for those of us looking to enhance and broaden our knowledge. Self-paced learning activities could not be carried out at the time by attending or joining outside course institutions. Because the COVID-19 viral pandemic was in such a dire stage at the time, some courses were obliged to temporarily cease operations. This is done in order to stop COVID-19 from spreading. Alison, on the other hand, has arrived as a solution to all of these impasses. During the COVID-19 epidemic, Alison assists writers and other students in continuing to engage in self-paced learning activities. After that, the author chose to become a member of Alison. Registration is also incredibly simple, and I became a member of Alison's learning site in no time. The course "Introduction to Teaching English as a Second Language" was the first one I took at Alison. The author completed the course satisfactorily and received satisfactory grades.

The author then went on to take further classes including English for Career Development, English for Journalists, and others.

The author's experience and feelings while taking classes at Alison were that online courses were a lot of fun. When the author takes classes at Alison, he receives a sense of personal fulfillment. When aiming to acquire the best score when entering the scoring module, for example, there is a sense of being challenged. The author feels motivated to be able to answer all questions correctly and receive a perfect score, which gives him or her a sense of accomplishment. While taking classes at Alison, the author also obtains a lot of experience. By taking courses at Alison, the author has gained a better understanding of what it is like to take an online course and the method that is employed in online courses.

Authors will be able to make comparisons between face-to-face and online courses as a result of this. When you join the Alison learning site later, the author is confident that you will feel the same way, if not more so. Alison also showed the author how easy it is to locate high-quality courses at a reasonable cost, thanks to the internet. However, as previously said, Alison is still a business. So, in some circumstances, such as obtaining a certificate, we may be required to pay a charge. To obtain a certificate from Alison, we must first pay for the certificate. However, you can download the learning record for free, and according to the author, this learning record is sufficient proof that we took part in Alison.

CONCLUSION

Finally, we may conclude that students engage in self-paced learning when they feel the need to develop and expand their knowledge outside of school or on campus. You can undertake self-paced study alone or with friends. Self-paced learning can be guided or unguided by an instructor. Online courses are one way to help students with their self-paced learning activities. On the internet, we can find a

plethora of learning sites for online classes, with Alison being one of them. Easy member registration, comprehensive courses supplied, learning activities at Alison are not time limited, so students can study at any time, and there are exercises that can help us determine how well we have grasped the content given are just a few of Alison's benefits as a free learning site. We gain knowledge. After joining Alison, you will receive a wealth of knowledge and expertise. Furthermore, you can download your learning record for free as proof of participation and proof that you are one of Alison's millions of users. We can easily develop and increase our knowledge and understanding thanks to technological advancements. So, we must make the most of this once-in-a-lifetime opportunity.

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Learning Experience Using Alison
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Abstract

The use of the Alison Course as self-paced learning is considered quite helpful in carrying out online learning for English for Specific Purposes. One strategy that can be used as online learning so that it can be carried out optimally for students during this pandemic is to use online applications or online media, one of which is the Alison Course.

Keywords: Alison; ESP; Online course; Experience using Alison

Alison is an Irish non-profit social enterprise that offers free online courses. They have developed their own education and training model that focuses on skills in the workplace and provides non-formal learning assessment, testing and certification. It all depends on the goals and ambitions of the learners, they can choose any field that suits their learning needs. All courses are self-study and have been designed by professionals with the aim of providing students with an interactive learning experience. ESP is a part of ESL which refers to teaching English to students, which contains specific vocabulary and skills based on their needs. Here I will explain my experience in learning ESP using Alison along with the advantages and disadvantages that I found.

METHOD

This article uses the library research method from a number of journals, article, and experience from people who use the Alison Course.

DISCUSSION

Alison is an Irish non-profit social enterprise that offers free online courses. They have developed their own education and training model that focuses on skills in the workplace and provides non-formal learning assessment, testing and certification. Alison is one of the free online learning tools that help increase users' insight into their careers.

Alison focuses on basic learning in the workplace and its courses are not formally accredited. However, students can download their study records for free or purchase a physical certificate on the website. It all depends on the goals and ambitions of the learners, they can choose any field that suits their learning needs. ESP is a part of ESL which refers to teaching English to students, which contains specific vocabulary and skills based on their needs.

