

# ENGLISH FOR SPECIFIC PURPOSES DURING THE COVID-19 CRISIS: Students' Experience of Online Learning

Editor : Abdul Syahid

## English for Specific Purposes during the Covid-19 Crisis: Students' Experience of Online Learning

Noviyana,...[et al.]



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#### FOREWORD

By giving thanks to Allah SWT, one of our writings on English for Specific Purposes during the Covid-19 Crisis: Students' Experience of Online Learning, is able to be published. We hope that it will be useful for the readers and we present it to those who are interested in learning it.

However, the contents of this book still require be refined so that it is more relevant to the teacher needs'. In the next editions, we try to complete it

Palangka Raya, July 2021

Author

### TABLE OF CONTENTS

FOREWORD	iii
TABLE OF CONTENTS	v
English For Specific Purposes: Online Learning Experience I Alison Course	
Experience Learning Using Alison.com	8
English for specific purposes course : The Use Of Alison Plat to Improve Our Personal Goal	
English For Specific Purposes: The experience of using the Alison course during the online learning period of covid 19.	17
Experience using Alison courses	23
Alison Platform for Online Learning in ESP Course	28
Experience Using Alison	32
English For Specific Purposes: Online Learning Experience I Alison Course	
Experience Joining an Online Learning in Allison.Com	42
English for Spesific Purposes Experience using Alison Con	
English for specific purposes The experience of using the Al course	
Ready for Working with Online Learning Alison Course : Eng for Specific Purposes	•
Online Learning in ESP Course through Alison	61
Experience Learning Using Alison.com	67

Experience Learning Using Alison for Developing Skills70
English For Specific Purposes Course : Experience Applying Alison Course
Improve Experience with Alison for Online Learning in ESP (English for Specific Purpose) Course
Online Learning: Experience using Alison course
Experience Learning Using Alison.com
Online Learning Experience in Alison Course
English For Specific Purposes : Online Learning Experience In Allison Course
Using Alison courses to get the best experience in online learning
PERSONAL EXPERIENCE WHEN TAKING ONLINE COURSE : ALISON COURSE 110
Online Learning: Applying Alison Platform on ESP Course 115
The Use of ALLISON in ESP Classroom

## English For Specific Purposes: Online Learning Experience In Alison Course

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#### Abstract

English for special purposes is an approach in the teaching and use of English for special fields and studies that are in accordance with the needs of the fields of science and professions that use English. Therefore, English for certain purposes is important to learn and understand. So that students can find out what things must be developed before entering the world of work or profession they want. Along with the times and increasingly sophisticated technology, learners can use various media or platforms to increase knowledge or information about English for special purposes and other sciences, one way is to study online or take online courses. Online courses or online learning are one of the effective ways that can be used today because online courses are one of the platforms that can be used easily and can be accessed anytime and anywhere. This article will discuss things related to English for specific purposes, such as what is online learning or online courses, the experience of taking online learning.

*Keywords:* english for specific purposes; online learning; alison course

#### INTRODUCTION

#### A. Background

English as a world language is the main communication tool of society. This type of interaction occurs in the domains of academic, scientific, social, political, and business fields. In this situation, English plays a very important and sensitive role. In other words, the participants' chances of success in each of the areas mentioned are: Closely related to English knowledge and skills. For example, exchange Sharing information, ideas and thoughts, sending emails, trading, negotiating, researching negative people Academic research and writing reference articles from various sources is possible. Application of specific language knowledge, skills and strategies. (Ge, 2021)

As a result of these factors, learning English has become an important necessity for many people. Every day, many students enroll in English language schools and choose one-on-one practice courses (private lessons) for intensive English lessons. This process is broadly designed to develop general knowledge and techniques such as: Language is an important part of language competence but can never meet the specific needs of those studying and working in a particular field or specialization.

In this situation, "requests are made" because there are people with special learning needs and a lack of general English classes to support them. Courses that aim to provide certain learners with the necessary skills to perform certain tasks. The English Challenge" (Constantinou & Papadima-Sophocleous, 2020)

Technology has always been an important part of the learning and teaching environment. Online learning have become a reality in today's educational scenario. "online learning is place where people can teach and learn interactively. Participate in learning resources by delivering, viewing and discussing presentations while working in groups in an online environment. Two online learning transcend the boundaries of place, time and space, providing a flexible learning environment for everyone. One of the online learning platform that can make it easier for us to learn about various kinds of English topics for specific purposes is Alison. Alison is one of the world's largest free learning platforms for education and skills training.

#### *B. Aim of this study*

The aim of writing this article is to fulfill a final project in English courses for specific purposes.

#### LITERATURE REVIEW

According to (Salmani-nodoushan, 2020) "English for a special purpose is education for a specific purpose". Why is ESP so important in teaching English when the English world has been without English for so many years? At ESP, students want to study ESP as a guide to all current and future ESP residents, revealing challenges and pleasures to enjoy, and pitfalls to avoid. Therefore, it is very important for students to learn more English for certain purposes. In particular, it prepares students for direct entry into the workforce.

The Internet enables e-learning, and many educators use e-learning to reduce the shortage of resources, facilities and equipment and to enhance and strengthen students' abilities and learning objectives, especially in higher education institutions. According to (Liashenko & Hnapovska, 2020) online learning is growing in popularity because it can provide more flexible access to content and education anytime, anywhere. Online learning is education that takes place on the Internet. It is often referred to in other terms as e-learning. However, online learning is just a type of distance learning and is an umbrella term for all learning that takes place at a distance, not in a traditional classroom. Distance learning has a long history, and today there are several types. The first is the communication process, which is delivered by regular mail with little interaction. Second, TV lectures, which are broadcast on radio and TV programs. Third, the CD thread class. Here, students interact with static computer content. In addition, basic internet e-learning courses are offered synchronously and/or asynchronously. Finally, learn on your phone using devices such as cell phones, PDAs, and digital music players (iPod and MP3 players). (Yulia, 2020)

Online learning is a teaching and learning process that uses the internet and digital media to deliver material. Benefits of Online Learning Other benefits of online learning include: A). To save money. E-learning is cost-effective in terms of administration, efficient in providing facilities and learning, and cost-effective in terms of travel and accommodation for students. 2). Flexible. E-learning gives you the flexibility to choose when and where you join. 3). Learn how to be independent. Online learning gives students the opportunity to have complete control over their academic success. According to (Yulia, 2020) the benefits of online learning are: 1). Increase student active participation. 2). Improve students' self-study skills. 3). Improving the quality of education and training materials. 4). Conventional devices can display information from difficult computing devices.

One of the best platforms to improve your English skills and knowledge for a specific purpose is Allison. Allison offers a variety of English subjects and courses depending on the field of work. Founded in 2007 in

Allison in Galway, Ireland has volunteered as a provider of online training and free technical training. Today, Alison has more than 20 million students in 195 countries and is changing the way knowledge and skills are developed around the world. They are committed to ensuring access to vocational education and training, regardless of gender, age, location, economy or other barriers that may prevent them from reaching their potential. Therefore, they offer various types of free tuition to meet the needs of diverse students. The United Nations declared "free education" in Article 26 of the Universal Declaration of Human Rights in 1946. This popular phrase always inspires them.

Alison is one of the online learning platforms that makes it easy to learn various types of topics in English for a specific purpose. Allison is one of the world's biggest loose gaining knowledge of structures for vocational training and training. It is a not-for-income social corporation in which every body can research something online, anytime, anywhere, at any problem level, for loose. Allison's imaginative and prescient is to catalyze fine social alternate and create opportunity, prosperity and equality for all.

As in the previous discussion, Alison is a free online education platform that focuses mostly on job-applicable skills. What you will get if you take an online class at Alison. Here's what you will get when you take an online class at Alison; 1). At Alison Learning Centres, you can register to do a Certificate or Diploma course or a Learning Path using the ALC's computers and internet connection. 2). You can avail of technical and learning support provided by qualified learning administrators, and enjoy the social environment provided by the centre. 3). You will receive a certificate/diploma on attainment of a score of 80% or more in your final proctored assessment. 4).You will gain access to information and guidance on how to use what you have learnt to improve your livelihood. 5). And if you complete the course in the specified time, the cost of the entire service is less than what you would pay for PDF download of a certificate/diploma if you were to purchase these directly on the Alison platform.

Next, I will tell you about my experience while taking classes at Alison. I have attended two classes at Alison, where I can choose the topic or subject matter I want and Alison also provides various topics or learning materials so that we will be more free to choose topics that we think are interesting. What I felt when I took classes at Alison was that I was very happy because I was able to take such an interesting class, good learning topics, easy to understand, easy to access and also we were able to get a certificate as an award for completing the class. Taking classes at Alison is a valuable experience for me, fun, interesting and an unforgettable experience.

#### CONCULISON

English for special purposes is one of the important things to learn as one of the provisions for students to prepare themselves to enter the world of work. Online learning is one of the learning activities carried out using an online system. Online learning makes it easier for students to seek or gain more knowledge. Online learning has many platforms that can be used to gain knowledge, one of which is Alison, Alison is one of the platforms that I think is very word it for students who will enter the world of work. Because Alison has various kinds of learning or interesting topics in every field of work.

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#### **Experience Learning Using Alison.com**

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#### ABSTRACT

Alison is a free online education platform where most of the courses focus on skills training that can be applied in the world of work. Alison was founded in Galway, Ireland by Irish social entrepreneur Mike Feerick on April 21, 2007. Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and staged courses. There are many free (or indeed free) platforms that can be followed during this pandemic, one of which is Alison.com.

*Keywords:* English Specific for Purposes; Alison.com, English for Tourism.

#### INTRODUCTION

This research is written solely to increase the knowledge of the readers. I completely went through all of the text on this website. It clearly states that the course material is free but it does not once say any certificates are free. These courses are designed to show potential employers that you are willing to learn. That you have taken the time to study topics in a particular career. I have done several topics with tourism and vocabulary. I know that I will not go with a full qualification on this topic but only a certificate of completion. This is great for putting up your c.v and showing the employer that you are interested and willing to work hard in this career. These courses are great for additional knowledge and learning more about a particular subject. You can study thousands of topics to do learning courses. If you just want to learn more about a specific sector, then alison is great. This app sometimes has ads but they only last 8-10 seconds and your course comes back. Drink it, take a breath. Why hurry? That's how Alison makes most of their money through these ads. What do you think Facebook, twitter, tiktok or Instagram make millions a year.

#### DISCUSSION

Alison is a free online course site that provides learning from the Google platform. and many various kinds of topics in it, and of course certified. for more I review some of my online learning/self-study using the Alison.com platform. I have studied several courses at alison.com, one of which is english for tourism, one of these courses explains how to be a tour guide.

One of the most important elements of an Alison.com review is its ease of use. Everyone understands that first impressions are important. No exception the impression caused by a web page. When you just look around, you can immediately conclude if a design is quite attractive and meets your expectations or, conversely, looks messy and a little tacky. Also, it is important not to feel overwhelmed by all the additional information provided, in other words, to find information that is not relevant to you. So let's check, Alison got into which one.

Before starting to write one of the many reviews about Alison's online courses, I opened the Alison website and I found this site to be an attractive design, fairly neutral colors, a simple layout, with a slogan in the middle that reads: "Get Skills New To A Successful Career In America." At the top of the page, you'll find a drop-down menu that's fairly common elsewhere.

Most of Alison's reviews are positive. Most users claim that Alison's courses are very useful and provide them with a new set of skills, which can be considered micro-courses. For its features on alison.com what catches the eyes is that when scrolling the site a little further down is an accurate count that displays how many students are currently enrolled like, how many have passed, how many courses are currently available, and the number of countries that have signed up for Alison-provided courses.

When reading Alison.com reviews written by its users, the first negative thing that caught my attention was the ads that appeared after I chose the course. So it turns out that you have to wait 10 seconds for the ad break. And it also happens when you move on to the next lesson of the same course. If you want to stop the ad serving, you can switch to the premium plan, for a fee of US\$7.99 per month. While the price for removing ads isn't very expensive, I don't think it's an exaggeration to mention in Alison's review that 10 seconds doesn't feel like too long.

Another drawback that should be mentioned in one of these reviews that appears from my point of view is the absence of course descriptions. This kind of thing creates such great disappointment as I'm sure most of you will want to know about this course before actually studying it. So, overall, the description has a very important role in the sustainability of the online course platform.

I completed 2 courses and I am on my way to 3-5 more courses. They were very informative and gave me the opportunity to learn a lot. The course is free. The certificate is not free. That's fine with me. I've also taken a rating on Indeed which is super easy because of what I've learned from Alison. For reviewers who haven't received their certificate, it sucks. Especially since you've already paid for it. This is why I didn't buy mine so thanks for that! I also realized Alison is not a University. No problem here.

#### CONCLUSION

Alison is a free online course site that provides learning from the Google platform. Although, in my version of Alison's review, I mentioned that the main weakness of this platform is the ads that appear in each description. I think most of you will find this annoying, and few of you will pay more to get rid of the ads. And, the point is that the lack of course descriptions is quite disappointing, along with the other major drawbacks mentioned in this review. Just for your information, Alison does not support many iOS and mobile devices, and also Flash Player is indispensable for learning the course. Everything I do is absolutely free. The only thing you need to pay for is a certificate if you choose to buy one. The amount of content is huge! I have completed and really enjoyed the English for tourism and primary vocabulary course. . We are lucky to have this free course. Enjoy.

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## English for specific purposes course : The Use Of Alison Platform to Improve Our Personal Goal

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#### Abstract

This article discuss about online learning by use the Alison platform in language teaching. It explains then explore experience use Alison platform to improve our personal goal, the writer use the seven article for this source. This article aims to increase students to improve our personal goal in still learn individually or independently to be able and understandable for English Specific Purposes (ESP) learning process and etc.

Key Words : English for Specific Purposes, Alison Platform

#### **BACKGROUND OF THE STUDY**

Alison recognizes three distinct spaces of study that incorporate Academic, self-improvement and work environment stages too Depending on the student's very own objectives and aspirations, they can pick whatever region suits their adapting needs. Understudies can switch between fields of study, or study various courses from various fields of study in equal whenever. After the student chooses their field of study, they then, at that point need to pick the field of study that further partitions the learning alternatives, Clamed Emanuel, (2013).

Scholastic Studies will offer understudies the alternative of learning at essential, auxiliary or third-level schools or universities.

Individual Field of study advancement is isolated into individual upgrades or exercises and diversions. Then, at that point have study area in the work environment is additionally separated into work job preparing or formal learning. In the wake of choosing a field of study and field of study, students can pick a degree of trouble that suits their own insight and learning desires. Alison offers trouble evaluations of 3 levels 1, 2 and 3, which are alluded to as levels. Anyway **McGill University**. Said the Alison offers in excess of 1000 excellent courses accessible in 9 distinct classifications. Figure 3 shows that Business positions at the top by furnishing 305 IT-followed courses with 158 courses. The humanities positioned third on the rundown by offering 124 courses followed by Health and Languages which each offered 98 courses.

#### **OBJECTIVES OF THE STUDY**

The targets concentrate from this paper is : To investigate my experience the utilization of Alison stage. Nowadays, numerous individuals will in general acquire abilities they missed or required autonomously to land more position openings. Presently as well, the quantity of online instruction stages has developed quickly, we might be overpowered while picking the right online training stage particularly in the event that it is for the good of our own. All things considered, in this Alison audit, I will examine Alison as perhaps the most mainstream options. Obviously, in light of the fact that essentially we as a whole have various capacities and abilities, the boundaries of one's prosperity won't be equivalent to one another. Also, prior to enlisting for a course, individuals will in general be industrious in burrowing for more gritty data about the course to truly know the upsides of the course.

