

CHAPTER I

INTRODUCTION

In this chapter, the writer would like to discuss introductions consist of background of the study, problem of study, objective of study, significance of the study, operational definition, and frame of discussion.

A. Background of the Study

Language is an important thing in our life. We can communicate with other people through language. Communication has purposes to send message to other people. In sending the message, the sender does not only use an explicit message or direct expression. But also uses an implicit message or indirect expressions, where the meaning of message is different from usual message.

Literature was thought of as embodying a static, convoluted kind of language, far removed from the utterances of daily communication.¹ Language in literature does not depend on grammatical order. It is more complex and far removed from daily communications. It means that sometimes, literature doesn't follow language's rules. Literature is one kind of arts that is expressed human's mind and feeling. It contains esthetic language, fine thinking, and deep messages. Author usually uses good diction in his literature products to make readers or listeners feel it by heart, not only in their

¹Collie, Joanne. 1987. *Literature in the Language Classroom*. Great Britain: University in Cambridge Press, p.2

eyes or ears such as figurative language. Figurative language is the language that has more than one meaning.

Figurative language has been widely examined by linguist in the study of literature in recent years. It is because figurative language has the essence of style and beauty. Figurative language often provides a more effective means of saying what we mean than direct statement. In the specific sense, figurative language may take the form of figures of speech.

Figurative language is used in any form of communication, such as in daily conversation, articles in newspaper, advertisements, novels, poems, etc. The effectiveness of figurative language in four main reasons, the first, figurative language affords readers imaginative pleasure of literary works. Second, it is a way of bringing additional imagery into verse, making the abstract concrete, making literary works more sensuous. The third, figurative is a way of adding emotional intensity to otherwise merely informative statements and conveying attitudes along with information.

Figurative language is language which is not real meaning. The figurative meaning is not fit again with concept in the word. It is transferred from the real meaning; however there is still relation between them, if we want to understand it deeply. Language employs various figures of speech; some examples are metaphor, simile, antithesis, hyperbole, and paradox. In general figurative is that kind of language which departs from the language employed in the traditional, literal ways of

describing in fresh ways. It is usually immediately obvious whether a writer is using figurative language.²

Based on the statement above, figurative language is one of the most important that having a great influence on the development of language including for student or college student. In daily communication, many people use an implicit message to communicate to other people. Its most enjoy conveying desire by using an implicit message or indirect expression that is figurative language.

By using figurative language, people can be create their feelings and to let the people recall the positive qualities and achievements of the deceased. Especially for student who learn about English language or one who get in touch with English language. They can learn figurative language from a song.

Song lyric is included of kind of figurative language because lyric is language creation (poem) which contains of personal feeling expression. Song is created by authors based on their life experiences; tell about someone, or another. Almost of people hear song be able toward their interest, that contains simple lyric, easy to understand and remember because they are in growing faze. Song is more interesting if is sung by singer who has certain voice character beside song lyric also interesting. Singers give special voice that makes it touch audience's feeling. Music arrangement also influences music power too.

²Hasanah, Uswatun. 2012.*An Analysis of Figurative Language In The Madman by Kahli Gibran*. English Departement Faculty of Teacher Training and Educaton Madura Unversity Pamekasan.

Based on the statement above, the research is finding figurative language in the song. This study analyzes Katy Perry's song based on the reasons of the types of figurative language in the song and contextual meaning of figurative language used in Katy Perry's song.

Katy Perry is a singer. She sings a song based on her experience, producer (including Sia, Diplo, Max Martin, Bloodyshy, and Emeli Sande) and co-written of her company. She also gets a Grammy nomination for best pop Solo Performance. Her fourth album is released in 2013, with the number one single "Roar".

This study was chosen Katy Perry's song for researching because of some reason, financially, these songs the highest-grossing song universal pop song. It means that these songs are interest for hearing. These songs used many types of figurative language in the lyrics. It these songs describe about her relationship with her boyfriend or ex-boyfriend. So, figurative language used in the lyrics of these songs.

In this research, the writer takes *Katy Perry's* song lyrics in figurative language because is very interesting, popular, and familiar in society. But to understand the meaning of Katy Perry's song lyrics are so difficult because it used implicit meaning or indirect expression and we need to analyze figurative language to know the meaning in her song lyrics. So, the writer makes research with title "***An Analysis of figurative language in Katy Perry's Song***"

B. Problem of the Study

Problem which will be studied in this research are;

1. What type of figurative languages used in *Katy Perry's* songs?
2. What is contextual meaning of each figurative language found in *Katy Perry's* songs?

C. Objective of the Study

1. To find out the figurative language used in *Katy Perry's* song.
2. To describe the contextual meaning of figurative language used in *Katy Perry's* song.

D. Scope and Limitation of Study

This study focused on the figurative language which is in the types of figurative language in *Katy Perry's* song and contextual meaning in *Katy Perry's* song. This study only investigated types of figurative language in *Katy Perry's* song. An analysis conducted towards the lyrics of the *Katy Perry's* song.

E. Significance of the Study

After doing this study, the writer is expected to find significance both theoretical and practical. The significances are as follows:

1. Theoretical

This analysis is to enrich the reader knowledge about figurative language, especially the reader can understand the types of figurative language and contextual meaning in *Katy Perry's* song because it can improve their communication indirect expression or implicit message, and to help the next researcher who analyze about figurative language.

This study can contribute to development of literature studies, especially for the literature study about some insight of the possible the relation between figurative language and literary work.

2. Practical

This research is expected to give information to the student, especially the student who learns about English language that they can not only learn English language by reading book, but they can also learn English language by the other fun way and improve their knowledge using song.

For the writer hopefully, it is expect that study can improve the students or the reader knowledge particularly in figurative language dealing use the Katy Perry's song lyrics.

F. Operational definition

This study consists of four main terms that are necessary to be described. To avoid the mistakes of the little consideration, the writer wants to clarify the meaning briefly:

1. Figurative Language is Figurative language is a type of language that uses words or phrases different from the literal meaning, figurative language is addicted to or abounding in figures of speech.
2. Katy Perry is a singer. She sings a song based on her experience, producer and co-written of her company. She also gets a Grammy nomination for best pop Solo Performance.

3. A song is an artistic form of expression based on sound, generally considered a single (and often standalone) work of music with distinct and fixed pitches, pattern, and form. Written words created especially for music or for which music is specially created, are called lyrics.

G. Frame of Discussion

The frame of discussion from this research will give a clear guidance for the reader about the contain of this research, so this study organized the frame of discussion as follows:

Chapter I is introduction. In this chapter mentions Background of the study, Problem of the Study, Objective of Study, Scope and Limitation of Study, Significance of the Study, Operational Definition, and Frame of Discussion.

Chapter II is review of literature. It consists of Previous Study, Literature, Type of Figurative Language, Conceptual Metaphor Theory, Stylistic Theory, Biography of Katy Perry, and Auld Lang Syne: The Story of Song

Chapter III is research method. In this chapter mentions about Research Type, Research Design, Role of the Researcher in the Study, Data Source, Data Collection Procedure, Data Analysis, and Method for Verification of the Research Findings.

Chapter IV is findings and discussion. In this chapter mentions about Data Description and Discussions.

Chapter V Closing. In this chapter mentions about Conclusions and Suggestion.