In my experience, Alison is one of the free online learning tools that help increase users' insight into their careers. The materials taught at Alison are also varied, such as learning to code, Software Development, Health, Language, Marketing, Finance, Business, Science, Math, Humanities, Lifestyle, Software Engineering, Operations, Life Science, Healthcare, and many others. Here I have studied three materials in Alison including the first is Introduction to Teaching English as a Second Language, this free online Teaching English as a Second Language Course will teach us about the five stages of Second Language Acquisition. The course also details the needs of adult ESL learners, students' different

learning styles, and describes activities and exercises that will improve students' English skills.

The second, English for Tourism - Restaurant Service, this free online course, English for Restaurant Workers, will teach you the necessary English language skills for use in the restaurant environment. You will learn important English grammar and vocabulary for those working in a restaurant.

The last, there is English for Tourism - Tourist Information and Guided Tours, this course introduces the main English vocabulary needed when talking to tourists. We'll learn the English skills needed to work in a tourist information office, including how to understand guidebooks, give directions, and write press releases.

Among the advantages of using online learning Alison, the first is definitely cheap. With just an internet data package, students can access the learning materials they want without having to worry about missing lessons if they don't attend. The second is frugal. The purpose of saving here is that students do not need to spend more money to buy printed books, because we can find the material only with the internet. The third is self-paced learning. In contrast to face-to-face learning, through e-Learning students learn to the internet without any intervention from the teacher anymore. So that students can get used to looking for material that they know without always having to ask the teacher in class.

However, e-Learning also has lacks, for example, it causes reduced interaction with teachers because they already know the material and there is nothing more to ask the teacher in class. As a result, teachers are no longer needed in the classroom. Another drawback is that on the Alison platform, not all features can be used freely, for example, we have to pay in advance to get a certificate from the material we have studied previously on the platform.

CONCLUSION

Alison Course has developed its own education and training model that focuses on skills in the workplace and provides non-formal learning assessment, testing and certification. It all depends on the goals and ambitions of the learners, they can choose any field that suits their learning needs. ESP is a part of ESL which refers to teaching English to students, which contains specific vocabulary and skills based on their needs. Among them, there must be advantages and disadvantages in online learning, in this case, the advantages that I found in the Alison Course are cheap, frugal or economical and independent or self-paced learning. And the lacks is, it causes reduced interaction with teachers because they already know the material and there is nothing more to ask the teacher in class. As a result, teachers are no longer needed in the classroom. Another drawback is that on the Alison platform, not all features can be used freely, for example, we have to pay in advance to get a certificate from the material we have studied previously on the platform.

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E-LEARNING USING ALISON PLATFORM AS ONLINE COURSES: LEARNING EXPERIENCE IN WORLD PANDEMIC SITUATION

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Abstract

In pandemic situation it is difficult to teaching and learning gather in some places. But now, there are a lot of application and platform that can be used for online learning or courses in anywhere and anytime. The purpose of this article is to describe the experience of the participant in using Alison as a platform for online courses and E-learning. Many people around the world use the Alison platform because it provides numerous benefits. According to the findings of the study, Alison is very useful and beneficial to many people all over the world, particularly during the world pandemic situation of Corona Virus 2019.

Keywords: E-Learning, Online Courses, Alison Platform, World Pandemic Situation,

METHOD OF RESEARCH

The methodology of this research adopts the library method. Select, identify and organize relevant information from existing articles and journal data, as long as it is about E-Learning and the Alison platform as an online course. Then, this information will be analyzed and developed by adding

existing ideas and based on my experience when using Alison.com as an English online course.

INTRODUCTION

1.1 Context of the Study

E-learning is an acronym for "e-learning" and refers to educational advancements achieved through the use of information and communication technologies (ICT), especially the Internet. In the past few decades, several definitions have emerged. It is called an "innovative" teaching method, which attempts to use the advantages of the Internet to provide different communities with synchronous or asynchronous participation, teaching materials and customized courses. Before the advent of the Internet, people were interested in the support that computer hardware and networks might provide for teachers and learners, and enriched teaching through technological innovation (Fuller, 1962).