#### DISCUSSION

Because of my experience while utilizing Alison stage, we will initially get an award like an endorsement, in view of Alison's own proposal of an authentication. As slash and Cheung (2014) said Alison offers authentication seminars on an assortment of subjects and courses. Beginning on Walk 1, 2019, Alison offered 841 (75%) authentication courses with a normal culmination season of 2-3 hours. Uncovered Bralic and Divjak (2018). Concerning, I believe alison's site has a genuinely straightforward however exquisite appearance, with fascinating highlights of the plan, the shading is very unbiased, has a beautiful adorable design, with the trademark in the center peruses "Get new abilities to succeed a vocation in America". Proceeding onward from the conversation in regards to the presence of highlights of Alison's own foundation, the creator will close a few things that become burdens and benefits as per the creator of the upsides of Alison, specifically: in my idea first, The course is free. Second, Simple to utilize. Furthermore, gives a wide determination of courses. And then Nature of substance adequate. What's more, the things that are missing from Alison are: actually Testament and paid confirmation, so evacuation of paid promoting, moreover show of cell phones that have not been streamlined, and finally Also, Doubtlessly don't wear on IOS, Furthermore, the most irritating thing is the point at which the learning video in the module can't be played.

Seeing from the current situation with the stage like Alison is exceptionally required and accommodating in the educating and learning measure in the pandemic time frame where everything is done on the web. Just as built up by the contention of Shafiq, Wani, Mahajan &Qadri, (2017) stages should update their insight structure just as the extent of topic occasionally determined to follow the advancement of instructive innovation in a roost too. According to Alison's absence of a paid endorsement stage, Alison gives another award called a learning record, as the learning record turns into a thing or evidence that the individual has finished a course from Alison. What's more, as indicated by Vishwanathan (2012) the utilization of Alison is truly achievable for educators or understudies since it gives learning freedoms to instructors all throughout the planet. Instructors get input on various points, take part in online courses, share assessments with different members and above all, get roused to go about as online guides. Also, the adaptability of this course prepares for working together with the web based instructing local area. Gul (2018) states that offering open and free training to the whole local area where understudies browse an assortment of courses and join up with their preferred program is exceptionally simple and supportive utilizing the Alison Stage.

#### CONCLUSION

Alison is one of the stage suppliers offering on the web courses all throughout the planet from an assortment of organizations determined to make shared projects. The creators contend that online instruction and abilities preparing for understudies in 195 nations paying little heed to sex, geology, financial status or different boundaries can frequently frustrate potential. In this manner making training a fundamental right of everybody. From the creator's own experience when utilizing Alison stage, is one of the stages that unequivocally support the learning cycle freely and basically.

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15

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## English For Specific Purposes: The experience of using the Alison course during the online learning period of covid 19

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#### Abstract

In this article, will discuss about online learning and the Alison.com course which is an online education that can be done for free based on the experience that has been experienced. This article aims to increase students' motivation that they can still learn individually or independently to be able to add more insight because in the English for specific purpose (ESP) learning process, the teacher is only slightly involved in the learning process. With this article, you will know the experience of taking online courses during online learning covid-19.

*Keywords*: English for specific purposes;Online Learning, Covid-19;Alison course

#### INTRODUCTION

#### A. Background

The COVID-19 epidemic has paralyzed the entire country and created a crisis. In mid-March 2020, all educational institutions were temporarily closed to prevent the spread of the new coronavirus. This changes the direct conversation method to a technology-based one. All educational institutions must switch to online education so that students can continue to learn without being left behind. The pandemic situation has forced language teachers to use online teaching methods to maintain an effective language education program. Use your learning resources when viewing and discussing presentations and teamwork. All of this is done online (Satpute, 2021).

This research is a student for specific purposes based on experiences that have been carried out during online learning covid-19. English for specific purposes (ESP) which is to achieve specific goals. The role of students is more active than the teacher, therefore students seek additional insight and knowledge by following several courses. The online course taken is Alison.com. This paper will discuss some student experiences related to the online learning process and the Alison course during the covid-19 pandemic.

#### B. Aim of this study

The aim of writing this article is to fulfill a final project in English courses for specific purposes.

#### LITERATURE REVIEW

#### 2.1) Covid-19

Coronavirus is a positive, enveloped, single-stranded RNA virus that infects humans, but also a wide variety of animals. The coronavirus was first described in 1966 by Tyrell and Bynoe, who grew the virus from flu patients. Due to its morphology as a spherical virion with an envelope core and a corona-like surface protrusion, it is called coronavirus. The outbreak of the novel coronavirus SARSCOV-2 (2019 coronavirus disease; formerly 2019nCoV) centered in Hubei Province in the People's Republic of China has spread to many other countries. On January 30, 2020, the WHO Crisis Committee declared a global health emergency based on increasing levels of incident reporting in China and the international region. Detection rates change daily and can be tracked almost in real time on websites provided by Johns Hopkins University and other forums. As of mid-February 2020, the burden of morbidity and mortality in China is relatively high, while the incidence rates in other Asian countries, Europe and North America have so far remained low (Velavan & Meyer, 2020).

Since the outbreak of Covid-19, education and work have been carried out, including daily activities, suddenly on the internet because a virus suddenly appeared so that all preparations were not well structured, education that used to be online is now done online. Through several media that can be used as material in the learningprocess. Of course, COVID-19 has had many positive and negative impacts, especially for schools and education.

#### 2.2) Online Learning

The use of technology in language learning is not new, but the sudden transition from physical classes to virtual classes without adequate training and instruction to use e-learning platforms, but the lack of technical skills is a challenge for language teachers (Satpute, 2021).

Educational institutions require teachers to teach online during the pandemic. Online education in rural and urban areas creates frustration and stress for language teachers. As mentioned, time zones, internet connectivity, and bandwidth, technical issues, students' schedules (work and study), etc. These are all real problems that teachers and students face online.

#### 2.3) English for specific purposes

English for Academic Purposes or ESP (EAP) and English for Occupational Purposes (EOP) are two areas of ESP education. It is goal oriented and based on the special needs of students. ESP courses are generally developed for adults with little time to study heterogeneous courses and with research specific to students (Dashtestani & Stojković, 2015).

Self-direction is a feature of ESP courses that "...points include selfdirection related to ESP to turn students into users. For selfdirection to occur, students must have a degree of freedom to make decisions. Carter added that teachers should work systematically to teach students how to learn by teaching them learning strategies.

For ESP classes, the teacher is no longer the active role of the "competent teacher". In many cases, it is the students who know the material best. The teacher's main role is to create authenticity and communication in the classroom, building students' knowledge. The second role is of course the designer and provider of educational materials. The teacher's role is to plan the course and provide the necessary materials. Providing materials doesn't just mean choosing materials and making the right number of layers. The teacher's responsibilities also include correcting published material if it is not appropriate and writing it yourself. However, one of the main controversies in the ESP field is how specific a document can be to define its grammatical structure and support documents in various subject areas (Santosh Pundalik et al., 2017).

In the case of education now, especially during the Covid-19 era, with online learning, students are required to further increase their learning motivation and self-regulation. It could be with certain activities or looking for sources or courses that can improve learning activities so that they can cover the shortcomings obtained from the teacher in the learning process. For example, English for specific purposes which aim to learn something more specific can be studied independently by taking several free courses. Of course, this will get positive benefits to improve skills and specific learning to be achieved. Based on the experience of students in the English class for specific purposes, they include me as students who want to add insight to a more specific topic by participating in free online education, namely the Alison course, in that course many pieces of training can be learned for free, of course, this is very beneficial for students who want to gain more knowledge from the learning process as it is now being done online learning during the Covid-19 period. This Alison course is online learning that can be done anywhere which is more fortunate that it can be used for free and get a certificate. There are many lessons and topics specifically that can add insight to English students or students for specific purposes.

#### CONCLUSION

Covid-19 emerged in 2019, which caused education to be carried out online. Because this type of disease can be contagious and deadly, so there is a need for distance and it should not be face to face. Activities are carried out socially. This certainly causes several positive and negative factors in the learning process. This online learning can be implemented using application media, according to student experience there are good and bad impacts depending on the situation and student motivation. In the process of learning English students for specific purposes, it can be concluded that in the online learning process, students take advantage of free online education, namely online courses. The online course that is followed is Alison.com, which can increase insight and knowledge related to English for specific purposes. Of course, this can be useful, besides that Alison.com courses are provided free of charge so that students can take some of the training they want to learn. It can be concluded that the online learning process during the Covid-19 period can be beneficial and detrimental depending on each individual and his circumstances.

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#### **Experience using Alison courses**

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#### Abstract

The aims of this article was to determine application of online learning model with the help of the Alison course. The use of the Alison course as a self-paced learning media is considered quite helpful in the application of online learning to study English specific purposes. One of the right strategies to use so that online learning can running optimally for students in the midst of the corona virus pandemic like now is to use applications or online media such as Alison Course. The method of this article use literature study.

# *Keywords*: Online Learning, Alison course, English Specific Purposes, Experience using Alison

#### INTRODUCTION

One of the online learning platforms that can make it easier for us to learn various kinds of English topics for a specific purpose is Alison courses. Alison is a free online education platform where most courses focus on skills training that can be applied in the world of work. Alison courses are made in Galway on April 21, 2007. To date, Alison courses offer up to two thousand free online courses and have around seventeen million students and three million graduates spread across one hundred and ninety five countries. One of the most important elements of an Alison.com review is its ease of many use. Alison currently offers a wide range of courses. There are thousands of diploma pathway courses and nine major subject categories. Courses at the certificate level require two to three hours of study while more rigorous diploma level courses require ten to fifteen hours of study. When completing the course the time provided is not limited. One of Alison's courses is ABC TI with no certification fee and as the International Computer Driving and License.

#### METHOD

This articles uses the library research method from a number of journals, arguments, and experience from people who use Alison course.

#### DISCUSSION

Learning is a process built to develop students' creative thinking (Widodo & Kadarwati, 2013). Meanwhile, the term 'daring' is an abbreviation of 'Dalam jaringan,' which is the Indonesian substitute of the word 'online that is often related to internet technology. The learning process, whether using learning applications or social networking, is called online learning. According to Basilaia & Kvavadze (2020). The experience of knowledge transfer using video, audio, images, text communication, and software supported by internet networks are the activities of online learning (Zhu & Liu, 2020). The readiness of educators and students to interact online is the essential factor in online learning.

English for Specific Purposes (ESP) or English for professions and science that use English as special fields. The fields of science and professions that are followed include English for medicine, law, economics, mechanical engineering, or marine and so on. Thus, teaching English for Specific Purposes (ESP) has different approach objectives and assumptions from General English (GE).

24

The purpose of English Specific Purposes, so that students have the ability to master English in the field they are going to study. For example, when they are engineering students, they must know English for engineerinspecial purposes is a new teaching approach in studying and using English and studies that are in line with the needs of g, chemistry students, then they must understand English for chemistry, or they are maritime students, of course they must master maritime English or also when they work in hospitality, then they must master hospitality English.

What I think and how I feel when using Alison courses. With Alison we can improve our Learning Experience. By using Alison we can learn anywhere and can access it whenever we want (flexible). The use of the Alison course is quite easy because we can repeat the material we have read before by opening the choice of material that we want to see again. When using Alison we don't need to during class learning. We only need to pay attention and read some of the material already in the module, after that we will be tested using questions. When we still don't meet the minimum passing standard, we can go back to working on these questions until we reach the highest score.

My experience using the Alison course media is very easy because we can use it anywhere as long as we are connected to the internet. Then we can choose the kinds of courses we want and we just have to search in the top column. An example of the course I took at Alison was English for Business and Entrepreneurship. Before taking the course we choose. We can read the description first, and can also see how many modules will be displayed later, as well as learning outcomes.

#### CONCLUSION

When using Alison we can easily learn things related to English Specific Purposes in learning English. The method used is also guite interesting. We only need to open the module and read the contents of the chapters that have been provided. After that, we are tested using questions with the same material to see the extent of our understanding of the material given by the module. At first I thought it would be very difficult to do the questions in the independent learning module because the material provided was also quite a lot. The benefits that we can take by learning online using this Alison course everyone in today's world can study comfortably and without any cost or free and get a hands-on assessment and will also get certified, Alison courses help everyone to learn new skills, gain knowledge new, and demonstrate competence in terms of what they have learned, or what they already know. In this sense, Alison's courses help people to become more employable as well as reduce unemployment, increase personal productivity, and Alison will teach new skills.

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## Alison Platform for Online Learning in ESP Course

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#### INTRODUCTION

Nowadays, it seems that you are already familiar with online learning which can be done anywhere. In this case, there are a lot of online media in the form of websites, Apps and so on that provide online learning places such as online learning courses that can be used to add insight and knowledge about something you want to learn. Like the ESP (English For Specific Purpose) course, there are many media in the form of websites or Apps that provide knowledge about this ESP course, one of which is the Alison Platform. Alison is said to be the first MOOC that has been created (Nisha & Senthil, 2015). MOOC (Massive Open Online Course) is an online media used for the delivery and learning of online courses. This allows on learners thousands to participate in the same course in high content quality and interactive tools for learning. States that Massive Online Open Courses (MOOCs) include the latest trends in education that are changing traditional teaching and learning methods. The ability of MOOC's to reach users is unquestionable. MOOCS offers access to elite education across of the world (ur Rehman et al., 2019).

In this case, Alison provides a lot of online learning course materials, one of which is English for Business and Entrepreneurship, where the material is devoted to the ESP course for someone who wants to develop their business skills. Based on the experience the author is interested in conveying his experience and how to learn to use the Alison Platform.

#### **OBJECTIVE OF THE STUDY**

The aim of this paper is to find out the author's experience in using the Alison platform. Today, many people will generally acquire abilities that they either missed or needed independently. Today, too, the number of online courses has grown rapidly, we may be able to master when choosing the right one online training stage especially if it is for our own future. Everything has been considered within the Alison platform, the author will also examine Alison as probably the most common and good option for online learning or courses. Of course, given the fact that we as a whole have various capacities and abilities, the boundaries of one's prosperity would not be equal to one another. Then, before enrolling an individual will generally have to know about the course to really know the merits of the course.

#### DISCUSSION

Communication in foreign languages is the important requirement of today's jobs market and can see the pressure constant on the education system which are expected to create professionals and effective communication on foreign languages (especially English) on theirs work settings. That's means general English knowledge are implicit for undergraduate students who then need to equipped with ESP language skills in order to meet the job market criteria selection. Employers are less willing for invest in recent graduated who upon completion of theirs degree is expected to be ready to competed for jobs and enter working life instantly. This can see a shift on pressure that are no longer placed in companies but an educational institutions which must 'produce' graduates who
are ready to face the world's push for efficiency and competitiveness. (Marcu, 2020).

The online learning course provided by Alison teaches ESP language skills required by companies such as English for Business and Entrepreneurship which provides 6 modules to learn and we can study this material anytime and anywhere. In the 6 modules provided by Alison, the last module contains an evaluation or some kind of test to find out how well you understand the material. The module provided by Alison is very simple and easy to understand, the material presented can be via video or written form. Alison platform also provides there are two types of material at Alison, namely Diploma Courses and Certificates. Diploma material discusses the material in more depth, while Certificate material is only available in printed form. In the online course, English for Business and Entrepreneurship you will be taught about how to become a successful business, manage finances, marketing strategies, see business opportunities, and how you can do to overcome the threat of loss in a business or company.

It should be noted that English for Business and Entrepreneurship is also important to learn in the ESP course because English in a business and entrepreneur is also important and not infrequently some companies require prospective employees to be able to speak English, both in the scope of work as a businessman or in the field of aviation. This ESP course is important to learn and has now been facilitated by online media providers such as the Alison Platform for courses focused on training skills that can be applied in the world of work.

#### CONCLUSION

Alison platform is an online learning course media that provides various kinds of learning that can be done online wherever and whenever, Alison is an online education platform where most of the courses focus on training skills that can be applied in the world of work. The author takes a course on English for Business and Entrepreneurship which is an important course for a company, be it a government agency or a separate institution.

