

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

As one of the international language, English is also taught in Indonesia, both in elementary school until university level. This policy based on the department of Education and Culture Republic of Indonesia No. 0487/14/1992, Chapter VIII and Decree of Minister of Education and Culture No. 060/U/1993 date 25 February 1993 that is also stated that English lesson can be applied in Elementary school.<sup>1</sup> It is related to the Regulation of National Education Minister about competency standard<sup>2</sup> and content standard<sup>3</sup> No. 22-23/2006 at the primary and secondary levels of Education. It was used to develop the students' skills in English. They are listening, speaking, reading, and writing. The main purpose of English teaching in Indonesia is to give the students' ability in reading English text and to invite the students to apply in their daily life.

In addition, a regulation of Minister of National Education in Indonesia No. 78/2009,<sup>4</sup> it supports the Implementation of International Education Standard at primary and secondary levels, with the aim the students are able to compete in

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<sup>1</sup>. Ali Mustadi, "Competency-Task Based Curriculum Design dalam Pembelajaran Bahasa Inggris di PGSD". Teacher of PPSD FIP University of Yogyakarta. p.1 t.d; <http://download.portalgaruda.org/article.php?article=282435&val=439&title=Competency-Task%20Based%20Curriculum%20Design%20dalam%20Pembelajaran%20Bahasa%20Inggris%20di%20PGSD>(accessed on 21-06-2015)

<sup>2</sup>. Bambang Sudibyo, PERMENDIKNAS RI, No. 23/2006, tentang Standar Kompetensi Lulusan untuk Satuan Pendidikan Dasar dan Menengah, Menteri Pendidikan Nasional. 2006

<sup>3</sup>. Bambang Sudibyo, PERMENDIKNAS RI, No. 22/2006, tentang Standar Isi untuk Pendidikan Satuan Dasar dan Menengah, Menteri Pendidikan Nasional. 2006

<sup>4</sup>. Menteri Pendidikan Nasional, PERMENDIKNAS RI, No. 78/2009, tentang Penyelenggaraan Sekolah Betaraf International pada Jenjang Pendidikan Dasar dan Menengah. Departemen Pendidikan Nasional.2009

international competitions fieldwork, play an active role of maintaining the viability and world development internationally.

Based on the regulation above, it was known that the educational world expected the learners generation will be able to compete internationally through the language. Meanwhile to explore the knowledge of language that was not only learning from a formal material, because related to the world development and technology, education should be able take the advantage of these progresses. The availability of various media that will help the process of learning, especially for language learning with the goal is to build communication habit and enrich the information. Both of these may be done in singing a song, reading newspaper, watching movies, chatting via social media and others. By doing them, the learners can develop their linguistic unit and linguistic skills.

Linguistic component that will be learning by this study refers to syntax. The definition of syntax is concerned with the formation and interpretation of phrases and sentences.<sup>5</sup>Then this study will be focus to investigate about formation phrase which it was the essential unit to construct every sentence and not only the formation but also the interpretation where it also refers to semantic, one of linguistic component which is studied about the meaning. Because, by assigning the formation and the interpretation that will make the non-native learners understand the language easily. There were five types of phrases that will be explored in this study. Through seven song lyrics of Bruno Mars, the five types of phrase which will be learn by this study.

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<sup>5</sup>. Andrew Radford, *Syntax: a minimalist introduction*, Cambridge: Cambridge University Press,1998, p. 1

It has been known about the lyric may in form of poetry lyric and song lyric, but this study chose the song lyric as a medium for L2 learners. Beside selected the interesting song, of course the language used in it, also in accordance with the language being studied. Song is one of the medium may play a role in teaching and developing a language, it also supported by this reference stated that song offer many codes that strengthen student memory such as choruses, rhymes, and melodies. Therefore, these codes in song increase the functionality of songs in language teaching. When a student listens to and memorizes a song involved in the class, the lyrics are embedded in his/her long term memory. Moreover, neurological researchers have shown that there are significant similarities between musical and lingual syntax.<sup>6</sup>

Analyzing the lyric of the English song will be interesting to be done. To analyze means classify, differentiate, connect, predict, and control.<sup>7</sup> The purpose of analyzing the language is to find the regularity/irregularity (rules) of the language. The benefit of learning the fragments of the language would make the foundation for understanding and exploring a language more complete, simple, and useful. Then the significant aim of analyzing the language fragments is the L2 learners can comprehend easily what are they listen, read, speak and write agree with the principle of language arrangement correctly in written (text) or non-written media. However, before L2 learners are able to master and develop the

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<sup>6</sup>. Funda Keskin, 2011 "Using Songs as Audio Materials in Teaching Turkish as A Foreign Language". Journal of Educational Technology. Volume 10, No. 4. Istanbul University., Turkey. p.379. <http://www.tojet.net/articles/v10i4/10438.pdf> (accessed on 20-03-2014)

<sup>7</sup>. J.D. Parera, *Dasar-Dasar Analisis Sintaksis*, Jakarta. Penerbit Erlangga, 2009. p.7

four skills, there are three basic components of a language that must be achieved and possessed are: vocabulary, pronunciation and grammar.