The viral pandemic from Hubei Province of the People's Republic of China, known as the 2019 Coronavirus (Covid-19), has become the current global pandemic. Many countries have been affected by this virus. The virus caused many outdoor activities related to many people to be stopped, including schools. Since March 17, 2020, the Minister of Education and Culture of the Republic of Indonesia has instructed schools to conduct online or e-learning in areas affected by COVID-19 (Mendikbud, 2020).

The term "E-Learning" is related to 21st century education. When E-learning was first implemented, all

the preparations were not perfect, but now there are applications and platforms for students to learn online anytime, anywhere. Many people now tend to learn the skills they need independently, especially in the current situation, to get more job opportunities and learn what they need as students. One of the platforms used for it is Alison. Alison is an online course platform that focuses on job-applicable skills. There are varieties of course categories to choose from, including business, health, mathematics, etc. This platform is also very useful for increasing skills in the English field. Many skills are provided for us to learn for free, such as travel English and travel English.
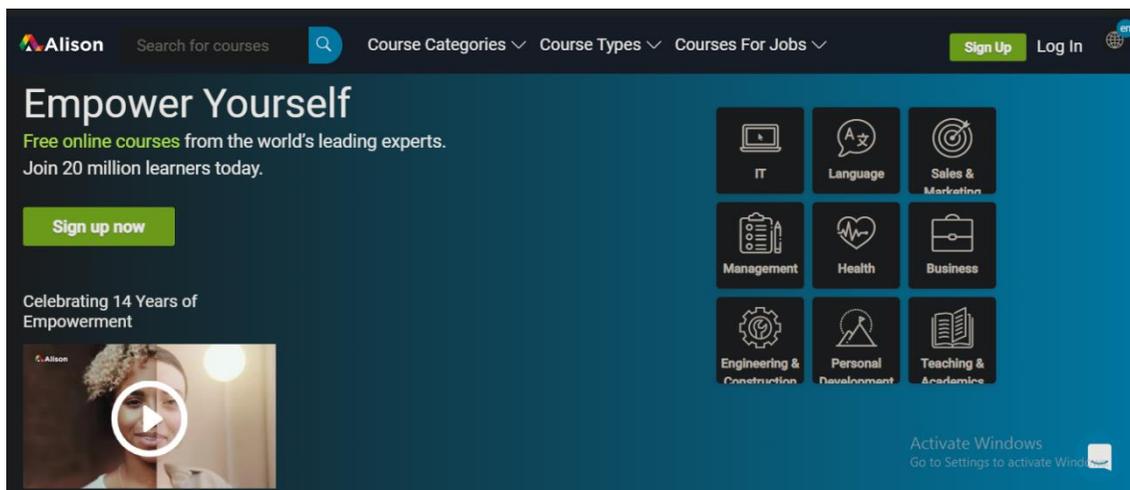
1.2 Purpose of Study

This study aims to critically discuss the experiences when using Alison platforms as Online Courses in pandemic situation. This work is made to assist in understanding the benefits of using this platform in English Learning research. This study begins with an introduction, the description of Alison platform, and the experiences of learning in using Alison platform, and concludes with a conclusion at the end of this article.

1. **DISCUSSION**

2.1 Definition

Before entering the main material, we must know what is the Alison platform? Alison is a free online learning platform whose courses mainly focus on skills training that will be applied to the world of work. Alison was founded by Irish social entrepreneur Mike Feerick on April 21, 2007 in Galway, Ireland. Alison offers 2,000 free courses and has approximately 17 million students

and 3 million graduates in 195 countries. It provides free, high-quality resources to help working-class students expand the required certification work skills. To access the system through its URL alison.com, users only need to click on their site https://alison.com/, and Alison's welcome page will be displayed on the monitor screen in a few seconds.

The purpose of Alison platform is to enable people in every countries, cities, and anywhere within the world to learn and acquire certified in new skills from thousands of great free courses in business and enterprise, languages, personal development, and IT through the utilization of free, multimedia system.