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# **Experience Using Alison**

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#### Abstract

During this Covid-19 pandemic, many teachers or students use online learning for the alternative. There many online learning but on this article I will discuss about an application called Alison. Alison is an English learning application, which everyone and everyone can use. This article aims to explain and provide an overview of Allison from my own experience. So it could be that people reading this article are interested in trying Allison

# Keywords: Alison, Experienced, Online Learning

#### INTRODUCTION

The outbreak of the corona virus disease 2019 (Covid-19) which has hit many countries in the world, presents its own difficulties for teaching and learning. To prevent Covid-19, the government has implemented social distancing regulations and physical distancing. Ministry Education and Culture too has banned colleges for carry out face-to-face lectures (conventional) and instruct conduct online lectures (Circular Letters) Kemendikbud Dikti No. 1 year 2020). Universities are led to get organize online learning. Because of that there are many alternatives to online learning, one of which is Alison. ALISON is a free online education platform focused mostly on workplaces based skills, founded by Irish social entrepreneur Mike Feerick on 21 April 2007. It has 17 million registered students, 3 million graduates, and 2,000 courses available for free access as of March 2020.

#### METHOD

This paper uses library research method.

#### DISCUSSION

Alison is a free online education platform that mostly focuses on job-applicable skills. But don't worry the information that include in Allison still relevant to the nowadays course, so we can still use Allison even we are still in Junior High School at least you are understand. Don't be afraid, the text structure is still easy to understand. Lots of material that u can access, simple interface, and you can access it as much as you can. Alison had much benefits to online learning hoping to get ahead with their education. Here are some of the benefits or advantages when you using Alison as your personal online platform.

First, the best from Alison is easy to use. There no complex thing or complex instructor that make hard the user for use it or try it. When you try Alison for the first time, you will use it more and more.

Second, material or courses in Alison is very variative and easy to understand. There is lot of level to take, for beginner to the higher level. Not just that, the courses in Alison generally aim for business thing.

Third, choosing and taking classes on Alison is very cheaper. You will be able to take the learning process or courses without pay more on the cash. but you may have to pay more for longest learning or to have the certificates, but that is still cheaper to take than the other online learning platforms.

Fourth, Preparation for career. Using Alison learning will help you to get CV to prepare your future job or career with premium membership. because the skills you had learn in your Alison courses are perfect for level up the resume that you already have.

Last but not least, Alison had flexible in learning time. You can access the course when you free or make schedule for the course. So, you do not have to worry about deadline or something like that. if you want go slowly or fast, you decide it

## CONCLUSION

With my experience I have, I highly recommended to use Allison because that's easy to access and free. With one ID u can almost access all content in Allison. you just paid for the certificate if u want, to get it without that it's still okay if u just to want know the material inside the Allison. No limit to access, easy to use, and just need internet connection. Very recommended to use in this pandemic situation

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https://alison.com

# English For Specific Purposes: Online Learning Experience In Alison Course

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#### Abstract

English for special purposes is an approach in the teaching and use of English for special fields and studies that are in accordance with the needs of the fields of science and professions that use English. Therefore, English for certain purposes is important to learn and understand. So that students can find out what things must be developed before entering the world of work or profession they want. Along with the times and increasingly sophisticated technology, learners can use various media or platforms to increase knowledge or information about English for special purposes and other sciences, one way is to study online or take online courses. Online courses or online learning are one of the effective ways that can be used today because online courses are one of the platforms that can be used easily and can be accessed anytime and anywhere. This article will discuss things related to English for specific purposes, such as what is online learning or online courses, the experience of taking online learning. Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and staged courses.

*Keywords:* english for specific purposes; online learning; alison course

# INTRODUCTION

# A. Background

English as a world language is the main communication tool of society. This type of interaction occurs in the domains of academic, scientific, social, political, and business fields. In this situation, English plays a very important and sensitive role. In other words, the participants' chances of success in each of the areas mentioned are: Closely related to English knowledge and skills. For example, exchange Sharing information, ideas and thoughts, sending emails, trading, negotiating, researching negative people Academic research and writing reference articles from various sources is possible. Application of specific language knowledge, skills and strategies. ((((Ge, 2021)

As a result of these factors, learning English has become an important necessity for many people. Every day, many students enroll in English language schools and choose one-on-one practice courses (private lessons) for intensive English lessons. This process is broadly designed to develop general knowledge and techniques such as: Language is an important part of language competence but can never meet the specific needs of those studying and working in a particular field or specialization.

In this situation, "requests are made" because there are people with special learning needs and a lack of general English classes to support them. Courses that aim to provide certain learners with the necessary skills to perform certain tasks. The English Challenge" (((((Constantinou & Papadima-Sophocleous, 2020)

Technology has always been an important part of the learning and teaching environment. Online learning have become a reality in today's educational scenario. "online learning is place where people can teach and learn interactively. Participate in learning resources by delivering, viewing and discussing presentations while working in groups in an online environment. Two online learning transcend the boundaries of place, time and space, providing a flexible learning environment for everyone. One of the online learning platform that can make it easier for us to learn about various kinds of English topics for specific purposes is Alison. Alison is one of the world's largest free learning platforms for education and skills training.

#### LITERATURE REVIEW

ESP very important for students to learn more English for certain purposes. In particular, it prepares students for direct entry into the workforce.

The Internet enables e-learning, and many educators use e-learning to reduce the shortage of resources, facilities and equipment and to enhance and strengthen students' abilities and learning objectives, especially in higher education institutions. Online learning is growing in popularity because it can provide more flexible access to content and education anytime, anywhere.

Online learning is education that takes place on the Internet. It is often referred to in other terms as e-learning. However, online learning is just a type of distance learning and is an umbrella term for all learning that takes place at a distance, not in a traditional classroom. Distance learning has a long history, and today there are several types. The first is the communication process. Second, TV lectures. Third, the CD thread class. Finally, learn on your phone using devices Online learning is a teaching and learning process that uses the internet and digital media to deliver material. Benefits of Online Learning Other benefits of online learning include: A). To save money. E-learning is cost-effective in terms of administration, efficient in providing facilities and learning, and cost-effective in terms of travel and accommodation for students. 2). Flexible. Elearning gives you the flexibility to choose when and where you join. 3). Learn how to be independent. Online learning gives students the opportunity to have complete control over their academic success. The benefits of online learning are: 1). Increase student active participation. 2). Improve students' self-study skills. 3). Improving the quality of education and training materials. 4). Conventional devices can display information from difficult computing devices.

One of the best platforms to improve your English skills and knowledge for a specific purpose is Allison. Allison offers a variety of English subjects and courses depending on the field of work. Founded in 2007 in Galway. Ireland, Allison has grown spontaneously and has become a leading provider of free online training and technical training. Today, with more than 20 million students in 195 countries, Alison is changing the way we learn and advancing technology around the world. They are committed to ensuring equal access and access to vocational education and training, regardless of gender, geography, economic situation or other barriers that may hinder their potential. Therefore, we offer a variety of free courses to meet the various needs of our students. The United Nations stated in Article 26 of the Universal Declaration of Human Rights in 1946 that "education is free." These quotes always inspire them.

Alison is one of the online learning platforms that makes it easy to learn various types of topics in English for a specific purpose. Allison is one of the world's largest free learning platforms for vocational education and training. It is a not-for-profit social enterprise where anyone can learn anything online, anytime, anywhere, at any subject level, for free. Allison's vision is to catalyze positive social change and create opportunity, prosperity and equality for all.

As in the previous discussion, Alison is a free online education platform that focuses mostly on job-applicable skills. What you will get if you take an online class at Alison. Here's what you will get when you take an online class at Alison; 1). At Alison Learning Centres, you can register to do a Certificate or Diploma course or a Learning Path using the ALC's computers and internet connection. 2). You can avail of technical and learning support provided by qualified learning administrators, and enjoy the social environment provided by the centre. 3). You will receive a certificate/diploma on attainment of a score of 80% or more in your final proctored assessment. 4). You will gain access to information and guidance on how to use what you have learnt to improve your livelihood. 5). And if you complete the course in the specified time, the cost of the entire service is less than what you would pay for PDF download of a certificate/diploma if you were to purchase these directly on the Alison platform.

Alison is a free online course site that provides learning from the Google platform. and many various kinds of topics in it, and of course certified. for more I review some of my online learning/self-study using the Alison.com platform. I have studied several courses at alison.com, one of which is english for Beginner Level one of these courses explains how to learning about food, how pronounciation to spell vocabulary. The majority of Alison online course reviews are very positive. Most users claim that Alison's courses were useful and provided them with a set of new skills, and should be considered as micro-courses. Alison has its own unique free learning ecology: It is self-paced; you complete your course, at Certificate, Diploma or Learning Path level, at a time of your own choosing, and then take

39

an assessment of 30+ questions. If you get an 80% grade, you are an Alison graduate. So, most of Alison's reviews are positive. Most users claim that Alison's courses are very useful and provide them with a new set of skills, which can be considered micro-courses. for its features on alison.com what catches the eye is that when scrolling the site a little further down is an accurate count that displays how many students are currently enrolled like, how many have passed, how many courses are currently available, and the number of countries that have signed up for Alison-provided courses. I have attended two classes at Alison, where I can choose the topic or subject matter I want and Alison also provides various topics or learning materials so that we will be more free to choose topics that we think are interesting. What I felt when I took classes at Alison was that I was very happy because I was able to take such an interesting class, good learning topics, easy to understand, easy to access and also we were able to get a certificate as an award for completing the class. Taking classes at Alison is a valuable experience for me, fun, interesting and an unforgettable experience.

#### CONCULISON

The Alison.com section of course reviews in my opinion from the design section, courses, topics, and more is great. at this stage is the part that is understood and evaluated by each person with a different perspective. It all depends on the style and preference of use that you feel so far and your overall mood at the time of rating. In addition, you may also have different expectations of online courses using this platform compared to other users, so basically you are in the middle, you may be disappointed or you may be impressed by how great the learning experience will be.

English for special purposes is one of the important things to learn as one of the provisions for students to prepare themselves to enter the world of work. Online learning is one of the learning activities carried out using an online system. Online learning makes it easier for students to seek or gain more knowledge. Online learning has many platforms that can be used to gain knowledge, one of which is Alison, Alison is one of the platforms that I think is very word it for students who will enter the world of work. Because Alison has various kinds of learning or interesting topics in every field of work.

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# Experience Joining an Online Learning in Allison.Com

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#### Abstract

One learning is a fairly effective type of learning that can be carried out in any situation. The purpose of this article is to convey the experience of online learning activities through the Allison.com platform. This article is the result of a review of several articles combined with the author's personal experience.

*Keywords:* english for specific purposes; online learning; alison course; self experience

#### INTRODUCTION

#### A. Background

Online learning becomes effective way to improve the process of lerning English. It use to completing the face to face (offline) learning to achieve the aim of the English Course as one of lifelong learning. It is appropriete with the need of education world today that want to produce graduation from education instutue who mastering technology. The existence of an open access media platform that is in line with the rapid development of IT allows for a significant increase in student learning outcomes and makes student have more confident to compete with other. (Eynon & Malmberg 2020).

Indonesian students, especially Central Kalimantan, do not yet have sufficient ability to maximize IT progress to support the learning process. Being given a beautiful and wide area is a challenge, especially during the covid 19 pandemic. Procurement of the main needs for online-based learning such as devices and internet network connections is a priority to realize equal education in terms of facilities to support quality. (Almahasees & Qassem, 2021).

# *B. Aim of this study*

The aim of writing this article is to fulfill a final project in English courses for specific purposes about sharing experience after joining an online course in Allison.com.

#### DISCUSSION

Pandemic situation make a significant changes in many sectors. Avoiding contact directly become solution that suggested by government to protect the community and againts the covid 19 pandemic. Althoght trying to avoid contact directly, people can not be free and hold their selves to do communication and interaction each other as important need of life. A new way is needed by everyone to continue the life without touching the skin that claim can be dangerous for today situation. They deal to move the activities in daily from Offline to Online.

There are types of online course based on the material provides. First, online learning that only perovide the place or classroom for students and teacher, even the materials must be created by the teacher it self. The examples of this online learning are google classroom, edmodo, gnomio, and the other else. Second, online learning that provides both the classroom and the materials for lessons. The example of this online learning or platform is Allison.com. Education world was used online learning system before the corona virus pandemic break the world. Learning Management System (LMS) is system that formulated the form of learning. Some platforms was released to support Online course as a way to increasing the effectiveness of a learning. Allison.com for example, it is one of platform of Learning Management System that provides Online course which consist of many categories such as Economic, Heath, Science, Psycology, and the other else. The Platform includes in recommendation of Online Learning Platform use around the world. The content of the course in Allison Served in English as International Language.

One of Course in English departement of Islamic Institue of Palangka Raya, English for spesific Purposes, Using Allison.com in process of the learning. Every students need to join an online course provided in Allison.com, and after finished the course they must share their experience during joining each online course. The experience have presented in a webinar for all of students.

The online class that I join in Allison.com is Hospitality Management : food service. My experience joining online course in Allison.com, there are variety of display of materials that is the first time I met. The assessment of each module create in different form that make me interest and inspire to make the same form like that.

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# English for Spesific Purposes Experience using Alison Course

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# Abstract

During this pandemic teachers and students need interesting and effective online learning. In that case this article will discuss one of free online learning, namely Alison.com. The purpose of this study was to determine the application of the online learning model using Alison. The use of Alison's course as an independent learning media is considered quite helpful in implementing online learning for certain English learning purposes. The method of writing this article uses a literature study and is based on the author's experience.

*Keywords*: English for Specific Purposes;Online Learning;Alison course

## Introduction

These days, many people are interested in learning skills they missed so they study independently to get more job opportunities. Nowadays, the number of online education platforms has grown rapidly, we may be overwhelmed when choosing the right online education platform to study for our own sake. Well, in this Alison review, I will discuss Alison as one of the most popular alternatives.

Alison is a free <u>online education platform</u> that mostly focuses on workplace-based skills. The most amazing about Alison is learning accessible to all learners, no matter what your background or financial situation. Alison is very helpful with having over a thousand courses at certificate, diploma, and pathway level across nine core subject categories. Alison does not have a time limit when you completing the course. Alison's self-paced learning is perfect for helping the learning process for English specific purposes everywhere and every time.

#### Method

The method used in this article is to use references from various journals, articles obtained using internet media and based on the author's experience. The method of writing this article also makes it easier for writers to find or gather materials that are in accordance with the title of this article. Which is used to share author's experience using Alison course.

#### Discussion

ESP (English for Specific Purposes) involves teaching and learning specific skills and languages required by certain learners for specific purposes. (Day, n.d.) Therefore the definition of English for Specific Purposes is found the learners' need. Online learning define as learn by using technology.(Moore et al., 2011) Based on the definition to facilitate our understanding of English for specific purposes, we study at Alison.com as one of the effective learning media, easy to use anytime, anywhere, and by anyone. This platform is very helpful because there is no time limit so users don't need to be in a hurry when studying the material taken.

All courses at Alison are self-contained and have been designed by subject matter experts to provide students with an interactive and enhanced learning experience. Alison provides over 1000 excellent courses available in 9 different categories, all free to complete with no time limit. Depending on the student's goals and interests, courses have been categorized into certificate courses, diploma courses, and learning pathways. (ur Rehman et al., 2019)

I will share my experience using the Alison course. So, the readers know how to use it and are interested in one of these great online courses. A few weeks ago I took one of the courses at Alison related to English for а specific purpose. Following the understanding of ESP, I use the Alison course which is related to English for specific purposes. I take a course on English for Business and Entrepreneurship. The free online English for Business and Entrepreneurship course is designed to teach non-native English speakers about business and entrepreneurship through English. The total number of modules related to the English for Business and Entrepreneurship Course is six modules. You will learn about entrepreneurship, identify business opportunities, conduct market research, create a business plan, and many other important skills through readings and video lectures to help you achieve your English business and entrepreneurial goals.

In the Alison course, you not only interestingly get new knowledge, but you also have experience studying English material for specific purposes for free. In my opinion, one of the disadvantages of this Alison course is that you have to pay for a certificate of the results you study one of these modules, even though you can't get the certificate for free, but you can download the learning record of your results completing all the modules and questions that you have taken.