This study will analyze the song lyrics by using *immediate constituents* technique or in Indonesia it was called *surlang*. In technique of immediate constituents analysis there are some diagrams was found in J.D Parera's book, but this study chooses one diagram that will be use as the basic analysis is "graphic box".<sup>8</sup> It was model of Charles F.Hockett (a linguist) and graphic box is one of the taxonomy analysis techniques in qualitative research. Here, there is two lines in part of the chorus of song lyrics belongs to Bruno Mars, entitled "Just the Way You Are" as an overview of how the analysis process later.

Chorus:

When I see your face

There is not a thing that I would change

When	I	see	your	face
When	I	see	your	face
When	<b>I(NP)</b>	<b>see</b>	<b>your</b>	<b>face (VP)</b>
			<b>your</b>	<b>face (NP)</b>
When	I	see	your	face

There	is	not	a	thing	that	I	would	change
There	is	not	a	thing	that	I	would	change
There	<b>is</b>	<b>not</b>	<b>a</b>	<b>thing (VP)</b>	that	I	would	change
			<b>a</b>	<b>thing (NP)</b>	that	I	would	change
						<b>I (NP)</b>	<b>would</b>	<b>change (VP)</b>
There	is	not	a	thing	that	I	would	change

By analyzing the part of this lyric, it was found two types of phrase, consist of four noun phrase (NP) and three verb phrase (VP). This result also can be proving by this example below;

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<sup>8</sup>.*ibid* p.70

(1)

Sub. + NP + VP + NP, S + VP + aux + NP + finite + NP + VP

When I see your face, there is not a thing that I would change.

Sub. + NP + VP + NP, aux + S + VP + NP + finite + NP + VP

Ketika aku melihat wajahmu, tidak ada (lah) suatu hal yang aku akan ubah.

By looking the example (1), it can be found type of noun phrase which stand alone as personal pronoun “I” and noun phrase which begin with determiner of possessive pronoun “*your face*” and begin with article determiner “*a thing*”. The second type of phrase was found also verb phrase which stand alone as transitive verb “*see your face*”, verb phrase followed by negative element “*is not*” and verb phrase begin with modal “*would change*”. Afterwards, in translating English into Indonesian language that will be produce the different structure because sometimes there will be a language that can be translate based on form and sometimes there will be a language that cannot be translate based on form or it called translation based on meaning. The translation based on meaning show in the example above.

The reason why this study chooses Bruno Mars, because he is a popular pop singer, it according to an article by Richard Smirke on Billboard Magazine, he mentions “Million in global single sales. Million in global album sales. A grammy. Winning tours. Bruno Mars – singer, songwriter, and producer – is a certified superstar.”<sup>9</sup> Then, some of Bruno Mars’s songs become a favorite, it also mention in the same magazine that Bruno Mars’ album *Doo Wops & Hooligans*

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<sup>9</sup>.Richard Smirke, “*Billboard Magazine*” ([www.Billboard.biz](http://www.Billboard.biz)), Prometheus Global Media. New York. 2011. p.21 <http://press.atlanticrecords/wp-content/uploads/2013/04/Bruno-MarsKey-US-Press-313.pdf> (accessed on 17-03-2014)

has sold 1.2 million units according to Nielsen Sound Scan and two of his songs “Just the Way You Are” & “Grenade” has moved into million copies.

Beside it, there is Bruno Mars’ statement from his own experience that made his songs really interesting to be analyzed for this study.

“It’s a rare thing happens, he says, a packet of cigarettes and a Smartphone resting by his feet, especially in this day, where it’s a real hard to sell albums. I’m travelling to place that I’ve never even heard of and there are all these people singing the song back – and English is not even their first language. It’s like what the h\*\*l happened?”<sup>10</sup>

Based on the song writer’s statement above, it can be assumed that song does not always just for listened and entertain. But it can be used as the material to learn and understand a language.

## **B. Research Focus**

This study focuses on phrase analysis, so the main source of the data is lyrics of Bruno Mars’ songs. Six of songs were chosen in Doo Wops Hooligans album that released in 2010. There are *Somewhere in Brooklyn*, *Talking to the Moon*, *Count on Me*, *Grenade*, *Just the Way You Are* and *Marry You* and one song (single) belongs to Bruno Mars entitled *It Will Rain* released in 2011. So, total song is seven. The selection of song is based on suggestion from Murphey that pop song may be particularly appropriate for language learning, because their discourse includes simple, affective language with riskless communication

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<sup>10</sup>. Richard Smirke *loc.cit*

qualities, native texts, a high verb count, and familiar vocabulary.<sup>11</sup> It was known that overall the selected song belongs to Bruno Mars is the pop genre.

### **C. Research Problem**

Based on the background of the study, the problem can be identified as follows:

1. What are the five types of English phrases used in lyrics of Bruno Mars' songs were analyzed using graphic box?
2. What are the dominant of English phrase used in lyrics of Bruno Mars' songs?
3. What the formation and meaning of the English phrase used in lyrics of Bruno Mars' songs?