One of the foremost important elements of Alison review is simple to use. At Alison Learning, you can register to try and do a Certificate or Diploma course or a Learning Path using the computers and internet connection. In Alison platform you'll get technical and learning assistance from qualified learning administrators, furthermore as

understand the wonderful environment provided by the center. After completing the course, you may be awarded a certificate/diploma if you achieve an 80 percent or higher on your final proctored assessment. you may lean information and advice on how to apply what you have got learned to enhance your livelihood.

1.2 Result

This studyinvestigate the use of Alison courses experience during using Alison online courses among the Alison participant who student of English Language Teaching. The courses that followed are *English for Travel in elementary level and English for Tourism in restaurant service.*

First course is English for Travel (elementary level). This English course will begin by introducing the objects and locations associated with vacations and travel. It will learn various adjectives that will introduce to the expressions commonly used to describe travel experiences. It will also look at regular adjectives, comparatives, and superlatives like tall, taller, and tallest, as well as irregular adjectives like bad, worse, and worst. After completing this course, the participant will be able to name the types of things and places that describe when on vacation, be able to include the different categories that are used, and be able to show the ability to ask and give directions to places. That is some example of benefits the participant gets. It is really work and give many advantages for traveller.

The second course is English for Tourism (Restaurant Service). This free online course, Restaurant Staff English, will teach the English language skills needed to work in a

restaurant. It will teach important English grammar and vocabulary to people working in restaurants. English is one of the most largely spoken languages in the world, and almost everyone who works in the tourism or catering industry must use English. Recommending and comparing dishes is an important part of the restaurant staff's role. This is why it is important for them to learn how to use English adjectives and comparative adjectives correctly. This online course will teach you how to make a comparative form of English adjectives with one syllable and two syllables.**After completing this course, participants will be able to use definite and indefinite articles to answer restaurant customers' questions, be able to use adjectives and comparative adjectives to recommend and compare restaurant dishes, and be able to explain the correct expressions used in the process of restaurant service three phases.**

After completing the two courses, *English for Travel in elementary level and English for Tourism in restaurant service***. Participants get some benefits from these courses. These courses are very interesting, easy to understand, good learning topics and profitable during the world pandemic.**

2. CONCLUSION

In conclusion, Alison can be used as a platform for online courses or E-Learning in *world pandemic situation. The system is simple to use, free of charge, and simple to access; as a result, students who learn with it will be highly engaged and motivated due to its ease of use and fun in learning. To*

use it effectively, potential users must be trained beforehand based on the guide to make them aware of the technicalities and features that are available to fully utilize the system.

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The Experience of Learning ESP Materials in Alison.com

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Abstract

English is used in various communication styles such as trade, education, employment. According to their jobs or interests. English teaching has two specifications; General English (GE) and English for Specific Purposes (ESP). English for Specific Purposes articulated to accommodate the different types of learner needs and demands. Therefore, due to the appropriate feedback of choice in language teaching their need will be a significant role in teaching planning. One of the platforms that students can use to learn ESP is Alison.com. In this platform, the students can choose the major that they want to master. There is no teacher here. There are few modules that can be accessed. Students will be using self-paced learning (SPL) methods.

Keywords: ESP; self-paced learning; alison.com; tourism; travel

Introduction

In today's class, many students learn English not just to get scores. They want to learn written and spoken English at the same time, so

they will be interested in English. In addition, most job vacancies require the ability to learn foreign languages, especially English. Therefore, learning English is one of the important topics that many previous researchers have studied.

However, people's needs for English are different. First of all, the secretary must have the corresponding ability; the accountant needs to understand the language required by the accounting, the hotel receptionist can speak English to greet foreign guests, and so on. It clearly indicates the needs and suggestions for different English materials to help people and learners write and speak English according to their work or interests. There are two norms for English teaching; General English (GE) and English for Specific Purposes (ESP).