# Conclusion

Alison course review in my opinion from the design section, course, topic, good and easy to use. students are involved in independent learning when they need to develop and expand their knowledge independently or with friends because its better in activities that require higher-order thinking and retain information longer than those students who work individually (Ayon, 2013). Online courses are one way to help students in independent learning activities in the current pandemic era. Alison.com Registration to become a member is easy, the course is provided complete, study notes, learning activities at Alison are not limited by time. So, students can study anytime and anywhere. So don't hesitate to use Alison.com because there are so many benefits that we get, namely free knowledge, experience and learning notes.

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# English for specific purposes The experience of using the Alison course

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#### Abstract

In this article, will discuss about online learning and the Alison course. Alison aims to to gain experience and more job opportunities. so it is hoped that by studying Alison's course it will be very meritorious and give them a new set of skills, which can be considered as a micro course. The present study will focus on Alison – Advanced Learning Interactive Systems Online. This article purpose to share the author experience when used Alison course as a online learning. The study will explore my experience about Alison. The method of this article used of literature study.

*Keywords*: English for specific purposes, Online Learning, Experience Alison course

#### Introduction

Alison is one of the most talked about trends in educational technology in recent years. Alison was founded on 21 April 2007 by Irish social entrepreneur Mike Feerick in Galway, Ireland. Bring together dedicated people in various roles such as marketers, publishers, analysts, and technical experts to achieve one goal—providing free courses.

Alison has provided a plethora of resources that have produced outstanding results on a global scale and attracted large audiences for innovative free or low-cost courses. It has completely changed the way virtual distance learning is. Alison's team consists of representatives from 14 countries on 6 continents. To date, Alison offers 2,000 free online courses, with approximately 17 million students and 3 million graduates in 195 countries/regions. So, I think it's fair to say that these numbers sound pretty convincing. Alison is hailed as an educational revolution that transcends boundaries, race, gender, class, and income. More recently, Alison has provided a new, extensible model that can provide "education for all", which has aroused renewed and widespread interest in rethinking learning and education.

Alison proposes new possibilities for providing education via the Internet, providing learning opportunities for those who cannot participate in traditional courses. Students can register and participate in virtual classrooms from the comfort of their homes or offices, and obtain certificates of course completion from reputable institutions. Over the years, a large number of Alison platforms have been developed independently or in collaboration with well-known institutions such as SWAYAM, Udacity, Coursera, WizIQ, Edx, etc. In this context, this study attempts to evaluate Alison, an interactive online advanced learning system, which is the main free platform for publishers providing online courses in collaboration with courses offered, subjects covered, and collaboration with Alison.

## Literature Review

# 1.1. Online Learning

The Internet enables online learning, and many educators and researchers have Interested in online learning courses to strengthen and strengthen student learning Addressing the temporary results of shortages of resources, facilities and equipment, especially In higher education institutions. Online learning is becoming popular because Provide more flexible content and explain the potential for access at any time, from Anywhere. Researchers should consider and check its efficacy Education students learn online. The online learning plan is to increase course access and the flexibility of higher education institutions, especially in universities, has its benefits Either from a student perspective or from an institutional perspective.

From students From that point of view, the convenience of online learning is invaluable for adults with disabilities Lots of responsibilities and a very planned life; therefore, online learning can help Used for workforce development to help adults return to school and complete extras otherwise, they cannot integrate it into their daily education. From agency From the perspective, online mode allows universities to provide additional courses or courses Provide spare parts for their students to increase student access to required courses

# 2.2 English for specific purposes

English for Specific Purposes (ESP) is generally interpreted as an approach to learning English that based on the goals/needs of the learner. In context English learning in Indonesia is good in high school and universities, especially for students outside the department English, the ESP approach is a popular choice. Application This approach is also in line with government policies in the field of education that focuses on the purpose of learning English namely to improve the ability of students to use English especially for academic and career needs professionals with an emphasis on good reading skills allows students to understand authentic material topics according to their majors effectively.

There are many definitions of ESP. Some people describe ESP as Teach English only for any possible purpose Deciding. However,

others are more correct, describing it as a kind of teaching English for academic research or teaching English For vocational or professional purposes, or to teach English to native English speakers who are learning English for a specific purpose. English for Specific Purposes arises because of the awareness that learning general English is not suitable for the needs of learners, especially in higher education. In teaching ESP, the area of concern is the needs of the learners or their particular study and that they have basic general English language skills.

#### Discussion

Alison, is one of the first providers to provide Massive Open Online Course (MOCC). This program is 100% free and helps increase users' insight into their careers. The platform includes more than 750 certification programs ranging from customer service to psychology. In Alison there are many categories that will be obtained, with various types of courses that make it easier for us to get the skills we want. here I try to take two courses, which itself is related to English for specific purpose.

And now, I would like to share my experience about Alison course. so a few weeks ago i have finished my courses english for media literacy and english for tourism. I took two courses because I want to compare of them. And beside that I want to share there are some good things when we learn online course, named Alison course. So there are some things that I like in alison online course, first free courses and easy to use, as u know many online course but have to paying, yap in alison we don't need to pay, we can learn anything that we want and the way to use it I think is easy, u can try to learning from alison to know how easeir the alison online course. find courses on anything from learn English, Health Care, and Project Management.Programming and web development to writing and other arts. Third, Get career skills and guidance, if u want to learn a variety of skills, in alison we can learn and add a skills that we want. For example, I wanna be a guide tour, so I have to take a online course english for tourism, learn the tourist information and how to comunication each others and so on.In media literacy I got 87 and english torism I got 100, so why I got a higher score in english tourism than media literacy. lets check it out. In media literacy there are five module and course assessment, in modul 1 discuss about introduction media literacy, modul two disscuss about type of media traditional vs social, in modul three about advertising, module four discuss bias in the media and the last module five is about diversity and the media. Meanwhile in english for tourism, just one module its about tourist information and guided tours and course assessment.

After we see it, I think u got the different of them and understood why I got lower score in media literacy. so lets move to the conclude why I got 100 score in english torism. After I read the material on media literacy, I think the words use is a dificult to understand, so it's like a specific words that rarely I heard before. but in english tourism it uses words that we hear everyday or its called use a general words, so it's easier to understand. Next, clearly explanation. In tourism only one modul and Its convey information briefly, which is not long-winded so that it does not make it difficult for the reader to understand the meaning to be conveyed. And the last, has been learned in advance. So as you know in the learning outcomes of english tourism, there are some tenses that we already learned at school, such us passive voice, indirect questions, adjective, tenses and other, so that's why I got higher score because the questions in english tourism its similar to school.

# Conclusion

The online learning plan is to increase course access and the flexibility of highereducation institutions, especially in universities, has its benefits Either from a student perspective or from an institutional perspective. In teaching ESP, the area of concern is the needs of the learners or their particular study and that they have basic general English language skills. In this case, author explain her experience when she used Alison course. Alison, is one of the first providers to provide Massive Open Online Course (MOCC). This program is 100% free and helps increase users' insight into their careers. Alison proposes new possibilities for providing education via the Internet, providing learning opportunities for those who cannot participate in traditional courses. Students can register and participate in virtual classrooms from the comfort of their homes or offices, and obtain certificates of course completion from reputable institutions.

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# Ready for Working with Online Learning Alison Course : English for Specific Purposes

#### Eri Nurianti

#### INTRODUCTION

At the end of 2019, the world was shocked by a virus called Covid-19. The virus initially appeared in Wuhan, China, then it didn't take long now that the virus has spread all over the world. One of the affected countries is Indonesia. In March, the President of Indonesia; Joko Widodo announced that one of Indonesia's countries was infected with Covid-19. After this was announced, many sectors were affected, Education was one of them.

The impact of covid-19 in Indonesia in the field of education is the implementation of distance learning. Where students will learn from their respective homes. In other words, students participate in online learning. The existence of online learning, of course, is nothing new, but considering that this time online learning is applied in all educational units in Indonesia, of course this is not a common thing. During a pandemic

As a student, especially in the final semester, the focus of the goal is the world of work. Especially, in the world of language, especially English, there is a course that focuses on the world of work. It is usually called English for Specific Purposes. This is certainly a challenge for students who have to take online learning but must prepare themselves in the world of work in the linguistic field. This article aims to provide a review of the results of using an online course followed by the author to fulfill the English course for specific purposes. With this paper, it is hoped that every student will realize that they can use the platform which will be explained later instead of face-to-face learning.

#### DISCUSSION

The situation in which students and teachers conduct learning separately and combined with an internet connection is commonly referred to as online learning. In Indonesia, online learning was still very minimal in the world of education before the Covid-19 outbreak. The existence of online learning during a pandemic, indirectly makes students develop online learning methods, where one of the advantages of this learning is being able to collect a large population at a small cost (carrier, 2017).

"The sudden learn-from-home mode enacted since 24 March 2020 due to the Covid-19 pandemic has forced all schools to shift into online learning with no or little preparation in terms of internet access, teacher capacity, and student-parent readiness" (Fachriansyah, 2020) in the article

In online learning, there are two known terms. The first term is Asynchronous, "Asynchronous online education": is on online education where interaction does not occur simultaneously or at scheduled times. The second is synchronous, Synchronous online education occurs when the students and faculty members are in different locations geographically and interaction occurs simultaneously through the internet at scheduled times. Phillip A. Olt, 2018.

From the description above, we can conclude that English for specific purposes is very important to be studied. Now, online

56

learning can be used as an option for students who want to study English for Specific Purposes anywhere and anytime.

Alison course is a platform that specializes in providing experiential training to every user. The Alison course uses modern learning, which can be accessed with various types of courses, from beginners to adults.

In general, some of the courses available in the Alison course relate to one's preparation for the world of work. Alison is a platform that we can acces it online. This Platform, focus to help about skills in a workplace. Founded by Mike Feerick in 2007, this Irish-based platform offers courses in English, French, Spanish, Russian, Portuguese, Chinese, Urdu, Hindi, and Arabic.

The uniqueness of the online courses in the Alison course is that, for every beginner, When we follow the course in this platform we can get certificate but we should pay for that.

There are nine categories available in the Alison Course, where each category there are two to three focuses with a learning duration of fifteen hours; Sales and Marketing, Language, Information technology, health, business, management, personal development, engineer and construction, and teaching and academics.

You can join the course in Alison course with browse the categories on the Alison course homepage. After that, we can choose which course we will take on this platform.

After we find a course that it is interesting, make an account. We can join so with an email address and a password or you can create an account with Facebook, Microsoft, Google, Linked In, or Yahoo.

Then, you will be able to view the course. As long as it's a single course and you are not interested in a full diploma or certificate. In my last study, following the Alison course, I took an English for Business course. I learned English for business through recordings, videos about some vocabulary and concepts in business. Concepts.

At first, I was given an introduction to concepts in the world of entrepreneurship with material on business ideas, production, and profit. Not only that I also got material about marker research and looked for opportunities around.

In the next session, I learned about Business ideas. It can support me to make my business idea. It is very important to know about business Idea because if we make appropriate business Idea, we can get a bigger advantage.

In the last session, I got the basics for funding a business. Sourcing funds as an entrepreneur such as debt-financing, equityfinancing, and crowdfunding. I had learned how to make a persuasive presentation based on the business that I choose.

In conclusion, in this course, there are six modules provided.

Module 1: Becoming an Entrepreneur

Module 2: Identifying an Opportunity

Module 3: Creating a Business Plan (Part 1)

Module 4: Creating a Business Plan (Part 2)

Module 5: Attracting Investors and Obtaining Financial Support

Module 6: Course assessment

In the last module, it is an assessment that must be taken by takers who study this course. We will get some questions as an evaluation of the material studied in the course on English for Business and Entrepreneur. Taking a course assessment is one of the requirements to get an online certificate. Where we must achieve a score of at least 85 percent to succeed.

# CONCLUSION

During this pandemic, online learning is a way out to follow the learning process in the midst of the prohibition to take part in face-to-face learning. One of the most important lessons in the world of language is English for Specific Purposes. English for Specific purposes is a course that studies English and is focused on the purpose of one's professionalism as a foreign language learner.

Due to the pandemic and students must take online learning. To overcome the online learning of English courses for Specific purposes. So, there is an online course that provides a lot of material for the world of work for free.

The Alison course is a free online course that provides many chapters and material. I myself took an English for Business course where the material presented was very good and useful for me. Not only that, this course is also very easy to use, so its use for online lectures is highly recommended.

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# Online Learning in ESP Course through Alison

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#### Abstract

This study research to tell my experience using Alison online learning platform. In this situation, there are many online learning platform that provide learning materials such as online courses for insights and know-how about something that you want to learn. To collect the data, researcher used the methodliteratur study. As a result, alison provides several advantages that we can get such as Knowledge, Experience, Learning Records and many more. *Keywords:* Online learning, ESP, Alison

#### **INTRODUCTION**

## A. Background

Today's world, the online learning term seems to be familiar with everywhere. The study of various learning media is stable with the rapid progress of technology. Today's technology's dynamics are accelerating insanely. E-learning is a form of information technology development that can be utilized as a learning medium. E-learning is an innovation that can be used not only in teaching materials but also in changing the capabilities of various student competence during the learning process. (Hartanto, 2016)

In this situation, there are many online media that provide online learning places like online courses for insights and know-how about something that you want to learn. In this case, when you want to learn about English, there are many websites, apps and etc that provide the English online learning course that you could take. In example for the course ESP (English for Specific Purposes), There are many platforms that provide learning materials about ESP, one of which is Alison, in terms of websites or application. Alison is a free digital learning platform focusing mainly on the skills of employees. Founded on 21 April 2007 in Galway, Ireland, by Mike Feerick, Irish social entrepreneur. In March 2020, there have been 17 million registered students, 3 million graduates and 2,000 free access courses. Alison's students can participate in online courses, specializations and diplomas in a number of fields.

Based on my experience, Alison provides a lot of online learning material, one of them being English for Business and Entrepreneurship, where the material for someone who tries to develop their business skills is devoted to the ESP course. In this case, the author wants to discuss my experience while using Alison and how to use the Alison Platform.

# *B. Aim of this study*

The goal of this article is to learn from the author's experience mostly with platform Alison. Today, a lot of people generally gain skills that they miss or need individually. Today as well, the number of online courses has grown rapidly and, especially for the future, we could even master the proper online course. The writer will also take a glance at Alison as a probably best and most common choice for online learning or courses. All of these are considered in the Alison Platform. After all, the boundaries of one's prosperity would not equal one another given that we as a whole have different capacities and capacities. In order to truly know the merits of the course, a person usually has to know the course before registering.

#### LITERATURE REVIEW

Able to communicate in foreign languages is an important requirement of the workforce market today, and there is constant pressure to create professionals who are able to effectively communicate in foreign languages (primarily English) in their working environments. For undergraduates who then have to have ESP-language skills to comply with criteria for job markets, this means that the general knowledge of English is implicit. Employers are less prepared to invest in recent graduates, who are expected to compete for jobs immediately upon completion of their degree. You can thus see a pressure shift that is no longer present. (Marcu, 2020).

E-learning is an information and communication technology for enables students to learn whenever and wherever (Dahiya, 2012). The term e-learning has many meanings because of the various uses of e-learning today. Basically, e-learning has two types, namely synchronous and asynchronous. Synchronous means at the same time. This allows direct interaction between educators and students directly online. In an implementation, synchronous training requires educators and students to access the internet at the same time (Hartanto, 2016). For example in a class that uses the zoom or google meet the application. Whereas Asynchronous means not at the same time. Learners can take different learning times with educators providing material. Asynchronous training is popular in e-learning because students can access learning materials anywhere and anytime. Learners can carry out learning and complete it at any time within the range predetermined schedule (Hartanto, 2016). One of the examples is Alison's learning platform.

Alison is a free online learning platform which provides students with the opportunity to take individual courses, degrees or paths. The courses can be used by those seeking to improve their employment skills, gain certifications, strengthen their schoolwork, or learn more about the subjects they are interested in personally. Alison of Those who study from receive evidence the course/program. Although courses and certificates are free, students can purchase an official diploma.

Alison is a free online learning platform which provides students with the opportunity to take individual courses, degrees or paths. The courses can be used by those seeking to improve their employment skills, gain certifications, strengthen their schoolwork, or learn more about the subjects they are interested in personally. Alison evidence of Those who studv from receive the course/program. Although courses and certificates are free, students can purchase an official diploma.