### **D. Research Objective**

Concerning to the problem of the study as mentioned above, the research objective as follows:

1. To find the five types of English phrases used in lyrics of Bruno Mars' songs were analyzed using graphic box.
2. To find the dominant of English phrase used in lyrics of Bruno Mars' songs.
3. To determine the formation and meaning of English phrase used in lyrics of Bruno Mars' songs.

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<sup>11</sup>. Claudia Smith Salcedo, "*The Effects of Songs in the Foreign Language Classroom on Text Recall and Involuntary Mental Rehearsal*", A Dissertation of Doctor of Philosophy. Louisiana State University, 2002. p. 126 [http://etd.lsu.edu/docs/available/etd-1111102-204823/unrestricted/Salcedo\\_dis.pdf](http://etd.lsu.edu/docs/available/etd-1111102-204823/unrestricted/Salcedo_dis.pdf) (accessed on 18-04-2014)

### **E. Limitation**

Based on the title, the study belongs to content analysis where it will analyze about the English phrases are used in six of Bruno Mars' song lyrics in his album *Doo Wops Hooligans* released in 2010 and one single song entitled *It Will Rain* released in 2011, so the total is seven songs. The study focuses on phrases used in seven song lyrics of Bruno Mars and the variety types of phrases that are showed in it. The variety types of English phrases that will be analyzed are determined by the lexical category (noun phrase, verb phrase, adjective phrase, adverb phrase, and prepositional phrase).

### **F. Theoretical Framework**

The theoretical framework is used to guide this study in order to focus on the reality. A theory may be defined as a set of interrelated statements, principles, and proposition that specify the relationship among variables.

Several pedagogical techniques and recommendations have already been advanced which encourage the incorporation of music and song into the foreign language curriculum. Teacher have also reported that songs can quickly set a positive classroom tone, improve foreign or second language (L2) intake in the learning process, and attract learners' attention to the linguistic material contained song.<sup>12</sup>

This study has a theoretical framework based on the above explanation which stated that the music and song become a part of curriculum in learning language. Therefore the aim of this study may increase a reference for English

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<sup>12</sup>. Karen m. Ludke, *Teaching Foreign Languages Through Songs*, University of Edinburgh, 2008, p.10

teacher and learner. Then, it mentioned also that in song there are linguistic materials that can be studied, as known that the part of linguistic is **phrase**.

### **G. Significance of the Study**

It is believed that the result of the study will give both theoretical and practical contribution.

#### 1. Theoretical

The result of this study is expected to be useful or meaningful to the analysis study and can learn more about language, especially concerning phrases not only in lyrics but also in other forms because to learn a language is have to know the smallest part of the language first.

#### 2. Practical

- a. Help the other writers to conduct a study for the same topic and help the readers to study how to identify and use phrase, to know the kind of phrase on the seven song lyrics of "Bruno Mars". Then, the elaborations of this study will also help the readers/listeners comprehend the content of Bruno Mars' seven song lyrics.
- b. Enrich the materials in teaching and learning of phrase for the English teacher and the students of IAIN Palangka Raya.
- c. Provide insight and knowledge for English students about some kinds of phrase used in song's lyrics. So that way, they can study more from it and expected that they will be able to apply their knowledge.

## H. Operational of Definitions

Some operational definitions in this study are as follows:

1. Analysis is the study process of describing a language in order to examine the part of sentence in depth.
2. Phrase (also known as a group) is a meaningful group of words that forms part of sentence or clause.<sup>13</sup>
3. Song and lyric. Song is short pieces music with words that are sung. The words in a song are called lyrics that may consist of an intro, verses, and choruses.
4. Bruno Mars is a singer of Pop and songwriter was born in Honolulu, Hawaii, October 8<sup>th</sup> 1985. His real name is Peter Gene Hernandez and popular by his stage name Bruno Mars.

## I. Frame of Discussion

The framework of discussion is conducted to give guidance in reading and understanding the content of the study. In order to have guidance for the reader in reading the whole content, this framework of discussion is organized as follows:

Chapter I is introduction. It consists of background of the study, research focus, research problems, research objectives, limitation, theoretical framework, significance of study, operational of definitions, and frame of discussion.

Chapter II is review of related study. It consists of previous studies, definition of phrase, types of phrase, immediate constituents, syntax and semantic, song lyric and short biography of Bruno Mars.

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<sup>13</sup>. Peter Knapp and Megan Watkins, *Genre, text, grammar: technologies for teaching and assessing writing*, Sydney: University of New South Wales Press, 2005, p.60.

Chapter III is research methodology. It consists of research design, research type, role of the researcher, source of the data, data collection procedure, data analysis and method for verification of research findings.

Chapter IV is research findings and discussion. It finds all the five types of phrase in seven lyrics and discussion the result of the analysis.

Chapter V is closing. It presents the conclusion and suggestion.