Far (2008) acknowledged that General English refers to environments where needs and interests cannot be determined, such as schools. When achieving goals such as ESP, more is to consider providing multiple grounding, rather than comprehensive and selective specifications. Specific purpose English is designed to meet the needs and requirements of different types of learners. Therefore, due to the selection of appropriate feedback in language teaching, their needs will play an important role in teaching planning. In addition, ESP pays more attention to teaching significance rather than grammar teaching, and its basic goal is to bring content directly into the real world of students (Unal, 2014). Therefore, according to Hutchinson and Waters (1987: 19), special purpose English is a language teaching method, and its content and methods depend to a large extent on the needs and interests of learners. They also stated that there is no significant difference between ESP and GE.

In the sense that words and sentences are examined, the ESP varies from GE, and the subject matter is all applicable to a particular area. During the meantime, students of GE will study English and even vocabulary widely. Unlike GE, ESP has a special vocabulary for identifying learners ' needs in meeting target needs. Hutchinson and Waters (1987) assert that ESP can not be differentiated from GE by the presence of such needs but by the knowledge of need itself. So, there is little difference in both. GE is primarily taught and hired in high school, and ESP targets those with major professionals such as accounting, engineering, midwives, nurses and many others.

The writer will be using self-paced learning (SPL) methods to study ESP in this article. Self-paced learning is an e-learning method that allows users/trainees to learn independently through prepared content and LMS. Self-paced learning does not require the presence of a trainer/tutor because all learning activities (from opening, module access, evaluation) are in one package. LMS is software designed to manage all online/digital learning activities. Public facilities available at the LMS include registration, login, class registration/training (enrollment), access to digital content, discussion forums, chat, assignments and quizzes. One of the platforms that students can use to learn ESP is Alison.com. In this platform, the students can choose the major that they want to master. There is no teacher here. There are few modules that can be accessed.

In this article, the writer will share the experience of learning ESP materials in Alison.com platform using self-paced learning methods.

Method

This paper was conducted using library research. The author uses several books and many other sources as references which according to the author are related to the subject being analyzed. The writer uses a descriptive method in analyzing the data. Descriptive method is an analytical method by describing and analyzing data and then providing interpretation and explanation. All the selected data are analyzed to prove what is written in the purpose of this paper and finally, the writer can draw conclusions for this paper.

Discussion

Research has shown that one of the significant determinants of accomplishment in internet learning is self-guideline (Cho and Kim, 2013). It is notable that autonomous students put forward objectives, prepare, and reliably screen and consider their learning interaction. They should attempt to viably deal with their time just as their picked learning assets and get by in testing learning settings. In this manner, understudy self-guideline is a significant factor supporting the achievement of online-based understudy learning.

Based on the results of the study, self-paced learning was judged to be able to significantly improve memory compared to learning with teacher/tutor controls. This is due to the difference in the total time spent by students on each item. When learning in controlled conditions, all students will spend the same total time studying the material, regardless of the diversity of students' abilities. However,

with self-paced learning, students are able to allocate time differently according to the level of difficulty of the items being studied. (Tullis, 2011).

In Alison.com, the writer took two courses; *English for Tourism - Restaurant Service* and *English Course - English for Travel (Elementary Level)*. Those two courses are in the same field of study, tourism and travel. For the first course, the course focuses more on how the learner will be able to speak in English appropriately as a waitress or employees in a restaurant. Then for the second course that I took, the course focuses more on how the learner will be able to describe places and things related to travel.

The material in the first course is more complicated than the second course. It is because the level of the materials of the second course is for elementary but the first course is more for intermediate and advanced level. The first course contained more writing materials than the second course. In the second course, we will meet a lot of picture and audio materials that make the students learning the material easier. After the materials, we will meet the course assessment. This section is used to measure the students comprehension. The students will be assessed as passing the course if they reach 85% correct.

The experiences that I feel after taking two courses in Alison.com are excellent. The platform is simple and easy to use. So, everyone from a variable age could access it easily. The materials in the course also explained clearly and completely. The students did not need to pay a lot of money to finish the course. Because everything on this platform is free, except the students who want to take the certificate. We only need an internet connection to finish a course.

Conclusion

In this era, students could easily access the materials of ESP in Alison.com with self-paced learning methods. There are a lot of advantages that students could get through this platform. With learning in Alison.com, the students could experience easy, clear, simple and cheap learning experiences.