The author herself has taken the class Business English and Entrepreneurship which offers six modules in English for learning and can be studied wherever and wherever. The last module contains an evaluation or some kind of test of how well you can understand the material in the six modules provided by Alison. Alison's module is very simple and easy to understand, the presented material can be presented via video or written form. There are two types of Alison material, namely diploma courses, and certificates, are currently offered at Alison Platform. The material is further discussed by diploma material and only the material in printed form is available for certification. The online course Business and Entrepreneurship English will teach you how to succeed, how to manage finances and marketing strategies, how to see business opportunities, and how to manage the threat of losses in a company or business.

The ESP course is important as English is important for business and entrepreneurs, and some companies often require prospective employees to be able to speak English both in terms of their employment as an entrepreneur and in the fields of aviation. English is also important in business and entrepreneurship. This ESP course is important to learn and has now come from online media providers like the Alison Platform for training courses that are focused on skills that can be implemented in the workplace.

As a result, alison provides several advantages that we can get such as Knowledge, Experience, Learning Records and many more. Therefore, I recommend Alison as one of the best self-paced learning that is easily accessible anytime and anywhere and contains a variety of learning materials that can be studied to improve your English skills in various fields. As well as its attractive appearance and easy-to-learn modules.

#### CONCULISON

Alison is a free online learning platform which provides students with the opportunity to take individual courses, degrees or paths. Students may elect for one-off courses through Alison, or use the learning processes or diploma programs of the site to follow a prescribed course path to acquire expertise, certification or a diploma in a specific area. There are two types of Alison material, namely diploma courses and certificates, that currently offered at Alison Platform.

In the online course of Business and Entrepreneurship English will teach you how to succeed, how to manage finances and marketing strategies, how to see business opportunities and how to manage the
threat of losses in a company or business. This ESP course is important to learn and has now come from online media providers like the Alison Platform for training courses that are focused on skills that can be implemented in the workplace.

The author recommend Alison as one of the best self-paced learning that is easily accessible anytime and anywhere and contains a variety of learning materials that can be studied to improve your English skills in various fields. As well as its attractive appearance and easy-to-learn modules.

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# **Experience Learning Using Alison.com**

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#### ABSTRACT

Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and staged courses.

**Keywords:** English Specific for Purpose; Alison.com, English for Tourism

#### INTRODUCTION

This article was made for the contribution of English for Specific Purpose to evidence-based hone in extraordinary instruction. In it, I make the contention that ESP incorporates the capacity to consider noteworthy hone issues, lock in with professionals in conducting inquire about considers, think about and alter forms amid investigate, and give broad information sets that offer assistance clarify free and subordinate. Variable Etc. ESP can shape and progress vital questions approximately instructive hones and arrangements. Attention to the degree to which subjective inquire about can contribute to the inquire about base can be a reflection of the level at which this field as a entire plans analysts to get it and lock in in high-quality ESP that follows to inner and outside legitimacy benchmarks from the begin through dispersal of result.

#### DISCUSSION

Alison is a free online course site that provides learning from the Google platform. and many various kinds of topics in it, and of course certified. for more I review some of my online learning/self-study using the Alison.com platform.

I have studied several courses at alison.com, one of which is english for tourism, one of these courses explains how to be a tour guide. Most Alison online course reviews are very positive. Most users insist that Alison's course is convenient, offers new technology and should be considered a micro course. Alison has its own free learning environment. After completing the process at the certificate, diploma or study pass level at the time of your choice, you will be evaluated for more than 30 questions. Alison graduate with 80% rating.

So, most of Alison's reviews are positive. Most users claim that Alison's courses are very useful and provide them with a new set of skills, which can be considered micro-courses.

for its features on alison.com what catches the eye is that when scrolling the site a little further down is an accurate count that displays how many students are currently enrolled like, how many have passed, how many courses are currently available, and the number of countries that have signed up for Alison-provided courses.

#### CONCLUSION

The Alison.com section of course reviews in my opinion from the design section, courses, topics, and more is great. at this stage is the part that is understood and evaluated by each person with a different perspective. It all depends on the style and preference of use that you feel so far and your overall mood at the time of rating. In addition, you may also have different expectations of online courses

using this platform compared to other users, so basically you are in the middle, you may be disappointed or you may be impressed by how great the learning experience will be.

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# Experience Learning Using Alison for Developing Skills

#### Dwi Rakhma Yanti

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#### Abstract

Alison is a free online education platform where most of the courses focus on skills that can be applied in the world of work. Many various categories of courses available, ranging from business, health, mathematics, and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and staged courses.

**Keywords:** English Specific for Purpose; Alison.com, English for Tourism

#### INTRODUCTION

In a world of work where the competition is getting tougher and tighter, career planning cannot be taken lightly. Donna Sweidan, an international career expert, stated that career training starting while still in college or immediately after graduation will make candidates more career-ready. Today, there are various online course platforms that offer many options for studying many different topics. one of them is Alison.com, for those of us who want to develop themselves by taking various kinds of online work preparation courses this platform is perfect. Knowledge or skills from can come anywhere, either through reading books, self experience, adopting a self - taught system, or learning independently through the internet, in today sophisticated era, getting knowledge is very easy and fast. The educational institution was founded with the goal of assisting someone who wishes to expand their knowledge and raise educated, moral, and skilled people.

#### DISCUSSION

Alison is a web learning stage designed for understudies who need to memorize aptitudes that will be promptly practical within the workforce. you're likely to discover what you're trying to find on Alison.

I have studied several courses at alison.com, one of which is english for tourism, one of these courses explains how to be a tour guide. First of all i studied English and Majored in language. Alison was the first person I met when I was in my fifth semester of collage Mr. Abdul Svahid, one of my lecture introduce Alison to his English Material Development class at the time Mr. Abdul Syahid. Alison is online course reviews are very positive. One of the greatest benefits to taking courses on Alison is that the stage is unimaginably simple to utilize. Learning with Alison is simple and seamless. You'll have get right of entry to to a extensive kind of guides and at the same time as there's a few price related to sure diplomas and certificates guides, for the maximum part, this on line training platform is one of the least luxurious to use. It is likewise one of the excellent if you're hoping to take guides in greater tangible subjects that you could immediately practice on your career. This precise platform has oneof-a-type loose on line certifications and hands-on studies to assist and make the maximum of studying experience.

## CONCLUSION

Alison member registration is easy, complete guides supplied, studying sports at Alison aren't time limited, so college students can look at at any time, and there are physical activities that may assist us decide how properly we've grasped the content material given are only a few of Alison's advantages as a loose studying site. After becoming a member of Alison, you may get hold of a wealth of understanding and expertise.

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# English For Specific Purposes Course : Experience Applying Alison Course

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#### Abstract

This article discusses online learning using the Alison platform in language teaching. This article also describes the author's personal experience using Alison with the aim of increasing students' interest in learning languages by using this Alison application.

Key Words : Online Learning, Alison Platform

### **BACKGROUND OF THE STUDY**

Alison a free online education platform where most of the courses focus on skills training that can be applied in the world of work. In 2006, Feerick developed the platform and designed it. Alison was launched with its first free customer and six courses. Among Alison's stated aims are to drive all costs of accessing digitally-based education and skills training to zero and to bring disruptive innovation to global education and skills training through a scalable business model which enables registered users to be educated for free. the company decided to make a technical overhaul of the platform. The company also launched its mobile application, which drives 50% of the website's traffic world. All these dedicated individuals with diverse roles such as marketers, publishers,

analysts and technologists are brought together to achieve one goal which is to provide free courses.

Most people prefer online courses over offline courses, because Alison online courses are usually cheaper and, in some cases, you can reap far more benefits. Now, in this review, I want to emphasize the pricing because Alison's courses are absolutely FREE, anywhere, anytime.

The last point that has not been included in this Alison review list is the discussion of its features. Given that the overall experience of most users shows a positive rating, let's review together some of the features that.

#### **OBJECTIVES**

This free online course is designed for non-native English speakers who want to advance their careers. The course will teach you about the application process as well as the job search and interview skills that apply in the United States while comparing and contrasting the same process in your home country. You will also learn about the various ways in which English language networking can help you land your dream job.

Mike Feerick is the Founder and CEO of Alison, one of the world's largest free learning platforms for basic education and workplace skills with 2m graduates of its 1,000+ free online courses. Mike believes traditional education and training systems are not fit for purpose, being too slow, too expensive, to shallow in the breath of offerings they provide, and overall, too inaccessible for all. He believes all costs in education must be driven towards zero for the learner, to enable the full promise of equality and equal access that technology offers. Alison was a WISE Award winner (2013).. Also, it's also important not to feel overwhelmed with all the additional information provided, in other words finding information that is not relevant to you. So let's check where Alison goes.

#### DISCUSSION

If you want to stop the ad serving, you can switch to the premium plan, for a fee of US\$7.99 per month. Another drawback that should be mentioned in one of these reviews that appears from my point of view is that there is no course description found. This kind of thing creates such great disappointment as I'm sure most of you will want to know about this course before actually studying it. So, overall, the description has a very important role in the sustainability of the online course platform. Not only that, while reading Alison's reviews on online sites, To summarize the previous information I read in some of Alison's user-written reviews of courses, I must admit that I was so fascinated by Alison's designs, the designs are so simple and beautiful, everything is clear and easy to use, there are no flashy colors to distract you and don't there is information that is not important. Although, in my version of Alison's review, I mentioned that the main weakness of this platform is the ads that appear in each description. I think most of you will find this annoying, and few of you will pay more to get rid of the ads. And, the point is that the lack of course descriptions is quite disappointing, along with the other major drawbacks mentioned in this review. Just for your information, Alison does not support many iOS and mobile devices, and also Flash Player is indispensable for learning the course.

#### CONCLUSION

To summarize the previous information I read in some of Alison's user-written reviews of courses, I must admit that I was so fascinated by Alison's designs, the designs are so simple and beautiful, everything is clear and easy to use, there are no flashy colors to distract you and don't there is information that is not important. Although, in my version of Alison's review, I mentioned that the main weakness of this platform is the ads that appear in each description. I think most of you will find this annoying, and few of you will pay more to get rid of the ads. And, the point is that the lack of course descriptions is quite disappointing, along with the other major drawbacks mentioned in this review. Just for your information, Alison does not support many iOS and mobile devices, and also Flash Player is indispensable for learning the course. I hope that of all Alison's reviews, this one can be the most thorough and helpful. Keep in mind - even though Alison's courses are free, Alison's side may experience a lack of information, especially to know if you are an advanced student in the field. To guarantee the best learning experience, you can find out about edX or Coursera which are better alternatives than Alison.

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# Improve Experience with Alison for Online Learning in ESP (English for Specific Purpose) Course

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#### Abstract

English specific for purpose or ESP could be a shape of approach within the educating framework and use of the English dialect in an uncommon field of considering that's in agreement with wants of the areas of science and callings that are related or utilize the English dialect. In association with that, the English dialect features a specific purpose to be learned and caught on. Hence, understudies can investigate what must be developed before entering the world of work or the proficient world they need. Besides the times and progressively modern innovation, understudies can utilize different modern media within the shape of shapes or websites to create more profound information of the English dialect for extraordinary purposes and other information. Online courses or online learning are one of the successful ways that can be utilized nowadays since online courses are one of the stages that can be utilized effortlessly and can be gotten to anytime and anywhere. This article will discuss matters relating to English for a particular purpose, such as what is online learning or online courses, the experience of participating in online learning and those related to online courses.

*Keywords:* english for specific purposes; online learning; alison cours.

#### INTRODUCTION

This article is around a few unused encounters utilized in planning the ESP (English for Particular Purposes) course and the point is to distinguish its work when connected to the extraordinary case of English for fabricating. In this article, the creator will examine one of the websites that can be utilized for learning or testing your English dialect aptitudes, to be specific Alison. Alison is another online preparing location that not as it were gives preparing on themes like Microsoft PowerPoint but moreover offers online learning assets to sharpen essential and imperative work environment aptitudes.

#### DISCUSSION

We know that alongside the times, we are required to continuously be great in terms of instruction, particularly almost online learning. In ESP (English for Particular Reason), can lead us to modern points of view from different ways or strategies in learning such as applications, websites, and so on. This considers gives an outline of enormous open online courses (MOOCs), how innovation has changed over the long time the confront of distance learning, and how pertinent and beneficial these courses can be for separate learners. For case, within the world of work, we require extra encounters in outside dialects to communicate. Communicating in a remote dialect is a fundamental necessity of the show work to advertise and one can take note of its steady weight on the instructive framework that's anticipated to render experts who can communicate successfully in a remote dialect (primarily English) in their work settings. This implies that information of Common English is verifiable for students who further on got to be prepared with the ESP dialect aptitudes to be able to meet the determination criteria of the work showcase. Moreover, amid the Covid-19 widespread, the instructing and learning preparation must be done online or elearning. This of course requires teachers to be able to make or utilize different sorts of learning materials online application for the learning handle so that the learning destinations to be accomplished can be accomplished exactly. with this site, will give the most recent encounter for understudies, additionally, this location can be gotten to at no cost value. This will make it easier for students to explore learning about foreign languages according to their respective needs.

#### CONCLUSION

Alison is one of the center-ground alternatives for managing with the world of work and developing in getting to know remote dialects nowadays. With involvement utilizing Alison, more or less will offer assistance to clients to progress their abilities in outside dialects. For specialists examining an outside dialect to bargain with an outside dialect, with the arrangement of abilities within the ESP dialect, will more or less help meet the criteria within the determination of the labor showcase.

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# Online Learning Experience Through Alison.com Website: Beginner Level English – Food

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#### ABSTRACT

These days, many people are interested in learning skills they missed or ordering be independent to get more job opportunities. At this time, the number of online education platforms has grown rapidly, we can know when choosing the right online education platform if it is for our own sake. Well, in this Alison review, I will discuss Alison as one of the alternatives that is quite famous. Of course, because basically we all have different abilities and skills, one person's parameters of success will not be the same as another's. before registering, people tend to diligently seek more detailed information about the course in order to really know the advantages of the course, but not the drawbacks. That's why I wrote a paper from experience through Alison.com, choosing Beginner English: Food as the experience for the module I'm working on.

Keywords: Skill, Online, Alison

# INTRODUCTION

Online learning is one form of learning media that is very effective and popular. All online lessons are connected via a video conferencing platform, where students and lecturers have interactive lessons. This is not a pre-recorded video, but actual lecturers doing lessons in real time. You have the ability to ask questions, get feedback, and establish good personal relationships with our professors. Online learning is learning that is done without face to face, but through the chosen platform. All forms of subject matter are presented online, so both communication, tests and others are carried out online. The online learning media system uses media such as video conferencing or through websites such as Alison.com.

A condition is said to be online if it meets the following requirements:

1. Under direct control with other tools.

2. Under the direct control of a system.

- 3. Available for live or real time use.
- 4. Connected to the operating system,
- 5. ready and ready to serve

During the application of online learning media, students have a lot of time to learn. Students can also study anytime and anywhere, without being limited by space and time. Students can also interact with the teacher simultaneously, such as using video calls or live chat. Online learning can be presented electronically using forums or messages. Learning online certainly has its own challenges. Students not only need a supportive home atmosphere for learning, but also an adequate internet connection. However, an effective learning process is equally important. Here are tips so students can learn online effectively:

- 1. Communication between teachers and students must run well when making video calls.
- 2. Active in discussions either with teachers or friends.
- 3. Time management for students is very important. Even if you study at home, make sure students make notes on which

tasks have been done, and which tasks you must complete immediately.

 Don't forget to stay social with other people, including family members at home, as well as classmates outside of video call sessions to hone your social skills.

#### METHOD

In this paper the author used library research method.

#### DISCUSSION

Learning through online platforms or online learning is a learning application that helps students prepare for exams, both semester exams, national exams and college entrance exams. Today, in a digitally globalized world, more and more and more students are learning English outside the formal classroom-based. Early introduction, particularly of young students, to technology that has helped shape their new way of understanding and processing information the way they learn.

The fast-paced, The online environment through language learning websites and mobile applications also offers learners a variety of foreign languages. The main purpose are learning English outside the classroom or informally. Early introduction, especially for young students, to technology that can help them new ways of understanding and processing information in the way they learn. What I chose here is an internationally certified website, namely Alison.

Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, languages and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and gradual courses. This can be used as a good online learning experience. Alison was founded in Galway, Ireland by Irish social entrepreneur Mike Feerick on April 21, 2007. As of today, Alison offers 2000 free online courses, and has around 17 million students and 3 million graduates spread across 195 countries.

Alison's team includes representatives from 14 countries on 6 continents around the world. Now that it's pretty clear what Alison is all about, I'll continue this discussion on to my interpretation of my experiences with courses or studying online with Alison. I got to know Alison starting from an English Specific Purposes course assignment by my lecturer to gain learning experience and materials for international webinar presentations including the one I will be working on now. Many modules or courses are offered by Alison for us to study and understand with various exams that are also pinned to be completed.

The course I chose was Beginner Level English: Food, a low class course I chose to make it easier for me to process it as a presentation or journal material. The title of the course does not necessarily only discuss the types of food in detail, what will be discussed there are some grammatical rules with the theme of eating.

In the Beginner Level English : Food course, what you learn is how to use the articles 'a' and 'an' correctly, which is very easy if we know English vowels and consonants. Then learn how to ask for something politely using the verbs 'can' and 'would like' so you don't sound like a bossy tourist. Followed by learning how to answer questions politely. This experience will really please the people we talk to, and maybe even get us a little discount. Then here I learned how to form 'Wh...' questions like 'what', 'where', and 'when', and learned how to use the verb 'like' in the third person singular. I also learned the correct use of 'can' and 'could' and practiced conversational English for restaurants with simple question and answer exercises. At the end of the course, I learned everything I need to express what I like in English, especially when it comes to food. Being able to communicate in basic English is great, but being able to speak politely in English is even better. This basic English vocabulary and grammar course is perfect for beginning English learners who don't want to go hungry while on vacation in an English-speaking country. So start improving your English skills through Alison in no time for free.

#### CONCLUSION

The fast-paced, online environment of language learning websites and mobile applications offers foreign language learners a wide range of possibilities to explore different types of texts and materials and use an authentic target language. Teachers, language didactic material developers, researchers, and students agree that motivation is an important factor in learning a second or foreign language. The main objective of this chapter is to review some of the mainstream online language learning environments, both web-based and mobile applications, and then discuss their features from the learner's perspective. This study also focuses on strengthening the motivation and engagement that this platform can generate in foreign language teaching and learning because of its ludic character.

What I chose here is an internationally certified website, namely Alison. Alison is a free online course site that provides learning from the Google platform. This can be used as a good online learning experience. Alison was founded in Galway, Ireland by Irish social entrepreneur Mike Feerick on April 21, 2007. As of today, Alison offers 2000 free online courses, and has around 17 million students and 3 million graduates spread across 195 countries. Alison's team includes representatives from 14 countries on 6 continents around the world. Now that it's pretty clear what Alison is all about, I'll continue this discussion on to my interpretation of my experiences with courses or studying online with Alison. I got to know Alison starting from an English Specific Purposes course assignment by my lecturer to gain learning experience and materials for international webinar presentations including the one I will be working on now.

Many modules or courses are offered by Alison for us to study and understand with various exams that are also pinned to be completed. At the end of the course, I learned everything I need to express what I like in English, especially when it comes to food. Being able to communicate in basic English is great, but being able to speak politely in English is even better. This basic English vocabulary and grammar course is perfect for beginning English learners who don't want to go hungry while on vacation in an English-speaking country. So start improving your English skills through Alison in no time for free.

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# Online Learning: Experience using Alison course

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#### Abstract

In general, students learn English not because they like English or foreign cultures, but because they really need to learn English to study or work, in English specific for purposes it is not for their own language or for general education, but for improve language efficiency in academic, professional, or work environments. This suggests that the role of ESP is needed to help language learners build the skills needed for use in a particular investigation, occupation, or occupation. This definition is based on the evolution of ESP over time, which will be explained in detail in the following sections. In this article, we will discuss matters related to ESP, one example is online courses, there are many benefits that can be obtained when learning to use online courses.

Keywords : English specific for purposes, Alison course

#### INTRODUCTION

Teaching English for Spesific purposes (ESP) is a lesson to help students have a certain level of learning English by adapting to situations of using other languages, this is called target requirements. ESP provides learning objectives, materials and methods and is developed according to the interests and needs of students, in the 1960s, ESP developed into one of the most prominent areas of English as a foreign language. To date, ESP is not only suitable for adult English learners who have mastered basic English or have specific English learning goals, but are also suitable for English learners who are studying General English.

Therefore, as a method, ESP is usually used to help language learners overcome language characteristics or develop the skills necessary to function in the subject, profession, or workplace where the learner wishes to master English. In teaching English in high schools and universities in Indonesia, especially for non-English students, the ESP method is widely used. This is in line with the government's education policy which emphasizes the purpose of teaching English in universities. Especially for non-English majors, improve their ability to use English for academic and professional purposes, especially reading their textbooks in academic work. This means that in teaching English, reading skills can help students learn effectively in their field of study. This is also related to what Hutchinson & Waters said. The most common specific goal of participating universities is to read English professional literature. The focus is primarily on general course content to cover general issues, such as reading strategies, rather than specific words., in accordance with the specificity of student subjects.

In recent years higher education organizations have offered complete courses in the form of online courses, to enhance the educational curriculum. They offer online Courses trying to connect with social networking components, expert content, because social media including internet is growing every day. This course relies on the participation of the community trying to use multiple online platforms according to their educational goals, skills, and background and previous experience. Well, from many online courses and learning platforms, there is one online learning that I've taken in a course that is very easy to use, especially for students who are learning English.To make it easier for students to learn English, here I will introduce a learning platform using online learning, I use the Alison course.

#### DISCUSSION

Alison is an e-learning platform that focuses on helping its users develop skills that will be applied in the workplace. Alison founder Mike Ferick in 2007, this Irish based platform offers a wide range of courses in English, French, Spanish, Russian, Portuguese, Chinese, Urdu, Hindi and Arabic. Alison operates well and has different features from some other online course platforms. This course is used for free and users will get a certificate for free at no cost at all. This is what makes learning accessible to all students. The use of this application is very easy, they have provided nine categories of courses and nine categories of subjects that have been separated, and each course takes at least fifteen hours to complete their learning, the time is not limited so students want how long they study will not be problem.

I have studied several courses at alison.com, one of which is english for career development. This course offers you how to learn about the necessary steps in the US job application process will help us become a successful job seeker. Career planning begins with a clear understanding of your professional interest and skills for the job market as well as the current jobs in demand. In this courses there are five modules that you will learn. Of these five modules are divided into several parts from each module. And than after read the module you will do an assessment to complete this module, if your score is above 80% then you will get a certificate and below 80% you will not get a certificate. My experience when I learn with aliso course are we will get new benefits and experiences while learning at Alison course, to increase knowledge and broad insight about the English language and certaily we will get a free certificate.

# CONCLUSION

Alison is an application that is used to learn English for a special purpose. This course can be used by anyone because it is very easy and free. Even though the Alison course is free, it's possible that Alison may experience a lack of information, especially to know if we are an advanced student in the field.

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# **Experience Learning Using Alison.com**

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#### Abstract

Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and staged courses.

**Keywords:** English Specific for Purpose; Alison.com, English for Tourism

#### INTRODUCTION

One of the most crucial aspects of life is knowledge. Knowledge is a person's guide in knowing the elements of life in seeking truth and wrong. With knowledge, a person is able to find and create various usefull needs for everyday life. Seeking knowledge does not have to go through formal education, such as in school or college.

Knowledge can come from anywhere, either through reading books, self experience, adopting a self – taught system, or learning independently through the internet, in today sophisticated era, getting knowledge is very easy and fast. In essence, humans have had knowledge from the moment they were born in to the world. It's just that the knowledge supplied at the time was insufficient, and God instructed us to seek and obtain additional knowledge when we were physically and mentally capable of doing so. The educational institution was founded with the goal of assisting someone who wishes to expand their knowledge and raise educated, moral, and skilled people.

They have a need for information and believe that the knowledge they receive in class and from their teacher is insufficient to satisfy their unsatisfied curiosity. When a students feels that the teachings, they get in class are insufficient to expand their knowledge, their opt for self- paced learning. In it, it is argued that ESP includes the ability to provide diverse data sets that help clarify and change, independence and subordination, the process under study with practitioners and relationships in the study of serious practice problems and research investigations. Attention to the extent to which qualitative research can contribute to the research base reflects the level at which researchers across the field understand, prepare to engage in high-quality ESPs consistent with internal and external feasibility benchmarks, from inception to dissemination, and There is a possibility.

#### DISCUSSION

Alison is a free online course site that provides learning from the Google platform. and many various kinds of topics in it, and of course certified. for more I review some of myonline learning/self-study using the Alison.com platform. The history of Alison's establishment is briefly discussed. Alison was formed in 2007 in Galway, Ireland and has developed organically to become a prominent player in free online education and skill training. Alison is revolutionizing the way the world learns and improves skills today, with more than 20 million students in 195 countries. Alison is dedicated to ensuring that everyone has equal acces to

education and skills training, regardless of gender, region, economic background, or other factor that can limit one's potential. As a result, we provide a variety of free courses to meet the demans of our students. The authors will share a bit about her first encounter with Alison. The author is a student at IAIN Palangka Raya, a Islamic campus in Palangka Raya, Indonesia. The author studied English and Majored in language. Alison was the first person I met when I was in my fifth semester of collage Mr. Abdul Syahid, one of my lecture introduce Alison to his English Material Development class at the time. Mr. Abdul Syahid is an excellent instructor who always presents and teaches us new things in each of our classes. Alison is one of the more intriguing characters he introduces. For those who are familiar with Alison, this mav appear typical. However, there are some interesting things that the writer receives. After that, the author chose to become a member of Alison. Registration is also incredibly simple, and I became a member of Alison's learning site in no time. The author's experience and feelings while taking classes at Alison were that online courses were alot of fun. When the author takes classes at Alison, he receives a sense of personal fulfillment. When aiming to acquire the best score when entering the scoring module, for example, there is a sense of being challenged. The author feels motivated to be able to answer all questions correctly and receive a perfect score, which gives him or her a sense of accomplishment. While taking classes at Alison, the author also obtains a lot of experience. By taking courses at Alison, the author has gained a better understanding of what it is like to take an online course and the method that is employed in online courses.

# CONCLUSION

On the internet, we can find a plethora of learning sites for online classes, with Alison being one of them. Easy member registration, comprehensive courses supplied, learning activities at Alison are not time limited, so students can study at any time, and there are exercises that can help us determine how well we have grasped the content given are just a few of Alison's benefits as a free learning site. After joining Alison, you will receive a wealth of knowledge and expertise.

Furthermore, you can download your learning record for free as proof of participation and proof that you are one of Alison's millions of users.

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# **Online Learning Experience in Alison Course**

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#### INTRODUCTION

In the global era, technological developments are one of the most influential things in the world of education. With the development of technology, the more sophisticated the way a person acquires knowledge and develops his potential. Many people tend to learn the skills they need independently with the aim of getting more job opportunities. Therefore, currently one of the learning alternatives that one can do is to take online courses or E-learning. E-learning can provide effective educational opportunities and individualized support to all students. It is useful in increasing learners' comprehension and in providing deeper engagement with content. It is also useful in raising students' motivation towards learning and in increasing collaboration between students and teachers. Online learning give provide some learning motivation for students who are very enthusiastic about the new features. Online courses are a form of e-learning that we can access using the internet. We can do it anytime and anywhere. So, by far, one of the most affordable and high quality online courses and quite well known and also in great demand is the Alison courses. Alison is a free online education platform that mostly focuses on workplace-based skills. Alison was founded in Galway, Ireland, by Irish social entrepreneur Mike Feerick on 21 April 2007 and has grown organically to become a major force in free online education and training. Mike Feerick realized that free education could be provided online as a scalable business. In April 2017, the company decided to make a technical overhaul of the platform. The company also launched its mobile application, which drives 50% of the website's traffic worldwide. Until now, there are 20 million learners spread over 195 countries, and 3.5 million graduates, and also 3000 courses are available. Alison is changing how the world learns and up-skills. Alison's goal is to provide the best course to all members as well as graduates.

#### DISCUSSION

#### 1. Definition of Alison

Alison is one of the largest online platforms in the world for education and skills training and provides free certificates. Alison is an e-learning platform that focuses on helping users develop skills that can be useful and applied in the workplace. Alison offers over 1000 high quality courses available in 9 different categories, all completely free to complete. All courses are self-contained and have been designed by subject matter experts to provide students with an interactive and enhanced learning experience.

The platform offers courses in nine keys categories:

- 1. IT
- 2. Language
- 3. Sales and Marketing
- 4. Management
- 5. Health
- 6. Business
- 7. Engineering and Construction
- 8. Personal Development
- 9. Teaching and Academics

All courses provided at Alison are free to register, study and complete. By offering more than a thousand courses at certificate,

diploma and pathway level in nine core subject categories. Courses done at the certificate level require two to three hours of study while courses at the more rigorous diploma level require ten to fifteen hours of study. In doing each courses provided. There is no limit time to complete the course. In order to successfully complete this Diploma course and become an Alison Graduate, you must achieved a score of 80% or higher in each course assessment. The work on each course can also be done repeatedly. So, if we are not satisfied with the scores we get, we can rework the course to get maximum results. After we complete this Diploma course, we have the option of obtaining an official certificate from the course we are taking.

#### 2. The Experience About Alison

Alison is an online course that is widely known by many people around the world. So far, 20 million learners have joined this online course, and I am one of them. Based on my experience following this online course, Alison is an alternative to learning English that is very easy to access and good to follow during the current pandemic. Alison can also help to develop skills and provide a lot of new knowledge for us. With Alison, experience and knowledge will always increase as long as we want to follow all the courses in it. Alison provides courses that we can follow according to what we are interested in, and we can also take or do more than one course.

According to my experience following the Alison course, the first step is you have register your free Alison account, and the registration is totally free. And you have to simply fill the registration form, you can register through your Facebook account, Microsoft Lync Aten, Google or Email. The second step after creating your account, you can choose the course according to what you want and need. We can choose and work on more than one course according to what we need. The third step is you can get a learning record and also a certificate, but, the certificate provided is paid, so we can only get an earning record from what we do. However, if you want to get the certificate, you can pay a few euros.

In Alison, I took one good course which I think will be very useful later when I work, namely the English for Business and Entrepreneurship course. I chose this because it will be very useful for me in the future, and provides some training and guidance that will be useful in the workplace later. During this course, I gained a lot of new knowledge. Each course has a different learning outcome. Some of the learning outcomes contained in the English for business and entrepreneurship course that must be achieved after working on the course: Identify new key vocabulary, and practice using that new vocabulary in writing, Explain the importance of becoming an entrepreneur by reading, watching, and listening to a variety of texts and multimedia sources, Summarize your understanding of these texts and key course concepts through end of course assessments, Describe effective reading strategies to identify main ideas and details, Identify and practice using correlative connectors and sentence connectors to reflect opinions and compare/ contrast information.

English for business and entrepreneurship has six modules, which consist of: the first module is about becoming an entrepreneurship, the second module is about identifying an opportunity, the fourth module is about creating a business plan (1), the fifth module is about creating a business plan (2), and the last is course assessment. The questions given in the course assessment are related to all the material in the previous module. Therefore, we must really read the entire contents of each module so that we can do the course assessment contained in the last module and get satisfactory results. And also by studying each module, and reading the entire module carefully, it will make it easier to achieve the learning outcomes of this course. Then, after working on the module and course assessment, we will get a learning record of what we are doing. In the English for business and entrepreneurship course I got a complete score of 100% with more than three hours of working time.