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E-LEARNING USING ALISON PLATFORM

Muhammad Amzah M.A.A

Abstract

Media is one of the most important aspect in learning process, especially in this context of English language learning. There's a lot kinds of media that used in English learning nowadays, such as picture, video, audio and so on. All those media is used to improve and increase students understanding in English learning, also to helps teacher deliver the lesson. Teaching learning process using multimedia besides helps teacher in deliver the language material it also motivate students in learning where it provide audio and visual materials that make the students attract to the lesson and pay more attention to it. The success of teaching-learning process is depends on the interest of students to the subject, and also their desire to learn it.

As the development of technology becomes more massive, the media for teacher to teach is also develop. As we can see that now the media not only provide visual or audio media, but now we also see it become combination of visual, audio-visual, animation, text and etc. A lots of media that popular nowadays is in the internet, the appearance of internet has big impact toward teaching-learning process, especially in English language learning, now we see lots of sites and apps that provide English language learning materials. Common sites such Youtube, Google, and so on that provide interesting learning materials that helps students to learn and practicing English language skills.

Online Learning during Covid-19 Pandemic

Online learning system is a learning system without face to face meeting between teachers and students, in online learning system teacher and students meet by using online sites towards

online networking. Teachers must make sure that teaching and learning activities continue, even though students are at home. The solution, teachers are required to be able to design an innovative learning mediaby using online media.This is in accordance with the recommendations of the Government of the Republic of Indonesia about Covid-19, that said that teaching learning process must be done at home and not by face to face meeting.

With online learning system, Teachers can teach the students by using social media such as Whatsapp (WA), telegram, Instagram, zoom applications or other media as learning media. Thus, the teacher can ensure that students take part in learning at the same time, even though in different places.Furthermore, there are some sites that helps teacher covey their materials to the students, using self-Paced learning methodology such as Alison, and etc. in this article writers focusing to discuss about self-Paced learning especially using Alison.com.

Self Paced-learning

Self-Paced learning is a specialteaching-learning method where the system gives the learner to control the quantity of the theory and material that they want to consume, and also the duration or the schedule that they needed to learn some materials correctly and properly. Self-Paced learning is unique, because it control of what the students learn and when the students wants to learn it. (Dunlosky & Theide, 1998) said that in Self-Paced Learning method students is able to choose what kind of materials that they want to study, then how they do the study, and then when they want to take the study material, and how long they want to study the material; these aspects of learning have important purpose for

the effectiveness of the students and teaching in education especially in language learning process.

Self-paced learning course is sometimes involves tutors who gives feedback and explanation about the tests but more often it's a fully automatic experience suppliesby an online website or application. It usually utilize between methods and practices, including some online practice tests, presentations, events, informational videos, diagrams, literature, and video conference and etc . Italso creates a major component between blended learning program, and then combining traditional face-to-face learning with some varieties of online and digital learningmethods.

Self-paced courses generally don't follow some specific schedule it allow the users to set their own pace by choosing from the variety of projects, the learning materials and also the methods by an offer. In terms of grading, the graded will usually work by computerized and rely on predetermined answers, but in some cases, the tutors able to mark work when submitted during the course. (Fine, Jaeger, Farmer & Qian, 2013). Said that,if self-paced learningis designed and with good implementation, self-paced learning is very helpful to students' learning process because it gives more flexibility, feedback, mastery, motivation, objectives for learners and make them realize their satisfaction to active by making them part of the learning process

In this article the writers focusing about self-Paced learning using Alison.Com, also some reason why writers think Alison .com is the best sites to learn, especially in English language learning.

Some Sites that Provide Self-Paced Learning

There are several appsor sites that provide Self-Paced Learning such as EdX, Coursera, Udacity.

A. edX is one of the most famous open online courses (MOOC) in America created by Harvard and MIT. It delivers online university-level courses in a variety of disciplines to a worldwide student body, including several courses at no charge. It also conducts research on learning based on how people use its platform. edX is a non-profit organization and runs on the free Open edX open source software platform.

B. Courser is an American massive open online course provider founded in 2012 by Stanford University computer science professors Andrew Ng and Daphne Koller. Coursera works with universities and other organizations to offer online courses, certifications, and degrees in a variety of subjects.

C. Alison, writers gives explanation about Alison bellow.

History of Alison.com

Alison is one of the most popular Self-Paced Learning Sites in the word, was founded in Galway, Ireland, in 2007 and has grown organically to become a major force in free online education and skills training. Today, with more than 20 million students in 195 countries, Alison is changing the way the world learns and improves skills.

Allison is committed to equality and access to education and skills training regardless of gender, geography, economic status or other barriers that can often hinder potential. Alison offers a variety of free courses that meet the diverse needs of students. Alison was founded by Alison CEO, Mike Feerick. Mike is an entrepreneur, but one with a difference. He believes in social impact, and that you can build a financially successful business focused on meeting a large global social need, making education and skills training more accessible to

everyone. He invites anyone who believes that too, to support Alison's mission.

Strength and Weakness of Alison.com

Every learning sites has its own strength and weakness point, and it also happened on Alison.com. here are some strength and weakness point of Alison.com

A. Strength
- Free course

    As the writers knows, every course in Alison is free. People can choose every course free, without paying any cent to learn in Alison.
- Easy to use

    Alison is very easy to use, the user interface is simple and also provides interesting material.
- Good content quality

    Quality of material that provided in Alison is such high quality material, with an attractive UI and very helpful in learning the material being studied.
- Provides a wide choice of courses

    The choice of course in Alison is very diverse, various materials can be studied in it. Ranging from learning for children even for workers in improving their abilities.

B. Weakness
- Paid certificates and diplomas

    The learning that is carried out in Alison is free, but in learning when you want to take certificates and diplomas you need to pay for it.
- Paid ad removal

One of the things that is quite disturbing in learning at Alison is that there are advertisements that sometimes close our learning content. If we want to delete it then we need to pay Alison, this is also quite disturbing our learning process.

- Display of mobile devices that have not been optimized
    If we want to learn with Alison is recommended to use a computer device, because if you want to use the telephone, there will be some obstacles. Sometimes there is a little lag, or the display can't be opened, or even ads that cover the material we learn. therefore it is better to use a PC or a laptop.
- Possibly not compatible on iOS

My Experience Learn by Using Alison.com

The first time I used Alison was in semester 4, the course that Mr. Abdul Shahid taught was qualitative research methodology. which requires independent learning from home, namely with alison.com.we are taught to be able to learn independently, this is because it is the early period of the covid-19 pandemic.with a self-paced learning system, it makes it easier for us to find and learn the material we want, this is because we can freely choose the material we want to learn and when we want to learn it freely.

The features in the learning are also complete, there is material that is conveyed easily and clearly, both in the form of videos, graphs, tables, there is even a module that contains questions and final exams.I think learning with Alison is quite fun, the material presented is neatly arranged. we can repeat the lesson that we may not understand, how many times it is . in each module there is a

summary of the material presented so that it is easier for us if there is a forgotten or missed material.

After we completed the material and finish all task in the module, we will got a test in the end of the module. And after finish the test we will got the score, which is gives us consideration whether we want to continue to the next material or repeat the module.

Conclusion

From the article above, it can be concluded that Alison.com can be an alternative that provides a very good learning experience, using the self-paced learning method. What makes it unique and good is that we are given the opportunity to choose the material we want to study and when we want to study it. we are also given a resume in each module and there will be an exam at the end of each module.

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Synopsis

ESP or English for specific purposes is an approach in the teaching and use of English for special fields and studies that are in accordance with the needs of the fields of science and professions that use English.

One of the platforms that can be used to learn English with a specific purpose is alison.com. Alison provides many English learning modules with a focus on specific fields, for example English for business, English for journalism, English for travel, etc.

This book will summarize the various experiences experienced by students of class C, semester 6, English education study program, IAIN Palangka Raya, after studying ESP on the Alison platform.

ENGLISH FOR SPECIFIC PURPOSES

(Students' Experiences Learning English for Specific Pusposes using Alison Platform)