Some of the advantages of Alison's online course are; Explanation of the material in each module is very clear and very complete, and using language that is easy to understand, and also we can repeat to do the test for get a good score. However, this online course also has a drawback, including: can't get the certificate because we have to buy it, and also the features that are presented are less attractive. But overall this online course really helped me to develop my English skills and get and add new experiences that will be useful in the workplace.

#### CONCLUSION

Alison is one of the largest online platforms in the world for education and skills training and provides free certificates. Alison offers over 1000 high quality courses available in 9 different categories, all completely free to complete. Alison helps people around the world to gain new knowledge and experiences that will be very useful in the workplace in the future. Alison provides many courses, making it easier for someone to take courses according to what they are interested in. According to what I have follow in this course, Alison is an alternative to learning English that is very easy to access and good to follow during the current pandemic and also we can do it anytime and anywhere.

## SUGGESTION

I realize that there are many shortcomings and mistakes in writing this paper, I expect criticism and suggestions from all of my friends. Then I suggest if you want to gain experience or knowledge and even want to start studying in online courses then Alison can help to achieve your desires.

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# English For Specific Purposes : Online Learning Experience In Allison Course

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#### Abstract

ALISON, is one of the first providers to provide Massive Open Online Course (MOCC). This program is 100% free and helps increase users' insight into their careers. The platform includes more than 750 certification programs ranging from customer service to psychology. Want to be a social media marketer? You're in luck because ALISON allows users to earn a diploma in social media marketing by teaching them to navigate social media in an individualized program using Facebook, Youtube and Twitter. That's not all, it includes hundreds of other programs, where you will find what you need. But don't forget that diploma and bachelor certificates are different from ALISON certificates.

*Keyword* : English For Specific Purposes, online learning, Allison course

#### INTRODUCTION

Alison's free learning website is one of the pioneers of online learning sites in the world. Through Alison, you can access more than 750 course materials in English. For example, such as: Health, Science, IT, Humanism, Languages, Marketing, Lifestyle, Business, Software Engineering, and many more. Alison's learning materials are divided into two categories, namely Diploma Courses and Certificate Courses. What's the difference? The difference is that Diploma Courses provide a wider range of material on a subject. In this category, you can get around 4 certificates (though not always 4). The Diploma Course category allows you to master several topics within a field of study. While the Certificate Course category provides materials as well as printed certificates for those of you who want to study a specific topic. So, it can be said, Certificate Course materials are more specific and less expensive than Diploma Courses.

Advantages:

More flexible study and test times. According to the wishes of Advantage

All lessons and certificates are free!

Deficiency:

Some of the course material looks like copy paste from other courses. Lack of support when customers experience problems.

Some customers are asked to make a payment, when registering for certain course materials, even though it says it's free

#### DISCUSSION

One of the most important elements of an Alison.com review is its ease of use. Everyone understands that first impressions are important. No exception the impression caused by a web page. When you just look around, you can immediately conclude if a design is quite attractive and meets your expectations or, conversely, looks messy and a little tacky. Also, it is important not to feel overwhelmed by all the additional information provided, in other words, to find information that is not relevant to you. So let's check, Alison got into which one.

Before starting to write one of the many reviews about Alison's online courses, I opened the Alison website and I found this site to have an attractive design, fairly neutral colors, a simple layout, with a slogan
in the middle that reads: "Get Skills New To A Successful Career In America." At the top of the page, you'll find a drop-down menu that's fairly common elsewhere.

On the right side, there are categories, which are displayed visually prominently. Categories include technology, languages, science, health, humanities, business, mathematics, marketing and lifestyle. As you scroll down the page, you can also see additional categories which actually make it easier for you to decide which course to choose.

Categories in this section include: current trend, most popular, newest, most certified. So far everything seems clear, right? Also, it's also important to mention in Alison's online course review that the page seems to remove all unnecessary information and can interfere with your user experience.

Going a little further to expand on this discussion, let's look at how to enroll in one of the courses. So when you've made up your mind to choose one of the courses, you'll find that each course is evaluated by other students' peers. These evaluations are displayed in the form of golden stars – a popular method for ranking different types of content.

There is also information presented in each course, which mentions the conditions for obtaining a diploma or certificate after completing the course, and of course this kind of information is very valuable to include in this review. What's more, you can save any course you want to reopen at your convenience.

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# Using Alison courses to get the best experience in online learning

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### Introduction

Online learning at this time is the only way to make students stay active in learning, wherever they are because the nature of online learning can be accessed easily. The purpose of online learning is to provide quality-assured learning services in order to attract student interest. Through online learning, students can also estimate a specific schedule for completing their assignments.

The internet develops aspects of human life, including in the world of education (Tuan Nguyen, 2015). The Internet attracts attention from various parties to develop student learning outcomes and motivation (Farinella, Hobbs, & Weeks, 2000; Kim & Bonk, 2006; Pap, 2010)

With the online learning system so that students can get lessons effectively when on campus, as well as skills that have not been mastered by students. In the learning process, various platforms have emerged to support online learning, so they are very supportive of distance learning, The implementation of learning certainly requires facilities, such as smartphones, laptops, which in this case is called E-learning which requires electronic devices to support the learning process. Online learning only utilizes the media from the E-learning. By using E-learning learning media in teaching can improve understanding of the material and practices received by students during the learning process (Yanuschik, 2015). To make it happen, E-learning systems must include the function of letting students choose learning and understanding according to their level of ability (Seki, 2015).

It's the same as the Alison courses platform which is also included in online learning, which can be used to hone students' skills in the particular field they want.

Thus, this paper discusses the presence of online learning platforms such as "Alison Courses" is it impressive to get the best experience in the sense that it can help think deeply and can train skills when following this online program?

#### Discussion

Online learning supports, of course, of various types, such as being accessible via the web, social media, applications that are easily downloaded via mobile phones. Alison course platform an attraction in itself. Thousands of courses is free can be accessed through the Alison Course web. The opportunity to take this course is very useful and is not limited by anything. Having the freedom of number of course visitors, so they have the opportunity to study in high-quality courses (Ikhlaq ur Rehman, Shohar Bano, Midhat Mehraj; 2019).

How to access it is very easy, type in the search menu on google <u>http://alison.com/login/signup.php</u>, then fill in the required data and click register. After entering the Email in the register section, after a while there will be a confirmation from Alison that you have registered, login to your Alison account. Then you will get access to various types of courses needed.

Before going any further, it would be nice to complete the profile or identity of Alison's account, it looks cool if the Profile is filled out properly according to the instructions for each column provided and a profile photo is also added.

Although overall the Alison Course is in English, the instructions are quite clear and easy to follow, not too confusing if you want to find the desired course.

Of course, you need a stable internet network to access this Alison course. Like my experience some time ago, the module I wanted couldn't open, due to a bad internet connection, that's what really affects web performance, this can take up our time. The first time when opening, of course, you will be presented with an explanation of the material formed in the module. Various number of modules are given, depending on the difficulty level of the chosen course. The last module is included with the course assessment.

The first time I accessed the course at Alison, I got 4 modules, according to the difficulty level of the course I took. Then tried several more times in a month away from the first course, I only got 2 modules.

There is a score limit of only 80% who can pass this course, if the score does not meet, then the assessment course must be repeated until the score reaches or exceeds 80%. It is very interesting to test the ability to memory in the previous module.

Remembering and taking notes are the most effective things when dealing with online courses like this, and another way can be to take advantage of the screenshoot feature on a smartphone if you access the course via a smartphone, if you are on a laptop you can use the same features, adjust accordingly. It is more convenient to access the course on a laptop. I'm having trouble when I want to take a screenshot on my laptop, then I replace it by taking a photo of each slide of the module contents. Adjust to each learning style. This does not mean that the module contents are simply forgotten, but to be read later. I will have difficulty if I don't use this method, and can help when I want to answer course assessments.

I have also experienced repetition in course assessments, because the scores obtained did not reach 80%, in the end I repeated several times, and interestingly when repeating in the assessment course, the questions that were previously displayed in the first session of working on, are not displayed again when repeating working on the questions in the second session of repetition, the questions are different, even though there are 1 or 2 questions that are the same, but the next question will not be the same again, will not be able to rely on the equation of the problem. In this course, it is really required to understand the module section, as if the module is the answer key for the course assessment section.

Until I tried several times, I finally got the score I wanted, which was a score of 80%, got that value, through several repetitions of the course assessment, so that in the end made me understand what I should or the right answer choice to fill in the answer to the question. The key is to understand and be careful, if you write wrong or only one letter is left, then the answer will be wrong, this online course has succeeded in making viewers think deeply, otherwise the course will never be completed, until the answer is correct.

The four skills that we have are also in this course, such as reading skills must also be really good, not only provided modules on reading, but modules can also be in the form of listening, but I often get writing skills when doing course assessments, questions in the form of stuffing, it is also possible that the question can be in the form of listening and the answer adjusts to the audio provided.

The content of the module is packaged only so that it is easy to understand by the accessor, the material is loaded in stages, 1 slide for one discussion is equipped with examples that match the material. The processing time is also not limited, so there is no need to rush to do this course, you can do it anytime and do it the way you want. But it is better to do it when you are really ready to do it, so that you can understand the material as a whole, and it is easy to answer the course assessment section.

Not only getting free knowledge, but also increasing vocabulary, such as vocabulary that looks unfamiliar or has just been seen, we are very lucky to access this Alison course, it is very useful for the world of education. If you still want to exceed or are not satisfied with getting a score of 80%, the assessment course can be repeated again in order to get the desired value.

After completing the assessment course, and getting a score of 80% or above, you will get information that you are finished with the score obtained, the thing that can be relied on is that after taking this course, you will get an award in the form of a certificate.

The certificate can only be obtained when we want to get it by paying or redeeming the certificate, then we can have it. But Alison course also provides "Learning Recording" function to find out the score obtained in the course that has been done. It will appear as a pdf if downloaded earlier. The contents of the display will contain your profile photo along with your full name, the name of the course you have followed, below the profile photo there will be a score that has been obtained, and complete with the duration of time while doing the course assessment. If you do the course again, then there will be an additional number of pages in 1 pdf, therefore there is no need to get many pdfs, but only 1 pdf, and that is a very good way, to avoid the difficulty of finding the pdf.

Participation in this online course is very useful, not everything we have learned while studying or we know before is in this course, it comes as an extraordinary online course that presents its program to meet the needs of the audience. It is arranged in a simple but still acceptable and attractive way for people to take the online course.

I was disturbed by the ad every time I wanted to continue the slide course, I think the ad that appeared took a long time to wait for it to finish, even though it was only asked for a few seconds. Even though this is common, it actually happens because Alison is a free online course, that is the cause of the advertisements.

After signing up for Alison, now almost every day I get an email from Alison to join again, reminding me to work on the course, and continue the unfinished course.

## Conclusion

Good experience when taking online course at Alison. A platform that provides courses with various types and thousands of courses for free. Effective for various types of circles, because Alison courses provide based on the level of ability mastered, and challenge yourself to try new courses, to improve skills.

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# PERSONAL EXPERIENCE WHEN TAKING ONLINE COURSE : ALISON COURSE

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#### Introduction

Online courses are very relevant and useful to be applied and used for current situations. During the current covid-19 pandemic, you can't carry out process activities face-to-face learning. So, now online learning is applied. Online learning used today is to refer to web-based training, e-learning, distributed learning, internet-based learning, web-based instruction, cyber learning, virtual learning, or internet-based learning (Urdan & Weggen, 2000). Online learning makes learning more flexible and provides an alternative option for those who cannot attend traditional or face-to-face classes for any reason. With technology and the internet now, e-learning has got a good position in the world of education. Sometimes, online learning or e-learning is included in the category of distance education (Bates, 2005).

Referring to internet-based learning or can be called online courses, now there are very many good quality online courses available by providing various courses available in them, such as the Alison course. Alison course is a platform that provides a very good variety of fields. So, the Alison course is a very appropriate platform to be used as a support in online learning.

#### Discussion

N. V. Grechushkina considers that online courses should be considered as a directed and clear educational process that is organized must be based on the principles in e-pedagogy and supported also by modern ICT such as complete and logical educational units.

Alison is a free online course in education platform where most of the fields focus on workplace-based or profession-related skills. The Alison course provides excellent skills and this course is also very suitable to be used as support material in English courses for certain purposes. Alison Courses was founded in Galway, Ireland, and founded by Irish social entrepreneur Mike Feerick on 21 April 2007.

The experiences that I get when experiencing online learning are various from the positive and negative sides. First, from the negative side, I feel less effective and I feel more effective with face-toface learning. However, this online learning has many positive sides, for example by taking advantage of various extraordinary online courses that are available for free, such as the Alison course. As previously explained Alison is a free educational platform available with great advantages.

The experience I felt was very pleasant, satisfying and I felt very comfortable using this Alison course as a support or additional material for learning, because the Alison course provides many skills from various fields, for example in the fields of tourism, English course, business, travel, restaurants and others. Likewise when studying the module and doing the exercise. The modules are arranged very neatly, concisely and clearly so that they are easy to understand. Consisting of learning outcomes, the content of the material and interestingly the material described in the module is equipped with audio then the last is exercise. And what makes Alison an extraordinary platform is that we can't go straight to exercise before completing the module to 100%. Therefore, Alison is a free educational platform with special features. Where other satisfaction is Alison course is easy to access and the easiest is to use a google account. In addition, Alison can also record our study time or what can be called a "learner record" so that we can find out how long we spend while working on a course. The point is that when using an online course to learn provides many benefits for yourself, especially using the Alison course, which is very extraordinary and also proven to have very good accreditation. According to her website, Alison is "accredited by CPD UK Continuous professional development" and also Alison was among the four winners of the 2010 UNESCO King Hamad bin Isa Al Khalifa Award, it is an Award for ICT innovation for Education. Then, in October 2013, Alison won another award at the World Innovation Summit for Education held in Qatar. Since 2013, Alison's courses have generally been recognized by many employers, especially in terms of employment. and it is now estimated that more than 1.5 million people worldwide have chosen and have Alison courses for their CVs.

However, there are also various online courses that have been developed, such as MOOC. MOOCs have been developed since 2008 which is a year different from Alison Courses which was established in 2007, but MOOCs were only known by many people in 2012, where this MOOC is defined in several terms but will be explained by Jansen and Schuwer (2015). They define MOOC as "an online course designed for a large number of participants and accessible to anyone anywhere as long as they have an internet connection and MOOC is free and open to everyone without entry qualification, and offers a complete online course experience for free" (Jansen & Schuwer, 2015).

If you look back, the development of an online course has a very positive impact and provides benefits for anyone who wants to use an online course that is available free of charge for them to learn.

## Conclusion

Due to the COVID-19 pandemic, all educational institutions have implemented online learning. Since online learning finally implemented online courses that are used for students for their study materials. An excellent online course is Alison course, where ALISON is a free online course education platform which focuses mostly on workplace based skills and provides excellent skills and this course is also very suitable to be used as supporting teaching materials in specialized English courses destination.

The experience I had was very interesting and satisfying because Alison course is a very good platform from all aspects such as part of the various courses provided, provision of certificates and others. So, having an online course really helps everyone not only in developing and increasing their knowledge and skills according to the field they want because Alison of course provides all fields such as business, travel, tourism, English courses, and others.

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# Online Learning: Applying Alison Platform on ESP Course

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#### Introduction

Online learning is a teaching process done remotely. Students and teachers can use learning applications or websites as a media to convey the material. Moore, et. al (2011) stated that the online tool that able to help the teacher in learning activities such as application or website. This activity is happening all over the world since the Covid-19 Virus broke out. The government uses it so that children continue to get an education without having to go to school. Besides the aim is to avoid the spread of viruses, this learning system shows positive effect on educational elements such as teachers, students, and even parents as support one.

First, online learning give positive chances for teachers and schools. Pujilestari (2020) suggests the rapid development of Information Technology especially the internet opens opportunities for the development of better information services in educational institutions. In order to measure the ability of teachers in the use of technology, provide planned and effective learned, even be a motivator to build student enthusiasm. We can say that teacher be able to master in applying technology and future challenges. Another reason is, online class is more effective than face to face way. This method of learning could be applied at home and it is easy for students to repeat course material at any time (Kompasiana, April 30, 2020). Online classes avoid students from doing less useful activities. Nguyen (2015) states that online learning will be able to provide a world class education to anyone, anywhere, and anytime as long as they have access to the Internet. Moreover, learning from home as a quality time for children and parents especially parents who are working. They can replace the position of the teacher at school to accompany children when studying. Various research results show a positive value if parents are involved in the educational process (Media Indonesia, May 20, 2020). In addition, Bahasoan, et al (2020) students are very satisfied because they be able attend learning process while carrying out other activities that had been delayed due to daily routine with the family.

Webb, et.al (2021) said that digital technologies are constantly evolving and becoming increasingly embedded into our lives and work. The pandemic has forced many employers and educators to work and deliver content remotely, finding solutions quickly for the short-term delivery of services. As the same as the situation faced, there are many ways that will might help teachers in learning process. The teachers can use any applications or online web programs. For example, it is Alison.

Alison is a free online education website or program that helps the learners to improve and increase their skill and knowledge in specific skill. The founder is Mike Feerick on 21 April 2007. They are able to choose the materials which they based on their own skill. The platform has learners from around the world. It provides unlimited time to learn the course so it is so flexible. As a reward, Alison adds a certificate after finishing the assessment but people must pay for it. Meanwhile, if they want to do it they can look at the learning record freely. In corona pandemic, this program has translated it into many languages. Furthermore, the author will share experiences applying two courses on Alison platform. To begin with, it is Introduction Teaching English as Second Language Course as a general comparison. Then, English for Tourism – Restaurant Service in ESP Course.

#### DISCUSSION

In first course, the author takes Teaching English as Second Language Course. The author is ordered to work on the provided modules, there are three main modules which will then be further divided into several sub-chapters.

The first module is The Learner. It contains 8 sub-chapters. They are The learner - Learning Outcomes, Introduction until the assessment. Overall, this chapter discusses student sides in general. The next module is Student Comprehension. It is more specific than The Learner. It explained about the knowledge or the materials in classroom. It is conducted Student Comprehension - Learning Outcomes, to Syntactic Processing, and Student Comprehension -Lesson Summary. Then, those are Teaching and Assessing for the teachers' point. It shows how to teach and assess the students. The module applies Teaching and Assessing - Learning Outcomes, ESL Classroom Management, Maslow's Hierarchy of Needs, ESL Lesson Plan, Teaching Grammar, Technology in the ESL Classroom, Testing and Evaluation, and Teaching and Assessing - Lesson Summary. At the end, the course' takers will have a course assessment to measure the knowledge just learned.

Second, the researcher chooses another course English for Tourism – Restaurant Service in ESP Course. This is a little bit different because it is only one course but five sub-chapters. Those are English for Tourism – Restaurant Service - Learning Outcomes, Taking Customer Orders, Describing Dishes, Key Expressions, Technology in the ESL Classroom, Testing and Evaluation, and English for Tourism – Restaurant Service - Lesson Summary. After that, there is an assessment as before.

Comparing both courses, the author realizes that the materials have the same pattern learned. It is such how to describing something and passive voice. In the other hand, the different shows only the use of them. The first is to academic level and the second one English for increasing specific skill in tourism service.

## CONCLUSION

In conclusion, online learning is one way to teaching process while pandemic era. It can use free-online course. For example, it is such Alison. The students are able to choose the course that they want. After taking it, they will be assessed to measure their knowledge.

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# Self Learning Experience Using Alison.com

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#### Abstract

Alison is a free online course site that provides learning from the Google platform. There are various categories of courses available, ranging from business, health, mathematics, and others. In addition, Alison also provides various types of courses such as certified courses, diplomas, and staged courses.

*Keywords:* English Specific for Purpose; Alison.com, English for Tourism

#### INTRODUCTION

One of the most crucial aspects of life is knowledge. Knowledge is a person's guide in knowing the elements of life in seeking truth and wrong. With knowledge, a person is able to find and create various usefull needs for everyday life. In facts, science is also believed to be one of the most important aspect of life. Seeking knowledge does not have to go through formal education, such as in school or college. Knowledge can come from anywhere, either through reading books, self experience, adopting a self - taught system, or learning independently through the internet, in today sophisticated era, getting knowledge is very easy and fast. Someone who is knowledgeable about himself will have a broad perspective on things and will think in non-rigid and repetitious ways. In

essence, humans have had knowledge from the moment they were born in to the world. It's just that the knowledge supplied at the time was insufficient, and God instructed us to seek and obtain additional knowledge when we were physically and mentally capable of doing so.

A person can learn by his or her surroundings, such as family and friends. An educational institution, on the other hand, is considered the ideal place to study. The educational institution was founded with the goal of assisting someone who wishes to expand their knowledge and raise educated, moral, and skilled people. Elementary schools, middle schools, and high schools are the different types of educational institutions. Universities are also available to students who wish to broaden and improve their knowledge. A students will meet with a teacher or lecturer later in educational institutions who will guide and support pupils in the learning process. The research and institutions that will support it are described in the preceding paragraphs. However, it is important to note that a human being will always be dissatisfied with something, and this is something that a student will experience as well. They have a need for information and believe that the knowledge they receive in class and from their teacher is insufficient to satisfy their unsatisfied curiosity. As a result, the concept " Self - Paced Learning "was established. Which involves gathering information from a variety of sources and carrying out learning activities outside of schools / campus.

Self – paced learning is defined as learning on one's own time, with or without the assistance of others. When a students feels that the teachings, they get in class are insufficient to expand their knowledge, their opt for self- paced learning. As a result, pupils decide to take charge of their own learning activities.

This article was made for the contribution of English for Specific Purpose to evidence-based practice in special education. In it, I make the argument that ESP includes the ability to study significant practice problems, engage with practitioners in conducting research studies, study and change processes during research, and provide extensive data sets that help clarify independent and dependent. Variable Etc. ESP can shape and advance important questions about educational practices and policies.

Attention to the extent to which qualitative research can contribute to the research base can be a reflection of the level at which this field as a whole prepares researchers to understand and engage in high-quality ESP that adheres to internal and external validity benchmarks from the start through dissemination of result.

# DISCUSSION

Alison is a free online course site that provides learning from the Google platform. and many various kinds of topics in it, and of course certified. for more I review some of my online learning/self-study using the Alison.com platform.

The history of Alison's establishment is briefly discussed. Alison was formed in 2007 in Galway, Ireland and has developed organically to become a prominent player in free online education and skill training. Alison is revolutionizing the way the world learns and improves skills today, with more than 20 million students in 195 countries. Alison is dedicated to ensuring that everyone has equal acces to education and skills training, regardless of gender, region, economic background, or other factor that can limit one's potential. As a result, we provide a variety of free courses to meet the demans of our students. " Education must be free " proclaimed the United Nations in article 26 of the 1946 Declaration of Humans Rights. We shall always be inspired by this statement.

Mike Feerick, the CEO of Alison, started the company. Mike is an entrepreneur who isn't like the rest. He believes that you can establish a financially successful firm focused on solving a major global social need by making education and skill training more accessible to everyone. He asks everyone whose shares his convictions to join him to supporting Alison's mission. Alison is available to you. However, it remains a company, albeit a social one. Alison is a non- profit organization that makes money by promoting, retailing, and selling certificates and diplomas to graduates who wish to do so.

The authors will share a bit about her first encounter with Alison. The author is a student at IAIN Palangka Raya, a Islamic campus in Palangka Raya, Indonesia. The author studied English and Majored in language. Alison was the first person I met when I was in my fifth semester of collage Mr. Abdul Syahid, one of my lecture introduce Alison to his English Material Development class at the time. Mr. Abdul Syahid is an excellent instructor who always presents and teaches us new things in each of our classes. Alison is one of the more intriguing characters he introduces. For those who are familiar with Alison, this may appear typical. However, there are some interesting things that the writer receives. Mr. Abdul Syahid presented Alison as a fascinating learning resource and suggested that we use it in our self-paced learning activities. Alison was, at the time, the finest option for those of us looking to enhance and broaden our knowledge. Self-paced learning activities could not be carried out at the time by attending or joining outside course institutions. Because the COVID-19 viral pandemic was in such a dire stage at the time, some courses were obliged to temporarily cease operations. This is done in order to stop COVID-19 from spreading. Alison, on the other hand, has arrived as a solution to all of these impasses. During the COVID-19 epidemic, Alison assists writers and other students in continuing to engage in self-paced learning activities.

After that, the author chose to become a member of Alison. Registration is also incredibly simple, and I became a member of Alison's learning site in no time. The author's experience and feelings while taking classes at Alison were that online courses were a lot of fun. When the author takes classes at Alison, he receives a sense of personal fulfillment. When aiming to acquire the best score when entering the scoring module, for example, there is a sense of being challenged. The author feels motivated to be able to answer all questions correctly and receive a perfect score, which gives him or her a sense of accomplishment. While taking classes at Alison, the author also obtains a lot of experience. By taking courses at Alison, the author has gained a better understanding of what it is like to take an online course and the method that is employed in online courses. Authors will be able to make comparisons between face-to-face and online courses as a result of this. When you join the Alison learning site later, the author is confident that you will feel the same way, if not more so. Alison also showed the author how easy it is to locate highquality courses at a reasonable cost, thanks to the internet. However, as previously said, Alison is still a business. So, in some circumstances, such as obtaining a certificate, we may be required to pay a charge. To obtain a certificate from Alison, we must first pay for the certificate. However, you can download the learning record for free, and according to the author, this learning record is sufficient proof that we took part in Alison.

### CONCLUSION

The Alison.com section of course reviews in my opinion from the design section, courses, topics, and more is great. at this stage is the part that is understood and evaluated by each person with a different perspective. It all depends on the style and preference of use that you feel so far and your overall mood at the time of rating. In addition, you may also have different expectations of online courses using this platform compared to other users, so basically you are in the middle, you may be disappointed or you may be impressed by how great the learning experience will be. Finally, we may conclude that students engage in self-paced learning when they feel the need to develop and expand their knowledge outside of school or on campus. You can undertake self-paced study alone or with friends. Self-paced learning can be guided or unguided by an instructor. Online courses are one way to help students with their self-paced learning activities. On the internet, we can find a plethora of learning sites for online classes, with Alison being one of them. Easy member registration, comprehensive courses supplied, learning activities at Alison are not time limited, so students can study at any time, and there are exercises that can help us determine how well we have grasped the content

given are just a few of Alison's benefits as a free learning site. We gain knowledge. After joining Alison, you will receive a wealth of knowledge and expertise. Furthermore, you can download your learning record for free as proof of participation and proof that you are one of Alison's millions of users. We can easily develop and increase our knowledge and understanding thanks to technological advancements. So, we must make the most of this once-in-a- lifetime opportunity.

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# The Use of ALLISON in ESP Classroom

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#### INTRODUCTION

#### A. Background of Study

According to the English for General Purpose (EGP) Course especially for freshmen and sophomores majoring in English, ESP courses promote English teaching & learning course application levels in various jobs and industrials. (Yang 2019) It is often difficult for teachers to decide which educational technology will best suit their students and meet their learning needs due to COVID-19 pandemic. (National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" et al. 2020) To prevent the spread of the COVID-19 pandemic, most higher education institutions worldwide abruptly stopped in-class study at the end of March 2020 (UNESCO, 2020b). (Avsheniuk et al. 2021)

As a result of this closure, universities are forced to use online training tools regardless of the competence of students and teachers in using technology resources (World Bank, 2020). Although online education is not a new pedagogical methodology and has been used in various fields for many years, there is still a lack of competence in integrating online learning platforms in higher education institutions (UNESCO, 2016). (Avsheniuk et al. 2021)

The teachers find difficulties in choosing the best educational technology that can suit their students' learning needs. In these circumstances, the international educators have to support each other and share their experiences in teaching during COVID-19. That may arise in distance learning in quarantine. (National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" et al. 2020)

Technology has affected all parts of people's lives today. People use technology for all purposes including learning. The internet is the result of technology, especially information and communication technology, which is currently increasingly widespread and used by many people around the world. Because of the internet, many applications are made for users for various purposes. (Ulfah Hoesny, Cahyani, and Nur Aziz 2020) According to this idea, the writer aim to share her experience of using Allison as a distance learning tool for English for Specific Purposes (ESP) classroom. (National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" et al. 2020).

# B. Objective of Study

Based on the research problem above, the significance of the study is to find out the use of Allison in ESP classroom based on authors' experience.

#### CONTENT

The emergence of the industrial revolution 4.0 (IR 4.0) is marked by innovation and technological progress in all lines of people's lives. It changed the way people act in live, interact, work, and learn. This has an impact on all parts of people's lives including education. The millennial generation known as Gen Z who is now a student, can use technology products which then change their attitude towards learning. Referring to this phenomenon, teaching and learning must change to address the needs of Gen Z. (Ulfah Hoesny, Cahyani, and Nur Aziz 2020) In line with this, the content of teaching, the roles of lecturers and students changed. The logic of the education system must be reversed so that the system suits the learner rather than the learner with the system. The point of change may relate to personalization as well as the integration of technology into learning. (Ulfah Hoesny, Cahyani, and Nur Aziz 2020)

The author studied ESP during COVID-19 quarantine in IAIN Palangka Raya with the use of the Allison platform. This platform offering courses related to the ESP classroom, so students can take different ESP classes. The course of ESP that the author took is "English for Business and Entrepreneurship".

In this course, the author learns about how English be used in business and entrepreneurship. English for business and entrepreneurship is a course that provides language instruction and training in business communication. Moreover, it's including business correspondence, negotiations, formal presentation, and so on. The author also learns about some tips to be an entrepreneur in the modules in the course.

First, the author learns about how we use English in business and as an entrepreneur. She learns about how to make a sentence in communicating with others as a businessman or an entrepreneur. Then, she also learns how to become an entrepreneur. In this section, the author learns how to be an entrepreneur. Understanding what the entrepreneur is, how to find the right idea in business, and how to identify an opportunity.

Last but not least, the author learns about how to create a business plan. In this module, the author learns about how to make a good business plan. How an entrepreneur can describe her future and how the business plan can attract suppliers. Based on Avsheniuk et al. (2021), the answers given in the second section about students' satisfaction with chosen learning materials used in their online ESP course show that the most effective and convenient media for ESP classes were ZOOM, Google Classroom, and Google Hangouts. The students' perceptions of the most effective online learning methods and platforms are varied. (Avsheniuk et al. 2021)

In this survey, most students reported a positive learning experience because it includes different types of text, images, video, and audio. Students reported that they were satisfied with the selected method, facilitating their learning outcomes of the course's objectives. (Avsheniuk et al. 2021)

Thus, the most students found Allison as useful application to learn during the quarantine. The author thinks that using Allison can increased students' interest in learning English. Allison used to be a mobile learning tool that can be accessed in every time and everywhere. But it may quiet problematic to the student who lives in rural area. (National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" et al. 2020)

#### CONCLUSION

The result of this article shows that Allison has many advantages and only a few disadvantages. Students believe that Allison is a positive tool for learning as they state that it is an effective and creative tool to support teaching and face-to-face interaction. It is also positive in terms of providing students with many references that are available online and can be in various forms.

This article also concludes that it would be satisfying for students to learn in COVID-19 pandemic without meet in class.

Learn using Allison also can help teacher to make variety of learning process.

Overall, doing the online learning during COVID-19 is delighted for the students. The students get more experiences in using different methods in learning process.

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# Synopsis

Online learning is a way that could be used during pandemic situation. This method is a solution for every teacher or lecturer. It may apply in the form of either online conferences or course websites. Every student has their own learning strategy. One of the free websites for learning English is Alison.com. Alison.com provides a variety of courses that are very helpful for students. In this book, the authors will convey their experiences when taking a subject on the platform. These subjects are based on English for specific purposes.

# **ENGLISH FOR SPECIFIC PURPOSES DURING THE COVID-19 CRISIS:** Students' Experience of Online Learning

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